# STELLA SCOPE



Vol. 12

Maris Stella College (Autonomous) Vijayawada - 520 008 June - October, 2017 Re-Accredited by NAAC at 'A' grade - 'A College with Potential for Excellence'









# **College Activities**



Prof. Venkateswara Rao (EFLU)



Stella Maris Team's Visit



Hon'ble Vice-President of India



Awareness Programmes



Art & Crafts Exhibition cum Sale



Maths Workshop



OER Workshop



Hindi Divas



Health Care



Inspire Club Meet



Vanam Manam by NCC



Sapling Plantation by NSS



English Workshop

#### **NEWS LETTER TEAM**

Dr. Sr. Kulrekha Mudartha – Principal Dr. K.Sandhya – Head, Department of English Ms. G.Smitha – Department of MBA

#### **GREETINGS!**

Welcome to the Academic Year 2017 -18.

Maris Stella College started the new academic year with Staff Training Programme as part of Faculty Development. On 2<sup>nd</sup> June, 2017, an Orientation Programme On "Teaching Skills For An Effective Teacher" was organized with Dr. T. Swaroopa Rani, Principal, St. Joseph's College of Education for Women, Guntur, as the Resource Person.

Dr. Girija Nambiar, Former Head, Department of English, gave insightful inputs to the newly recruited faculty on "Ethics of Teaching" on 3<sup>rd</sup> June, 2017.

Dr. M. Venkateswara Rao, Retired Professor and Former Head, Department Of English, EFLU, Hyderabad, addressed the faculty on "Academic Leadership and Philosophy of Life" on 6<sup>th</sup> June, 2017. He explained in detail the seven criteria to be fulfilled for NAAC Accreditation on 7<sup>th</sup> June, 2017.

# ASSIGNMENT OF ADDITIONAL DUTIES AND RESPONSIBILITIES

There have been a few changes in different positions and responsibilities. Sr. S. Asha has taken up the role of Controller of Examinations, as Sr. Anne Immanuel, former Controller, is on her sabbatical. Thank you Sr. Anne, for your sincere and committed work in the Examination Section. Ms. D. Saraja from the Department of Statistics has been appointed as the Additional Controller of Examinations replacing Ms. B. Phani. Thank you, Ms. Phani, for your sincere work. Ms. Shahinsha Begum has replaced Sr. Karuna Vincent as the Dean of PG Section, as the latter has been transferred. Our earnest gratitude to you Sr. Karuna, for your responsible and vigilant commitment to your duty!

Our sincere thanks to Dr. J. Asha Kumari for resuming your responsibility as the Vice Principal, Intermediate Section relieving Ms. M. Triveni, former Head, Department of Physics, who retired on 31.8.17

#### **REOPENING:**

Regular classes for Sr. Intermediate, 2<sup>nd</sup> & 3<sup>rd</sup> year students of UG began on 9<sup>th</sup> June, 2017 while those of first year UG on 12<sup>th</sup> June, 2017 followed by Jr. Intermediate on 14<sup>th</sup> June, 2017. Dr. Sr. Kulrehka Mudartha, Principal and Dr. K. Sandhya, Head, Department of English conducted an Orientation Programme to the first year degree students while Dr. J. Asha Kumari, Vice Principal, Intermediate conducted a similar session for Jr. Intermediate students.

#### **INAUGURAL PRAYER SERVICE:**

The institution offered a special prayer to the Almighty seeking His grace and blessings for the successful running of the new academic year. Fr. B. Vijayaraju conducted the Holy Mass and blessed the management, staff and students on 8th July, 2017.

# INAUGURATION OF ASSOCIATIONS & DEPARTMENT ACTIVITIES

As per the tradition of the institution, the Associations and Department Activities were declared open on 15<sup>th</sup> July, 2017. The Chief Guest was Sri PCV Satyanarayana, Programme Head, All India Radio, Vijayawada. He stressed upon the importance of co-curricular, extra – curricular activities in his talk and motivated students to take an active part in them.

## **RETIREMENTS:**

A big "Thank you" to Mr. V. V. Ramana, Dept. of History and Ms. M. Triveni, Head, Dept. of Physics who retired from service on 30<sup>th</sup> June and 31<sup>st</sup> August, 2017 respectively. The institution remembers the selfless contribution made by them in different aspects. A happy and healthy retired life to both of them.

# TEACHERS' DAY CELEBRATIONS & SILVER JUBILEE:

On the occasion of Teachers' Day, on 5<sup>th</sup> September 2017, celebrations and felicitation to the silver jubilarians took place in the college indoor stadium. Congratulations to Dr. P. Usha, Head, Dept. of Telugu, Dr. G. Little Flower, Head, Dept. of Physics and Ms. U. Assuntha Lakshmi, Lab Attender for having completed twenty five years

of committed service in the institution. May God bless you! The college expressed its gratitude to them with a colourful cultural programme.

#### INDEPENDENCE DAY CELEBRATIONS

On the eve of the Independence Day, Padmasri Awardee, Sri. T. Kutumba Rao, a veteran journalist addressed the students and described the sacrifices made by patriots and great leaders. He exhorted the students to live up to the expectations of the heroes behind the attainment of independence and build a happy, peaceful and glorious India.

### **QUALITY SUSTENANCE: PEER REVIEW**

A four member team from Stella Maris College, Chennai, Maris Stella's sister institution, visited the institution on 29<sup>th</sup> & 30<sup>th</sup> August, 2017, to study it from quality perspective and gave a comprehensive analysis of teaching, learning and evaluation, appreciated the best practices and shared their innovative practices. The team was headed by the Principal, Dr. Sr. Jasintha Qadras.

On 8<sup>th</sup> September 2017, Maris Stella Feast Day was celebrated as a family get together with the retired and present staff to relive the old golden memories and strengthen the bond. On the same day "Literacy Day" was observed in the college for which the Chief Guest was Ms. Nannapaneni Rajakumari, Chairperson, Women Commission, and Andhra Pradesh.

On 31st August, 2017 & 1st September, 2017, an orientation on Cluster Electives was conducted for all the Heads of the Departments.

# ASSOCIATION ACTIVITIES/DEPARTMENTAL ACTIVITIES:

#### **Mathematics:**

 A Workshop on "Recreational Mathematics" was conducted on 27<sup>th</sup> June, 2017 and the Resource Person for this Workshop was Dr. D. S. N. Sastry.

### **Physics, Electronics:**

 On 19<sup>th</sup> June, 2017 the Departments in collaboration with Journalism department organized one day workshop on "Role of HAM Radio in Calamities". Mr. Ramesh babu, Co-ordinator, HAM Radio Training Centre, Vijayawada was the Resource Person.

- Organized a guest lecture on the topic "Internet of Things & Future Career Possibilities" on 4<sup>th</sup> July, 2017.
   Mr. S. Bhavani Shankar, Executive Manager, Efftronics Pvt. Ltd, Vijayawada was the Resource Person.
- The Department of Physics has taken 82 students on an educational tour to Sriharikota on 17<sup>th</sup> August, 2017, to help students gain knowledge about satellites and latest rocket launching techniques and its applications.

### **English:**

- Organized a one day Workshop on "Presentation Skills for Employment" on 6<sup>th</sup> September, 2017. Dr. Kanchana Sundaram, Assistant Professor of English, VNR Vignan Jyothi Institute of Engineering and Technology, Hyderabad, was the Resource Person.
- Conducted "SHOWCASE 2K17", a national level Students' Fest in collaboration with Journalism Department on 15<sup>th</sup> September, 2017.

### Telugu:

- Organized a guest lecture by Dr. Anand Kumar on 11th August, 2017.
- Celebrated "Telugu Bhasha Dinotsavam" on 28<sup>th</sup> August, 2017 which was presided by Dr G. Samba Siva Rao, Vice Principal, Andhra Loyola College, as the Chief Guest.

#### Hindi:

• On 14<sup>th</sup> September, 2017 the department observed 'HINDI DAY'.

### Botany, Zoology, Bio-technology:

The Department of Botany had undertaken a major project "Declining Forests of Krishna District, Andhra Pradesh – A Geospatial, Ecological And Social Assessment Of Kondapalli Reserve Forest – Eastern Ghats". This project was submitted to UGC, New Delhi, by Dr. J. Asha Kumari, Principal Investigator, Maris Stella College, Vijayawada and Dr. P. Rama Chandra Prasad, Co-Principal Investigator, IIIT Hyderabad and a press meet about this research work was held on 12<sup>th</sup> April, 2017 in the college premises.

• Gregor John Mendel's birth anniversary was celebrated by conducting competitions in essay writing, elocution

- and tree plantation activities for students on 22<sup>nd</sup> July, 2017.
- A One Day State Level workshop on "Ecological Data Collection & Analysis" was jointly conducted by the Departments of Botany & Zoology on 24<sup>th</sup> July, 2017.
   Dr. P. Ramachadhra Prasad, IIIT, Hyderabad and Dr. Sr. Japamalai, HOD, Zoology were the Resource Persons.
- Departments of Botany & Zoology organized plantation program on 22<sup>nd</sup> July, 2017.
- Departments of Botany & Zoology together organized a plantation program on 25<sup>th</sup> July, 2017 with around a hundred intermediate students. The program was presided by Mr. M. Anand Kumar, RIO of Board of Intermediate Education, Krishna District.
- A guest lecture on "Future Prospects of Bio-Technology" was organized by the Bio-technology department on 8th August, 2017 in which Dr. J. Naveena Lavanya, Professor, Bio-Technology Department, Krishna University had discussed about Job opportunities in pharmaceutical companies, research institutions like CCMB, ISCT, Medicinal and Agricultural Fields etc.
- Both these Departments together organized a One Day State Level Seminar on "Shape your Future with Clean & Green Environment" in association with APPCB, Vijayawada, on 10<sup>th</sup> August, 2017. The chief guest for this event was Dr.G. Devara Rao, Principal, PB Siddhartha Pharmaceutical College, Vijayawada. The guest of honor was Mr. D. Chandrasekar, IAS, Additional Commissioner, VMC, Vijayawada. The seminar stressed about the importance of protecting natural resources, sustainable development, environment safety measures, solid waste management, Reduce, Reuse & Recycle, Bio-medical waste management techniques.
- These departments observed "WORLD OZONE DAY" by conducting a seminar on 7<sup>th</sup> September, 2017.

# DEPARTMENT OF HISTORY, TOURISM & TRAVEL MANAGEMENT:

1. Organized a Guest lecture on "Relevance of Buddhism to the Present; Scope and Relevance Of The Study Of

- History To The Present" by Mrs Brahmeswari, Head, Dept. Of Humanities, St. Theresa's Degree College, Eluru, on 28.06.17, for all B.A. and Intermediate History students.
- 2. Pre World Tourism Day celebrations were held in the College Auditorium on the 25<sup>th</sup> of September. The Chief Guest of the occasion was Mr. P. Chandrasekhar, Principal, Westin College Of Hotel Management, Bharathinagar, Vijayawada. The topic of discussion was "The Importance of Tourism to the present and how Tourism can be an engine for economic growth". The guest lecture was followed by a competition in Indian Traditional Dance.

A one-day Study Tour to places of cultural importance in and around Vijayawada has been organized for History students of Intermediate, on 18.11.17. The purpose of the tour is to instil interest in the cultural importance of Vijayawada and its surroundings.

#### **SOCIAL WORK:**

- Organized a two-day Art and Crafts Exhibition on 30<sup>th</sup> & 31<sup>st</sup> August, 2017. Sri. D. Gautam Sawang, IPS, Commissioner Of Police, Vijayawada was the Chief Guest & Dr. V. Joshi, Principal, SRR & CVR Govt. Degree College, Vijayawada was the Guest of Honour. Around 20 NGOs along with their mentees exhibited the products made by themselves in the stalls that were put up in the college auditorium.
- Organized a two day Workshop on "Equal Rights & Opportunities for Girls and Young Women" on 25<sup>th</sup> & 26<sup>th</sup> September, 2017. Mr. Gade Prasad and his team from Mahitha and Plan India were the Resource Persons.

#### **ECONOMICS:**

- Organized a guest lecture on GST on 25<sup>th</sup> July, 2017.
  Prof. C.S.N Raju, from Acharya Nagarjuna University was the Resource Person.
- Conducted a two day Leadership Training Camp on 11<sup>th</sup> and 12<sup>th</sup> August, 2017 in collaboration with Mr. Pai Foundation, Mumbai.
- Organized a Workshop on Career Guidance on 11<sup>th</sup> September, 2017. The Resource Person was Sri Kiran Kuruwade from FBS-Business.

#### LIBRARY & INFORMATION SCIENCE

- Organized a National Workshop on "Automation and Networking of Libraries" conducted by Sri Pavan Kumar and Mr. Kishore from New Gen Library Versus Solutions Ltd, Hyderabad on 21st July, 2017.
- Janashakthi from Calcutta screened a documentary film on Hiroshima on 9<sup>th</sup> August, 2017.
- A Workshop on "Moodle Administrative" was held on 28<sup>th</sup> October, 2017. Dr. K. Indira ICFAI was the Resource Person.

#### **COMMERCE:**

- On 7<sup>th</sup> August, 2017 a guest lecture on GST was conducted for the students of Commerce and the resource person was Mr. K. Ramesh, Auditor, Vijayawada.
- On 29<sup>th</sup> August, 2017 Commerce Fest "LUMINATE-17" was conducted for which the chief guest was Mrs. Gadde Anuradha, Zilla Parishad MLC, Gannavaram.

#### **BUSINESS ADMINISTRATION:**

- Organised a guest lecture on "Digital Marketing" on 4<sup>th</sup> September, 2017. Sri Jaya Sankaram Kota was the Resource Person.
- Organised a guest lecture on "Corporate Social Responsibility" on 13<sup>th</sup> October, 2017. Mr. Krishna Vytla from Vivekananda Youth Association, Vijayawada was the Resource Person.
- Orientation on" Photography Techniques & Career Prospects "- was organized in coordination with Nikon, Vijayawada branch for the students of MBA & M.Com on 14<sup>th</sup> November, 2017.
- An awareness programme on the topic "Career and Personality Development" was organized by the department for final year B.Com, MBA & M.Com students on 13<sup>th</sup> November, 2017. The Resource Person was Mr. G. S. Rao, Director, Guru Academy, Vijayawada.

# **WOMEN'S CELL**

 Organized a guest lecture about "Benefits of Breast Feeding" in association with Inner Wheel Club, Vijayawada Mid Town, on 5th August, 2017.

### NSS:

• As part of Vanam Manam Program NSS units took

- part in plantation of saplings in the college campus on 3<sup>rd</sup> July, 2017.
- NSS volunteers actively participated in Dasara festival activities near Kanaka Durga Temple in the maintenance of discipline, food preparation & packing of prasadams from 21st September to 30th September, 2017.
- Participated in Nava Nirmana Deeksha on 2<sup>nd</sup> June, 2017.
- Volunteered to maintain discipline in the felicitation program of Sri K. Srikanth, Badminton Champion
- Volunteered in Deepotsavam on Indra Keeladri Temple on 3<sup>rd</sup> November, 2017.

#### **CONSUMER CLUB**

Maris Stella Consumer Club organized a one day guest lecture on the topic "Digital Marketing-Consumer Behavior and Response". This topic was selected based on the theme for the year 2017 adopted by World Consumer Rights - "Building A Digital World Consumers Can Trust". All MBA and final B Com students participated on 11th November 2017. The Resource person for this lecture was Mr. Jayashankara Kota, a Freelance Trainer & retired Bank Manager from Vijayawada.

#### **RED RIBBON CLUB**

An awareness program on "HIV/AIDS" and Mobile Dental Clinic was conducted on 22<sup>nd</sup> August, 2017 and it was presided by Mrs. Rachel Chatterjee, IAS, Chairperson, Red Cross Society, Dr. Samaram, Vasavya clinic and Dr. Sastry, Health Medical Officer.

#### STUDENTS' ACTIVITIES

- Four I & II year MBA students participated in the Youth Exchange Programme organised by Ministry Of HRD, Govt. Of Andhra Pradesh, from 16<sup>th</sup> October 2017 to 18<sup>th</sup> October, 2017.
- I MBA students participated in UGC SAP sponsored programme in collaboration with ANU, MBA Department on the topic "Transforming Management Students with Key Competencies" at the University Campus on 6<sup>th</sup> & 7<sup>th</sup> October 2017.
- II MBA students participated and presented papers in a one-day seminar on the topic "New Dawn In Tax Regime" organized by KBN College, Kothapeta on 23rd September 2017.

- II and I year MBA students participated in B-Plan and GST in a State Level Competition "VISHISHTA-2K17" held by MBA department of Vijaya Institute Of Technology For Women on 16th September, 2017.
- Aparna Bopanna, final MBA student won the 2nd place in 50 mts Freestyle in Aquatic Championship Swimming Intercollegiate Event organized by Krishna University at VMC, Swimming Pool, Gandhi Nagar, Vijayawada on 18th September 2017.



Plantation

#### **EXAMINATIONS**

I, III & V Semesters closed with Semester End Examinations from 18/10/2017.

#### **FORTHCOMING EVENTS:**

- Sanskrit: Workshop cum Exhibition on Epigraphy.
- Workshop on MOOCS
- National Seminars by History Electronics & Commerce & MBA Depts.
- 'Sampada 2K18' by Dept. of Economics.



Admission Time



Mr. V.V. Ramana



Ms. M. Triveni



Inaugural Mass



World Literacy Day



Showcase 2K17



Prf. M.V.N. Sarma, Former Registrar, ANU

