# Stellite

### Maris Stella College

(Autonomous)
Vijayawada - 520 008, A.P.
Re-accredited by NAAC at 'A' grade in 3<sup>rd</sup> Cycle
"A College with Potential for Excellence"











Magazine 2016 - 17

### **RETIREMENTS**



Dr. Girija Nambiar, Dept. of English



Mrs. A. Kasturi, Dept. of Physics

### **JUBILARIANS**



Mrs. Triveni, Dept. of Physics



Dr. V. Satya Sudha, Dept. of English



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MAGAZINE 2016-17





### Editorial Team

Dr. Sr. Kulrekha Mudartha – Principal

Dr. Mrs. V. Satya Sudha – Lecturer in English

Mrs. Y. Supriya – Lecturer in English

Dr. Mrs. V.N. Manga Devi - Lecturer in Telugu

Ms. B. Rajeswari - Lecturer in Hindi

Ms. Oliva – Lecturer in Journalism









"Quality is never an accident, it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives." Maris Stella is one institution which will never give up its claim for quality, however challenging the task. Furthermore, this academic year seemed to test the prowess of its members, with a deluge of activities. The Krishna Pushkaram heralding the eventful year, Stellites plunged into action beautifying the town and assisting the pilgrims at the ghats ... though the Mid-year break made the rest of the calendar a tight rope walk. Adding on was the visit of the Autonomy Review Committee which put staff and students on their toes. National Seminars, Academic Audit, National Women's Parliament, Christmas Fete, College Day, Guest Lectures and Workshops organized by almost every Department, Sparklit2K17, Sampada, eWave, Samanvay, Luminate, to name only a few, were scintillating events besides academics, which kept the campus buzzing throughout.

The good quality and quantity of articles contributed by the students to the magazine gives hope of surging creativity. The poetry section prognosticates many budding poets in the making. All the write-ups reflect the passion and enthusiasm of our girls. We expect the same spirit to continue even in the coming years so that our young writers scale starry heights. Stella hopes that its students gain practical wisdom that moulds them into women having honour and integrity so that they can take wiser decisions for the greater good.

Empowerment without education is an inconceivable notion. Stellites aspire tirelessly steering their way through challenges, and the achievement of alumni like Mrs. Surya Kumari, IAS, Executive Officer, Kanaka Durga Temple, is proof of that. The visit and interaction of Sri Gautam Sawang, IPS, Commisioner of Police, with our students, enhanced our strength and nerve.

Let's remind ourselves with Shakespeare that, "It is not in the stars to hold our destiny but in ourselves," and work towards higher goals.

Dr. V. Satya Sudha



### Principal's Report

Avery warm welcome to the Chief Guest of the day, Smt B. Udayalakshmi, IAS, Commissioner, Intermediate Education, A.P., our Guests of Honour, Smt. A. Surya Kumari, IAS, Executive Officer, Sri Durga Malleswara Swamy Vari Devasthanam, Indra Keeladri, Vijayawada, Smt. J. Sailaja Rao, Asst. Director (Programmes), All India Radio, Vijayawada.

Let me begin with the sentiments of Daniel Webster, "If we work on marble it will perish. If we work on brass time will deface it. If we rear temples they will crumble to dust. But if we work on immortal minds, if we imbue them principles with just fear of God and love of our fellowmen, we engrave on these tablets something which brightens to all eternity". This institution has always striven to mould young minds to be principled, serviceminded and God-fearing. As we continue to serve the cause of education for the 55th year, it is my pleasure to present a report of the activities in Maris Stella College for the academic year 2016-17.

The year started on a smooth note on the 6<sup>th</sup> of June'16 for the Intermediate and the Undergraduate sections and on the 15<sup>th</sup> June'16 for the final year Post Graduate students. As is customary in the institution, the year took off with input sessions for the faculty for two days, on the 3<sup>rd</sup> & 4<sup>th</sup> June' 16 by Dr. R. Venkateswara Rao, Former Professor of English, JNTU, Hyderabad and, Consultant ELT Practitioner, College of Technology, Oman, (Middle East) on Towards Globalization and Accuracy in Written English from the Indian Perspective. Dr. Girija Nambiar and Dr. K. Sandhya held sessions on 'Ethics at the Workplace' and 'Teaching Effectively and Confidently' respectively for faculty with less than ten years of teaching experience.

#### **Change of Guard:**

Mrs. Triveni, Dept. of Physics has been appointed Vice- Principal, Intermediate Section in the place of Dr. J. Asha Kumari, Dept. of Botany. Sr. Asha, Dept. of Mathematics has been appointed Additional Controller of Examinations. She takes over from Mrs. B. Phani. Sr. Mariammal has taken charge as the Office Superintendent from Sr. Regi Abraham. Dr. V. Satya Sudha, Dept. of English, has been appointed NAAC Coordinator in the place of Dr. Girija Nambiar, Head, Dept. of English, who retired in June'16. Dr. G. Little Flower, Dept. of Physics has been appointed IQAC Coordinator in the place of Dr. K. Sandhya, Head, Dept. of English. Dr. Manga Devi, Dept. of Telugu, Ms. G. Usha Kumari, Head, Dept. of Mathematics and Dr. Beulah Pearl Sunanda, Head, Dept. of History have been appointed Deans of Arts, Science and Student Activities respectively. They replace Dr. Satya Sudha, Dept. of English, Ms. Triveni and Dr. G. Little Flower Dept. of Physics.

We welcome the new appointees wholeheartedly while thanking the outgoing members who have given themselves generously and worked tirelessly.

#### Retirements

Dr. Girija Numbiar, Head, Dept. of English retired in June 2016 after rendering forty years of selfless, dedicated service in different capacities as teacher, mentor, NAAC co-ordinator, advisor, consultant.

Mrs. Kasturi, Head, Dept. of Physics retired after rendering 36 years of sincere service as a well wisher, teacher, caretaker, advisor in August 2016.

We wish them a very happy, healthy and peaceful retired life. May God bless them and their families.

#### **Results:**

Evaluation is a measure of learning outcomes. Our results for 2015-16 registered a steady



improvement with each level of learning. While the pass percentage for Jr. Intermediate was 77.32% that of Sr. Intermediate was 75%.

The average pass percentage of UG was 82.71% with the B.A programmes registering 95.06%, B.Com 92.21%, B.Sc. 69.35% and BMS 88.24%.

Cent percent results were sustained in all five PG programmes:M.A(English), MA(Economics), M.Com, M.Sc(Maths) and MBA.

I congratulate the Vice Principals and the faculty members for their hard work. I also thank the Controller of Examinations and her team for their efficient and sincere efforts in the evaluation process.

#### **Autonomy Review Committee's Visit**

The UGC Experts Committee visited the college on 3<sup>rd</sup> and 4<sup>th</sup> October, to review the functioning of autonomy and to renew it. It appreciated the efforts of the college in enhancing quality in higher education and suggested some measures for further improvement in research areas.

Major/Minor Research Projects:

Dr. G. Little Flower and Dr. Syamalamba completed their minor research projects funded by the UGC.

Dr. Asha Kumari, Dept. of Botany, submitted her UGC funded major research project.

#### **Research Activities:**

Ms. Vanilatha of the Dept. of Chemistry has submitted her Ph.D thesis on "Exploration of nature of molecular interactions through thermodynamic, acoustic, optical and spectral studies in binary mixtures of Ethyl Lactate with benign solvents at temperatures 303.15 to 318.15K" to ANU on 19.11.2016.

Ms. C. Krishnaveni of the Dept. of Mathematics has submitted her Ph.D thesis on "Radicals of nearrings and LP-near-rings" to ANU on 25.02.17.

Nine scholars are pursuing research under the guidance of Dr. K. Sandhya, Dept. of English.

One Ph.D scholar has submitted her thesis to Dravidian University and one M.Phil. scholar Mrs. N. Purnima was awarded M.Phil Degree under Acharya Nagarjuna University on 8th October 2016.

#### **Orientation and Retraining**

A two day workshop on 'Personal and Professional Excellence' was organized on 21<sup>st</sup> and 22<sup>nd</sup> October, 2016 for faculty. The resource person was Dr.Fr. Casimir SJ., Principal, Loyola Academy, Hyderabad.

A one day orientation programme on' Netiquette' was organized on 12<sup>th</sup> November, 2016. Sri Kamalakar, lecturer in Computer Science, Andhra Loyola College, Vijayawada, was the resource person.

A session on 'Family Court' by Sri D Gowtham Sawang, IPS, Commissioner of Police, Vijayawada was organized on 22<sup>nd</sup> November, 2016 for the 20 staff members who volunteered to render their services in counseling. The commissioner, professional counselors, psychologists and some police personnel interacted with the staff and guided them on how to deal with couples coming for counseling.

A two day workshop on 'MOOCS' was organized on 18<sup>th</sup> and 19<sup>th</sup> March, 2017. Prof. K. Srinivas, NUEPA, New Delhi was the resource person.

#### **Paper Presentations**

#### Dr. K. Sandhya. Dept. of English

- Presented papers on: Micro Teaching Skills Based Second Language Learning' in the one day UGC sponsored national seminar organized by the departments of languages, SRR and CVR Govt. College, Vijayawada on 25/7/16.
- "Micro Teaching Skills Based Second Language Learning" in the UGC sponsored national seminar on "Challenges in Teaching Language"



- organized by SRR & CVR Govt. Degree College, Vijayawada on 25<sup>th</sup> July, 2016.
- Participated in the national seminar on "Multiculturalism, Human Values and Language and Literature at JKC College on 11<sup>th</sup> & 12<sup>th</sup> November, 2016 in collaboration with Guild of Indian Writers, Editors and Critics (GIEWEC), H.Q at Thodupuzha, Kerala and presented a paper on the topic "G. B. Prabhat's Short Fiction from a Humane Perspective".
- "Emily Dickinson's Poetry from an Eco-Critical Perspective" at UGC International Conference on "Rethinking Environment: Literature, Ethics & Praxis" from 28<sup>th</sup> -30<sup>th</sup> December, 2016 at Berhampur University, Odisha.
- "A Saga of South Kamrup:English Translation of the Assamese Novel-Une Knowa Howda by Indira Goswami: A Case Study"- at Maris Stella College, Vijayawada on 18.1.17.
- "William Shakespeare's Wise Thoughts: A Study of Life Skills and Human Values" in a one day national seminar organized by the Dept. of English, P.B.Siddhartha College of Arts & Science, Vijayawada on 5.1.17

#### Dr. V. Satya Sudha, Department of English

- Presented papers on: The Use of ICT in English Language Teaching, at SRR & CVR Govt Degree College, Vja, in the UGC sponsored National Seminar on "Challenges in Teaching Language", organised by the Dept of Languages on 25.7.16.
- Reflections on Multiculturalism in Indian Women's Drama and Theatre in English, at JKC College, Guntur, in the National Seminar on "Multiculturalism, Human Values, Language and Literature," organised by the Dept of English and GIEWEC on 11<sup>th</sup> & 12<sup>th</sup> Nov 2016.
- Ambedkar's Influence on Indian Drama in English in the National Seminar on "Impact of

- Ambedkarism on Indian Reality," organised by the Depts of Arts and Languages, Andhra Loyola College, Vja, in collaboration with ICSSR, ICHR & ICPR, New Delhi, on 3<sup>rd</sup> & 4<sup>th</sup> Dec 2016.
- Presented a translation of a short story by Dr.
   M. Sridhar, Papa Bhayam titled Conscience, at the National Seminar on World Literatures in Translation, organised by the Dept of English, MSC, on 18-1-17.

### Dr. Sr. Innyasamma Gade, Department of English

- Presented papers on: "The Art of Public Speaking" at SRR & CVR Government Degree College at a one day UGC sponsored National Seminar on "Challenges in Teaching Language" on 25th July, 2016.
- "Brown Girl Dreaming-A Memoir by Jacquiline Goodness" at the two day national seminar organized by Guild of Indian English Writers, Editors and Critics (GIEWEC) at JKC College, Guntur on "Multiculturism, Human Values and Language and Literature" on 11<sup>th</sup> & 12<sup>th</sup> November, 2016.
- "Climate Change and its Impact in the Novel Flight Behaviour by Barbara Kingsolver" at the UGC sponsored International Conference on "Re-thinking Environment: Literature, Ethics and Praxis" from 28<sup>th</sup>-30<sup>th</sup> December, 2016 at PG Dept. of English, Berhampur University, Odisha.
- "Stream of Consciousness" in the novel Bed of Thorns/Ampasayya by Naveen at the one day National Conference on "World Literatures in English Translation" in Maris Stella College, Vijayawada on 18<sup>th</sup> January, 2017 and published the same in JOELL-3079, Spl Issue of the Seminar at 18.01.2017 Vol 4 Sl-2017 and was published in the book with ISBN 978-81-933199-5-6.



### Mrs. L. M. R. Swarupa Rani, Department of English

 Participated in the national seminar on "Impact of Ambedkarism on Indian Reality" organized by Andhra Loyola College, Vijayawada in collaboration with ICSSR, ICHR & ICPR, New Delhi and presented a paper entitled "Contemporary Issues Related to Ambedkarism".

#### Mrs. Y. Supriya, Department of English

- Participated in UGC sponsored One Day National Seminar on "Challenges in Teaching Language" organised by the Departmentsof Languages, SRR & CVR Govt. Degree College, Vijayawada on 25<sup>th</sup> and presented a paper on Methods of Teaching English: Ancient and Modern
- Participated in the National Seminar on Multiculturalism, Human Values and Language and Literature held at J.K.C College Guntur, on 11th and 12th November, 2016 Organized by The Department of English, J.K.C College, Guntur in collaboration with Guild of Indian Writers, Editors and Critics( GIEWEC) and presented paper on Aravind Adiga's 'The White Tiger': An Expression of Modern Phase of Globalization.
- Participated in the national seminar on "Impact of Ambedkarism on Indian Reality" organized by Andhra Loyola College, Vijayawada in collaboration with ICSSR, ICHR &ICPR, New Delhi and presented a paper on "The Relevance of Dr. B. R. Ambedkar's Quest for Gender Equality and Justice in P. Sivakami's Novels The Grip of Change and Author's Notes: Gowri". The paper was published in the seminar proceedings with ISBN No 978-93-82186-99-2
- Participated in One Day National seminar on "World Literatures in English Translation" organized by Dept. of English, Maris Stella College, Vijayawada on 18th Jan, 2017 and

- presented paper on P. Sivakami's The Grip of Change: Revisited. The paper was published in JOELL, Vol 4, Spl Issue 1, 2017 with ISSN No 2349-9753
- Participated in International Conference on "Encounters Between East and West – Critical Perspectives in Contemporary English Literature" organized by Dept. of English, Ayya Nadar Janaki Ammal College, Sivakasi, Tamil Nadu and presented a paper on "Quest for the Inclusiveness of Gender and Dalits in P. Sivakami's The Grip of Change" The paper was published in ROOTS International Journal of Multidisciplinary Researches Vol:3, Spl. Issue 13 with ISSN No -2349-8684

#### Ms. B. Santhi Sree, Department of English

 Participated in the UGC sponsored national seminar on "Challenges in Teaching Language" organized by SRR & CVR Govt. Degree College, Vijayawada on 25<sup>th</sup> July, 2016 and presented a paper on "Teaching Writing Skills to Under Graduate Students of English".

#### Ms. Sajida Mubeen, Department of English

 Participated in the UGC sponsored national seminar on "Challenges in Teaching Language" organized by SRR & CVR Govt. Degree College, Vijayawada on 25<sup>th</sup> July, 2016 and presented a paper on "Teaching Writing Skills to Under Graduate Students of English".

#### Dr. P. Usha, Department of Telugu

 Presented a paper on "Designing Marketing Strategy using SMAC that Will Drive Consumer Purchases in Cosmetic-Industry" in the 3<sup>rd</sup> International Conference on "Science and Technology Connecting Health, Management, Society and Popular Genres in Literature held from 21<sup>st</sup>-23<sup>rd</sup> September, 2016 organized by



IJIR Dubai and Srishti International Bengaluru at Western Elyon, Colombo, Srilanka.

 Particiapted in the national conference on Hindi, Telugu Sahithyalu – Nadhi Prashasthyam – Paryavarana Chaithanam" organized by SDMS MahilaKalasala, Vijayawada on 4<sup>th</sup> August, 2016 and presented a paper titled "Krishnammab Vaibhavamu".

### • Dr. V. N. Manga Devi, Department of Telugu

 Presented a paper on "Telugu Vyakaranam Bhodhana" at a national seminar on Challenges in Teaching Languages" at SRR & CVR College, Vijayawada on 25<sup>th</sup> July, 2016.

#### Ms. B. Rajeswari, Department of Hindi

- Presented papers on: "Human Values in Vaishnava Devotional Literature" at the national seminar at S.V.Oriental Degree and P.G.College, Tirupati on 6<sup>th</sup> & 7<sup>th</sup> February 2017
- "Jansanchar Madhyamo Ka Yuvavo Par Prabhav" at the national seminar at Andhra Loyola College, Vijayawada on 21<sup>st</sup> & 22<sup>nd</sup> February 2017.

#### Ms. A. Jaya Bharathi, Department of Hindi

- Presented papers on: "Teaching Poetry to Undergraduate Students" at SRR & CVR Government College at a one day UGC sponsored national seminar on "Challenges in Teaching Language" on 25<sup>th</sup> July, 2016
- "Human Values in Vaishnava Devotional Literature" at the national seminar at S.V.Oriental Degree and P.G.College, Tirupati on 6<sup>th</sup> & 7<sup>th</sup> February 2017
- "Yuva Vargh Par Paschayath Samskruti Ka Prabhav" at the national seminar at Andhra Loyola College, Vijayawada on 21st & 22nd February 2017.

### Dr. D. Ramakrishna, Department of Sanskrit

 Attended the national seminar on "Challenged in Teaching Language" conducted on 25.7.2016 by SRR & CVR Govt. College, Vijayawada and presented a paper on "Challenges in Teaching Sanskrit as Second Language"

#### Mrs. M. Triveni, Department of Physics

- Participated and presented a paper on " A
  Review on Environmental Protection and
  Energy Generation" in a two day DBT sponsored
  National Seminar held on 2<sup>nd</sup>-3<sup>rd</sup> September,
  2016, organized by the Department of Botany,
  Biotechnology & Microbiology on " Emerging
  Trends in Environmental and Sustainable
  Development" at Andhra Loyola College,
  Vijayawada.
- Participated and presented a paper on "Processing and Properties of Nano Particles" in the DBT sponsored Two Day National Seminar on "Advances in the Synthesis of Nano Materials and their Multidimensional Applications in Chemical & Bio-Sciences held on 14<sup>th</sup> -15<sup>th</sup> September,2016 at Andhra Loyola College.

#### Dr. G. Little Flower, Department of Physics

Participated and presented papers on: "Plastics, the Environment and Human Health: Current Concerns and Future Shocks" in a two day DBT –MHRD, government of India, sponsored National Seminar held on 2<sup>nd</sup>-3<sup>rd</sup> September, 2016, organized by the department of Botany, Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.



- "A Review on Energy Modeling for Smart Cities" in a two day DBT –MHRD, government of India, sponsored National Seminar held on 2<sup>nd</sup>-3<sup>rd</sup> September, 2016, organized by the department of Botany, Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.
- "Nanotechnology in Dentistry: Present and Future Perspectives" and "Role of Aluminium ions on the surface activity of alkali boro silicate phosphate bioactive glasses" in the DBT sponsored Two Day National Seminar on "Advances in the Synthesis of Nanomaterials and their Multi- dimensional Applications in chemical & Bio-Sciences held on 14th -15th September. 2016 at Andhra Loyola College.
- "Prediction of Shape and Size of Nanosilver Particles through Optical Absorption Studies" in the 2ns Andhra Pradesh Science Congress (APSC -2016) held at P. B. Siddhartha College of Arts & Science, Vijayawada during 7<sup>th</sup>-9<sup>th</sup> November, 2016 organized by A. P. Akademi of Science in association with Dr. NTR University of Health Science, ANU and Krishna University.
- "Structural Role of some sesuioides on enhancing luminescence efficiency of praseodymium ions in lead oxyfluro borate glass systems" in the 2<sup>nd</sup> Andhra Pradesh Science Congress (APSC -2016) held at P. B. Siddhartha College of Arts & Science, Vijayawada during 7<sup>th</sup>- 9<sup>th</sup> November, 2016 organized by A. P. Akademi of Science in association with Dr.NTR University of Health Science, ANU and Krishna University.
- "Smart materials for the 21st Century and their Potentials in Engineering" in the UGC sponsored

- two day national seminar on "Smart Materials" on 30<sup>th</sup> November, 2016 and 1<sup>st</sup> December, 2016 at JMJ College for Women, Tenali, and presented a paper on "Advances in Silica-based Bio-glasses for Medical Applications"
- "Plastics: The décor and danger to Mother Plant Earth" in a DBT-MHRD-Govt of India, New Delhi, UGC, APCOST and APFOREST sponsored three day International conference on "New Approaches in Agriculture, Food & Environmental Sciences" NAAFES-2016 during 22nd-24th December, 2016 at Andhra Loyola College, Vijayawada.

### Mrs. P. Padmalatha, Department of Physics

- Participated and presented a paper on "Role of IT Mitigation and Preparedness of Disasters" in a two day DBT sponsored National Seminar held on 2<sup>nd</sup>- 3<sup>rd</sup> September, 2016, organized by the department of Botany, Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.
- Participated and presented a paper on "Toxicity and Environmental impact of Nanoparticles: Challenges and Future Needs" in the DBT sponsored Two Day National Seminar on "Advances in the Synthesis of Nanomaterials and their Multi- dimensional Applications in chemical & Bio-Sciences held on 14<sup>th</sup>-15<sup>th</sup> September, 2016 at Andhra Loyola College.
- Participated and presented a poster on in the 2<sup>nd</sup> Andhra Pradesh Science Congress (APSC -2016) on "Science and Technology" held at P. B. Siddhartha College of Arts & Science, Vijayawada during 7<sup>th</sup>-9<sup>th</sup> November, 2016 organized by A.P.



Akademi of Science in association with Dr.NTR University of Health Science, ANU and Krishna University.

# Mrs. T. Grace Eunice, Department of Physics

- Participated and presented a paper on "Role of IT Mitigation and Preparedness of Disasters" in a two day DBT sponsored National Seminar held on 2<sup>nd</sup>- 3<sup>rd</sup> September 2016, organized by the Department of Botany, Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.
- Participated and presented a paper on "Potential Impact of Nanomaterials in Information and Communication Technologies" in the DBT sponsored Two Day National Seminar on "Advances in the Synthesis of Nanomaterials and their Multidimensional Applications in chemical & Bio-Sciences held on 14th -15th September, 2016 at Andhra Loyola College.

### Mrs. R. Sara Kumari, Department of Physics

- Participated and presented a paper on "Toxicity and Environmental impact of Nanoparticles: Challenges and Future Needs" in the DBT sponsored Two Day National Seminar on "Advances in the Synthesis of Nanomaterials and their Multi- dimensional Applications in chemical & Bio-Sciences held on 14<sup>th</sup>-15<sup>th</sup> September, 2016 at Andhra Loyola College.
- Participated and presented a poster on "Comparative Study of Energy Efficiency of some Modern Light Sources used in Domestic Lighting" in the 2<sup>nd</sup> Andhra Pradesh Science Congress (APSC -2016) on "Science and Technology for

Health" held at P. B. Siddhartha College of Arts & Science, Vijayawada during 7<sup>th</sup>-9<sup>th</sup> November, 2016 organized by A. P. Akademi of Science in association with Dr. NTR University of Health Science, ANU and Krishna University.

### Ms. K. H. Anuhya, Department of Electronics

- Presented papers on: "The role of IT inmitigation and preparedness of Disaster" in a two day DBT MHRD, government of India, sponsored National Seminar held on 2<sup>nd</sup>-3<sup>rd</sup> September 2016, organized by the Department of Botany, Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.
- "Potential impact of Nanomaterials in information and communication technologies" in the DBT-MHRD, Government of India, sponsored Two Day National Seminar on "Advances in the Synthesis of Nanomaterials and their Multidimensional Applications in chemical & Bio-Sciences held on 14<sup>th</sup> -15<sup>th</sup> September 2016 at Andhra Loyola College.
- "Shaping the Future of Internet: Internet of Things" in the UGC sponsored two day International Conference on "Digital India-The Information for All" organized by the Department of Computer Science and Applications, KBN College, Vijayawada in Collaboration with Krishna University, Machilipatnam on 2<sup>nd</sup>& 3<sup>rd</sup> December, 2016

#### Ms. C. V. L. Karuna, Department of Botany

 Participated in the DBT sponsored National Seminar on "Advances in the Synthesis of Nanomaterials and their Multi-Dimensional



Applications in Chemical % Bio-Sciences" (NANCBS-16) held on 14<sup>th</sup> & 15<sup>th</sup> September, 2016 organized by Andhra Loyola College, Vijayawada and presented a paper on "Usage of Nanotechnology in Biology".

- Participated in the 2<sup>nd</sup> Andhra Pradesh Science Congress (APSC-2016) held at P.B.Siddhartha College of Arts & Sciences, Vijayawada during 7<sup>th</sup>-9<sup>th</sup> November, 2016 organized by A.P. Akademi of Sciences in association with Dr.NTR University of Health Science, Acharya Nagarjuna University & Krishna University and presented a poster titled "Medicinal Plant Wealth of Andhra Pradesh with Special Reference to Kondapalli Forest".
- Participated in the UGC sponsored International Conference on "New Approaches in Agriculture, Food & Environmental Sciences" NAAFES-2016 held on 22<sup>nd</sup>-24<sup>th</sup> December, 2016 organised by Andhra Loyola College, Vijayawada sponsored by A DBT-MHRD- Govt. of India, New Delhi, UGC, APCOST, APPCB &APFOREST and presented poster titled "Mushroom-Valuable Food for Humans".

#### Ms. T. Salomi, Department of Botany

 Participated in the UGC sponsored International Conference on "New Approaches in Agriculture, Food & Environmental Sciences"NAAFES-2016 held on 22<sup>nd</sup>-24<sup>th</sup> December, 2016 organised by Andhra Loyola College, Vijayawada sponsored by A DBT -MHRD-Govt. of India, New Delhi, UGC, APCOST, APPCB &APFOREST and presented poster titled "Mushroom-Valuable Food for Humans".

#### Dr. Sr. P. Japamalai, Department of Zoology

• Presented papers on "Histopathological Changes in Gill of the Fish Labeorohita Exposed to

Dichloros 76%. EC", "Analysis of the surface water quality in and around Vijayawada", "Butterfly Species of Kondapalli Region" in a two day DBT –MHRD, Government of India sponsored National Seminar held on 2<sup>nd</sup>–3<sup>rd</sup> September, 2016, organized by the Department of Botany, Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.

- Joint papers with M. Ratna Kumar and K. Sushma; Department of Zoology on "Nano Materials-A Potential Remedy for Treatment in Medical Field and Environment" in the DBT-MHRD, Government of India, sponsored Two Day National Seminar on "Advances in the Synthesis of Nano materials and their Multi- dimensional Applications in chemical & Bio-Sciences held on 14th -15th September, 2016 at Andhra Loyola College.
- "Climate change-A Major Concern in Flora and Fauna Biodiversity" in a two day DBT–MHRD, government of India, sponsored National Seminar held on 2<sup>nd</sup>-3<sup>rd</sup> September 2016, organized by the department of Botany, Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.

### Ms. P. Nitya Jeevaprada, Department of Zoology

 Participated and presented papers on "Industrial Effluents in Waste Water Treatment Technologies-Vizag Steel Plant" in a two day DBT -MHRD, government of India, sponsored National Seminar held on 2<sup>nd</sup>-3<sup>rd</sup> September, 2016, organized by the Department of Botany,



- Biotechnology & Microbiology on "Emerging Trends in Environmental and Sustainable Development" at Andhra Loyola College, Vijayawada.
- "Influence of Inlet Drains-water Quality of Lake Kolleru and Consequences" at two day national seminar held on 22<sup>nd</sup> – 23<sup>rd</sup> September, 2016, sponsored by UGC on environmental protection and sustainable development: issues and challenges at Sir C.R. Reddy Autonomous College, ELuru, West Godavari District.

### Mrs. B. Josephine S Rani, Department of Economics

 Attended and presented a paper titled "Smart Village-The Real Future in India" in the two day International Seminar on "Digitalization" on 2<sup>nd</sup>& 3<sup>rd</sup> December, 2016 organized by Dept. of MCA, KBN College, Vijayawada.

### Mrs. V. Swapna, Department of Economics

 Participated in the national seminar on Environmental Protection and Sustainable Development Issues and Challenges (EPSDIC)" organized by Sir.C.R.Reddy Autonomous College, Eluru and presented a paper titled "Sustainable Agricultural Practices in India" on 22<sup>nd</sup> and 23<sup>rd</sup> September 2016.

### Mr. B. Koteswara Rao, Department of Economics

 Attended UGC sponsored one day National Workshop on 'Integral Economic Thought-Humanism' organized by the Department of Economics and Journalism and Sociology at SRR & CVR Government degree college, Vijayawada on 14th July, 2016.

- Attended and presented papers titled: "Smart Village-Smart Word towards Smart AP" in the two day International Seminar on "Digitalization" on 2<sup>nd</sup> & 3<sup>rd</sup> December, 2016 organized by Dept. of MCA, KBN College, Vijayawada.
- "Rural Tourism for Rural Development in India" in a two day international conference on "Sustainable Tourism: Trends, Challenges and Opportunities" organized by Ch. St. Theresa's College for Women, Eluru, in collaboration with Environmental Advisory for Sustainable Trust (EAST) on 3<sup>rd</sup> and 4<sup>th</sup> February, 2017.
- "Women Entrepreneurs Need of Helping Resources" in the 35<sup>th</sup> Annual conference held on 11<sup>th</sup> and 12<sup>th</sup> March 2017 at Government Women's College, Guntur.

### Mrs. A. Kalima, Department of Economics

 Participated in the national seminar on Environmental Protection and Sustainable Development Issues and Challenges (EPSDIC)" organized by Sir. C. R. Reddy Autonomous College, Eluru and presented a paper titled "Sustainable Agricultural Practices in India" on 22<sup>nd</sup>- 23<sup>rd</sup> September, 2016.

#### Dr. Sr. Lovely Jacob, Dept. of Social Work

 Attended a two day national seminar on "Ethical Issues of Geriatric Care in India and presented a paper on "Gerontologyical Education in Geriatric Care and its Perceived Barriers" organized by the Dept. of Ethics and Religion, Andhra Loyola College, Vijayawada on 28th & 29th October, 2016.

### Mrs. Ch. Geetha Devi, Department of Political Science

 Presented a paper at the national seminar conducted by Andhra Loyola College on the



topic "Challenges to Indian Constitution Ambedkarism" on 3<sup>rd</sup> & 4<sup>th</sup> December, 2016

#### **Publications**

#### Dr. K. Sandhya, Department of English

- "Salient Echoes" in Echoes Silent by K.V. Raghupathi, JOELL, ISSN 2349-9753-97-103 Vol.3, Issue 1, 2016. Impact Factor-3.079( A Peer Reviewed International Journal).
- Co-authored English Language Teaching/ Learning Through Active Teaching Methods for Engineering Students: Problems and Remedies, Aavishkar Publishers, 2016, ISBN-978-81-7910-511-5.
- Co-authored Interlacing of Cultures in Turkey:
   A Multicultural Perspective pp.249-257, Indian
   Literature and Culture Ed. K. K. Sunalini, Prestige
   Books International New Delhi-2016-ISBN 978-93-82186-82-3.
- 'Major Motifs in the Novels Difficult Daughters and A Married Woman of Manju Kapur.' Vol. 3, Issue 2, 2016. ISSN 2349-9753 JOELL- 3.079
- Co-authored a research paper on 'N. Scott Monaday- An Inspirational Voice of Native American Literary Renaissance', 'New Directions in Post – Colonial Literature Prestige Books International New Delhi, ISBN – 978-93-82186-99-1, 2016.
- Co-authored "Loneliness and Alienation in Nisha da Cudha's Select Short Stories", Prestige Books, International, New Delhi- ISBN- 978-93-82186-99-1, 2016.
- Co-authored "Marginalization of Women in the Selected Novels of Manju Kapur and Anita Nair, A Study", New Directions in Post Colonial Literature, Prestige Books International, New Delhi, ISBN:978-93-82186-99-1, 2016.

- Co-authored "Micro Teaching Skills Based Second Language Learning" in Vol.3 September 2016 ISSN:2320-6101 Impact Factor 0.998 (III S) indexed and Open Access 'Research Scholar', an International Refereed e-Journal of Literary Explorations.
- "A Saga of South Kamrup: English Translation of the Assesses Novel-Une Knowa Howda by Indira Goswami: A Case Study" in JOELL, Spl. Issue of the Seminar dated 18.1.17 Vol.4 3079
- Co-authored "Translation of Telugu Short Fiction into English: Some Observation. Vol.4,99-17
- Co-authored "Translating Orhan Pamuk Challenges" Vol.4, Sl.2017.
- Co-edited the book "World Literatures in English Translations", Feb ', 17 ISBN 978-81-9331995-6
- A Paper on "A Saga of Sruth Kamrup in English Translation published in "World Literatures in English Translations" ISBN 978-81-933199-5-6, Feb 2017
- Two co-authored articles in the same book
   (1) 'Translating Orhan Panuk: Challenges' (2) 'Translating Telugu Short Fiction into English: Some Observations', "World Literatures in English Translation", ISBN:978-81-933199-5-6, Feb 2017
- Co-authored "Finding One's Roots: A Reference to Amita Nair & Shashi Deshpande" Quest Journal of Research in Humanities & Social Sciences, Vol5, Issue 2 PP-30-36 Feb 2017, ISSN-2321-9467

#### Dr. V. Satya Sudha, Department of English

 "The Bilingual Dilemma:Post Colonial Indian Writing in English" was published in, New Direction in Post Colonial Literature, New Delhi, ISBN:978-93-82186-99-1, 2016.



- "Dalit Theatre and the Portrayal of their Women in Select Plays", in "Research Scholar", an International Refereed Journal of Literary Explorations, Vol 4, Issue IV Nov 2016, ISSN 2320-6101, IF 0.998(IIFS)
- Translation of a short story by Dr. M. Sridhar, Papa Bhayam titled as Conscience, in JOELL-Online Journal, Vol IV, Spl Issue, ISSN:2349-9753. IF:3.079
- Translation of a short story by Dr. M. Sridhar,
   Papa Bhayam titled as Conscience, in the book titled "World Literatures in English Translation."
   ISBN:978-81- 933199-5-6.
- A Research paper on Mahasweta Devi's play Water: An Eco-sensitive Rendering, (Pp- 41- 45) published in the Peer Reviewed Literary Journal, "The Quest" Vol30, No2. ISSN:0971-232.. Dec 2016
- Impact of Ambedkarism on Indian Reality" published in the book "Ambedkar's Influence on Indian Drama in English," ISBN:978-93-82186-99-2.

### Dr. Sr. Innyasamma Gade, Department of English

- "Reading Habits of Undergraduate Students of Vijayawada, Andhra Pradesh; A Study" was published in the Journal of English Language Teaching (India) – A Peer Reviewed Journal, March-April, 2016, ISSN: 0973-5208.
- "Catastrophe and Survival in Family Life" by Akhil Sharma was published in the book 'New Directions in Post Colonial Literature', New Delhi, ISBN:978-93-2186-99-1, 2016
- "Industry and Struggle to find home is someone knows my Name/The Book of Negroes by Lawrena

Hill was published in Roots: International Journal of Multidisciplinary Researches. Vol:2.Special Issue 4 February 2016 ISSN: 2349-8684.

#### Dr. P. Usha, Department of Telugu

- "Designing Marketing Strategy Using SMAC
   That Will Drive Consumer Purchases in
   Cosmetic Industry" in the Imperial Journal of
   Interdisciplinary Research (IJIR) Vol.2, Issue-13,
   2016(Special Issue). ISSN:2454-1362
- "Palanati Veeracharithra-Kathakathanam" in Krishnathiram Charithra Samskruthi Samajam – Krishna Pushkaralu 2016.
- "Krishnamma Abhivandanam" in Krishnaveni Pushkara Vybhavam Krishna Pushkara Vishistha Sanchika by Sri Durgamalleswara Swamivarla Devasthanam, Vijayawada. – Krishna Pushkaralu 2016.
- "Near-module homomorphism defined over different near-rings in international referred journal of Mathematics and Computer applications research, ISSN(E): 2249-8060, Vol: 6, issue: 5, Oct 2016, Pages 13-22.
- "On a theorem about generalized metric spaces" in International referred journal of Mathematical Archive-7(6), 2016, Pages 111-113, ISSN: 2229-5046.
- "An ideal hereditary radical for LP-Near-rings" in international referred journal, Bulletin of Calcutta Mathematical Society, Vol.108, No:4, 2016, Pages 251-258.

### Dr. G. Little Flower, Department of Physics

 "Evaluation of thermo acoustic parameters and theoretical ultrasonic velocity in binary liquid mixtures of Ethyl lactate + Alcohols" published in the Journal Atoms and



- Molecules/6(4);2016/1017-1035 with ISSN 2277-1247
- "Densities, ultrasonic velocities, excess properties and IR spectra of binary liquid mixtures of organic esters (Ethyl Lactate, some organic carbonates) has been accepted for publication in Journal of Solution chemistry.

# Mrs.T.Grace Eunice, Department of Physics

 "Potential Impact of Nanomaterials in Information & Communication Technologies" in Indian Journal of Research in Pharmacy & Biotechnology (IJRPB), Vol-4, Issue:6, Nov-Dec, 2016 with ISSN:2321-5674(Print);2320-3471 (online), Page:267-270

# Mrs. S. Vani Latha, Department of Chemistry

- G.Little Flower, S.Vani Latha, K.Venkateswara Rao, "Novel Characterization of Nano Silver Fluid through Ultrasonic Studies Supported by UV-Visible Spectroscopy, DLS and TEM Studies" Journal of Molecular Liquids, 221(2016) 333-338. (Elsivier Publications)
- S.Vani Latha, G.Little Flower, K.Rayapu Reddy, C.V.Nageswara Rao, A.Ratnakar, "Evaluation of thermo acoustic parameters and theoretical ultrasonic velocity in binary liquid mixtures of Ethyl lactate + Alcohols" Journal Atoms and Molecules/6(4);2016/1017-1035 with ISSN 2277-1247
- G.Little Flower, S.Vani Latha, G.Sahaya Bhaskaran, Y.Hanumantha Rao, M.Arokiasamy, "Nano technology in density: Present and future perspective", Journal of Chemical and Pharmaceutical Sciences, 10(2017)577-579.

• S.Vani Latha, G.Little Flower, K.Rayapa Reddy, C.V.Nageswara Rao, A.Ratnakar, "Densities, ultrasonic velocities, excess properties and IR spectra of binary liquid mixtures of organic esters (Ethyl Lactate, some organic carbonates)", Journal of Solution Chemistry (Springer Publications) DOI:10-1007/S 10953-016-0567-6.

### Ms. K.H.Anuhya, Department of Electronics

 "Shaping the Future of Internet of Things (IOT)" in Intertnational Journal of Innovative Research in Information Security (IJIRIS) Vol III, Issue 9 of December, 2016 with ISSN:2349-7009 (print) 2349-7017 (Online), Page:10-12 with Impact Factor 3.391

### Dr. Sr. Lovely Jacob, Department of Social Work

- "The problems of the trafficked women and their repercussions on their behavior patterns: A study" presented and published in the proceedings of the International conference on "Human trafficking in Asian Countries: Dynamics and Dimensions" from 10-12 August 2016, organized by the department of political science, Government college PG & UG Autonomous) Ananthapuram. ISBN-978-93-1071-100-1.
- "The Best out of Wasteto Turn Trash into Cash-Empowering the Disadvantaged" is published in the International Journal of Innovative Research in Information Security, a monthly journal of Computer Science and Information Technology, Vol III, Issue 9, December, 2016 ISSN: 2349-7009 IF: 3.391.
- "Ambedkarism A Sources of Inspiration for Women Empowerment Beyond Caste, Creed



and Colour" published in a book 'Impact of Ambedkarism on Indian Reality', ISBN-978-93-82186-99-2.

#### Dr.R.Syamalamba, Librarian

- A chapter on "Total Quality Management (TQM) in Academic Libraries: A Case Study of Maris Stella Library, Vijayawada" was published in a book "Contemporary and Innovative Tec. For Libraries in Elec.Environment", published by Lambert Academic Publishing, Germany Pg.173-179, 2016 ISBN: 978-3-659-95633-3.
- "Design and Development of Information Literacy Programmes" Major Research Project Report was published as a book by Lambert Academic Publishers, Germany, ISSN:978-3-330-02440-3
- An article "Re-orientation of Library Services in Electronic Area" was published in a book entitled "Managing Libraries in Electronic Era" published by Intellectual Foundation (India), 2016.ISBN:978-93-81818-38-1 Pg.53-64

### Mrs.H.Kanaka Durga, Department of MBA

- "Performance Evaluation of Indian Mutual Funds: with Special Reference to Big and Small Fund Houses" was published for Asian Journal of Multi-Dimensional Research of Volume 5, Issue 7, July 2016 with ISSN:2278-4853 Impact Factor: SJF 2013:4.708
- "Potential Impact of Nanomaterials in Information & Communication Technologies" in Indian Journal of Research in Pharmacy & Biotechnology(IJRPB), Vol 4, Issue 6, Nov-Dec 2016 with ISSN:2321-5674 (print) and 2320-3471 (online) Page 267-270

#### Mrs. K. Sarvani, Department of MBA

 "Performance Evaluation of Select ELSS Mutual Funds in India: A DEA Analysis Approach" for ICBMs National Conference on Management Research-Contemporary Perspectives held on 24<sup>th</sup> September, 2016

#### Talks/Invited lectures

#### Dr.K.Sandhya, Dept. of English

- Rebroadcast of talks over All India Radio on 'How to talk in English correctly and fluently' on 5/7/16 and 12/7/16.
- A Radio Talk on "Alternative Electronic Resource to Books and Changing Reading Habits" on 30.1.2017.
- Invited talk on 'Personality Development' to NSS Programme Officers under Krishna University on 1st October, 2016
- An invited talk to the faculty of SRR and CVR Govt. Degree College, Vijayawada on "Preparing for the Autonomy Team's Visit" on 22.10.16 and 25.10.16.

### Dr. Sr. Innyasamma, Department of English

 Broadcasted a talk on "Language for Emotional Expressions" over All India Radio on 23<sup>rd</sup> May, 2016.

### Dr. D. Ramakrishna, Department of Sanskrit

 Daily talks on the significance of Krishna Pushkaram on AIR during Pushkaram period.

#### Ms. B. Rajeswari, Department of Hindi

 Delivered a guest lecture on "Socho Samjho' to the degree students of KBN College, Vijayawada on 14<sup>th</sup> September, 2016 on the occasion of Hindi Divas.



#### Dr. R. Syamalamba, Librarian

- Delivered a guest lecture on automation and open educational resources to APSWRE1 society for librarians (121) on the eve of State level orientation programme on 30.7.2016 at hotel Ilapuram, Vijayawada.
- Delivered a guest lecture on "Open Educational Resources for Higher Education" in Akkineni Nageswara Rao College, Gudivada on 18th November, 2016.

# Other Faculty Activities Dr. K. Sandhya, Dept. of English

- Participated in the 9<sup>th</sup> International Poetry Fest

   2016 held at JKC College, Guntur on 20<sup>th</sup>& 21<sup>st</sup>

   September, 2016 and recited her poems, which are included in the collection of poems, 'Chants of Peace', to a good gathering of poets and scholars.
- On the Editorial Board of JOELL, an International Peer Reviewed Journal
- Translation of "Safayo-Swachch Sipayi –Feature" for Akashavani Annual Awards for AIR, Vijayawada on 21.12.2016
- Co-ordinator for Round Table Discussions in National Women's Parliament organized by Government of A.P on 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup> February 2017 at Pavitra Sangamam
- On Panel of Jury to finalize winners of English essay writing contest conducted by the Tata Building Society (TCS concern), Bangalore on 8/7/16 at the district level.

#### Dr. V. Satyasudha, Dept. of English

- On the Panel of editors of "The Quest," a major Indian peer-reviewed Journal.
- On the Board of editors of the book, "New Directions in Post-Colonial Literature." Prestige

 Books International, New Delhi: 2016. ISBN – 978-93-82186-99-1.

#### Dr. Sr. Innyasamma

 Attended a 3 day Leadership Training Programme organized by St. Christopher's College of Education, Chennai sponsored by United Board for Christian Higher Education in Asia from 16<sup>th</sup> to 18<sup>th</sup> February, 2017.

### Ms. L. M. R. Swarupa Rani, Dept. of English

- Attended a UGC sponsored one week National Workshop in "Quality Improvement in Higher Education" under Faculty Enrichment Programme held from 18<sup>th</sup> -24<sup>th</sup> August, 2016 at Sri C.R Reddy Autonomous College, Eluru in collaboration with Adikavi University.
- Participated in the UGC sponsored one week Faculty Development Programme on Human Values and Professional Ethics" held from 17<sup>th</sup>-23<sup>rd</sup> September, 2016 at S.S & N College, Narasaraopet.
- Attended National Integration Camp at RTM University of Nagpur from 15.10.16 to 21.10.16 as NSS Programme Officer, along with two students VJK Samhitha and B.Mounika of II UG.

#### Ms. Y. Supriya, Dept. of English

- Attended a UGC sponsored One -Week National workshop in "Quality Improvement in Higher Education" under Faculty Enrichment Programme (Multi- Disciplinary) held from 18<sup>th</sup>-24<sup>th</sup> Aug,2016 at Sir C R Reddy Autonomous College, Eluru in collaboration with Adikavi Nannaya University.
- Participated in the UGC sponsored One Week
   Faculty Development Programme on "Human



- Values and Professional Ethics" held from 17<sup>th</sup> to 23<sup>rd</sup> September, 2016 at S. S & N. College, Narasaraopet.
- Participated in National Women's Parliament organized by Legislative Assembly, Andhra Pradesh held at Ibrahimpatnam from 10 to12, February, 2017.

#### Dr. D. Ramakrishna, Dept. of Sanskrit

- Participated in the North East and Northern Writers Meet organized by SahithyaAkademi on 26<sup>th</sup>-27<sup>th</sup> September, 2016 at Kargil, Ladakh, J& K State.
- Chairman of M.Phil Viva Voce Committee in the Department of Sahithya on 22.4.2016 at Rashtriya Sanskrit Vidyapeetha, Tirupathi
- Appointed as Adjudicator to evaluate Ph.D thesis by Rashtriya Sanskrit Vidyapeetha, Tirupathi on 20.7.2016
- Appointed as member of Editorial Board for Potana Bharavitam by TTD on 20.7.16
- Appointed as member of Expert Committee by TTd for ots publications on 28.7.16
- Appointed as Adjudicator to evaluate Ph.D thesis by R.S Vidyapeetha, Tirupathi on 26.12.2016
- Acknowledged Academic Support by the editorial board of UG Sanskrit Textbook for I, II, III semesters.

### Dr. Sr. Kulrekha, Principal, Dept. of Mathematics

 Attended a Multi Disciplinary seven day Teacher Training Programme for Faculty Development on Human Values and Professional Ethics at Sri Subbaraya and Narayana College, Narasaraopet, Guntur, Andhra Pradesh from 17/9/16 to 23/9/16.

- Attended a meeting of the autonomous colleges consortium at P.B.Siddhartha College, Vijayawada on 30/9/16 and another at Loyola College, Vijayawada on 28/10/16
- Attended a meeting of the autonomous colleges consortium
- Attended a workshop on UG CBCS Curriculum and review of ten foundation courses organized by Krishna University at KVSR Siddhartha College of Pharmaceutical Sciences, Vijayawada on 06/12/16.
- Attended a meeting to discuss the participation of women during National Women Parliament on 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup> February, hosted by Government of Andhra Pradesh on 09/12/16.
- Attended the Academic Senate meeting of Krishna University in Machilipatnam on 30/12/16 and another on 03/04/17.

### Ms. C. Krishnaveni, Department of Mathematics

- Participated in NCM & IMSC sponsored Teachers' Enrichment Workshop on "Algebra and Analysis" at IMSC, Chennai from 23<sup>rd</sup>-28<sup>th</sup> May, 2016.
- Conducted academic audit as an academic adviser at ABR Govt.Degree College, Repalle on 28.12.16 and at SKBR Govt.Degree College, Macherla on 29.12.16 as per the orders of APCCE.

#### Ms. D. V. Saraja, Department of Statistics

 Attended a workshop for Faculty Development on "Teaching Techniques in the Classroom" organized by SDMS Mahila College, Vijayawada on 4th November, 2016.

#### Ms. Sd. M. Parveen

 Attended a one day national workshop on Open Educational Resources on 20<sup>th</sup> January, 2017.



#### Ms. M. Triveni

 Attended a UGC sponsored one week National Workshop in "Quality Improvement in Higher Education" under Faculty Enrichment Programme held from 18<sup>th</sup> -24<sup>th</sup> August, 2016 at Sri C.R Reddy Autonomous College, Eluru in collaboration with Adikavi University.

### Sri. B. V. Ramesh, Department of Chemistry

- Participated in the UGC sponsored one week Faculty Development Programme on Human Values and Professional Ethics" held from 17<sup>th</sup>-23<sup>rd</sup> September, 2016 at S.S & N College, Narasaraopet.
- Participated in a workshop on "Radio Chemistry" organized by P.B.Siddhartha College of Arts & Science, Vijayawada in association with Indian Association of Nuclear Chemists & Allied Scientists, Indira Gandhi Centre for Atomic Research, Kalpakkam during 27<sup>th</sup>-28<sup>th</sup> September, 2016.

### Mrs. M. Archana, Department of Chemistry

 Participated in a workshop on "Radio Chemistry" organized by P.B.Siddhartha College of Arts & Science, Vijayawada in association with Indian Association of Nuclear Chemists & Allied Scientists, Indira Gandhi Centre for Atomic Research, Kalpakkam during 27<sup>th</sup>-28<sup>th</sup> September, 2016.

### Ms. V. Vasundhara, Department of Chemistry

 Participated in a workshop on "Radio Chemistry" organized by P.B.Siddhartha College of Arts & Science, Vijayawada in association with Indian Association of Nuclear Chemists & Allied Scientists, Indira Gandhi Centre for Atomic Research, Kalpakkam during 27<sup>th</sup>-28<sup>th</sup> September, 2016.

### Dr. G. Beulah P. Sunanda, Department of History

- Attended a UGC sponsored one week National Workshop in "Quality Improvement in Higher Education" under Faculty Enrichment Programme held from 18<sup>th</sup> -24<sup>th</sup> August, 2016 at Sri C.R Reddy Autonomous College, Eluru in collaboration with Adikavi University.
- Participated in the UGC sponsored one week Faculty Development Programme on Human Values and Professional Ethics" held from 17<sup>th</sup>-23<sup>rd</sup> September, 2016 at S.S & N College, Narasaraopet.

#### Dr. Sr. Lovely Jacob, Dept. of Social Work

 Completed a Certificate Course in Counselor Training Programme from 2<sup>nd</sup> -28<sup>th</sup> May 2016 conducted by Anugraha, Capuchin Institute for Counselling and Psychotherapy, Dindigal, Tamil Nadu.

### Ms. Geetha Devi, Dept. of Political Science

Participated as a facilitator in the Nation Womens
 Parliament conducted by A. P. Govt. along with
 MIT held at Pavitra Sangamam, Amaravathi
 during 10<sup>th</sup>-12<sup>th</sup> February, 2017.

# Mrs. K. Naga Sundari, Mrs. G. Malathi, Mrs. K. Sarvani, Mrs. H. Kanaka Durga, Sr. Lavanya, Mrs. G. Smitha, Department of MBA

 Attended a three day workshop on 'Recent Trends and Challenges in Management Education' at Andhra Loyola Engineering College, Vijayawada from 28th to 30th of July, 2016.



#### Dr. R. Syamalamba, Librarian

- Participated in the UGC sponsored national workshop on "Utilization of e-Resources" on 10<sup>th</sup> & 11<sup>th</sup> March, 2017 held at Dr. B. R. Ambedkar Memorial Library, ANU, Guntur.
- Resource Person for the faculty awareness program on "Open Educational Resources and MOOC Courses" and "Library as Knowledge Resource Centre" for students at KKR & KSR Institute of Technology & Sciences on 25<sup>th</sup> October, 2016.
- Rresource person for capacity building programme for librarians at Navodaya Leadership Institute, an autonomous organization under Ministry of HRD, Govt. of India, Guntur and conducted two sessions for 36 librarians of Southern Region, India on 30<sup>th</sup> January 2017
- Resource person for capacity building programme for librarians at Navodaya Leadership Institute, an autonomous organization under Ministry of HRD, Govt. of India, Guntur and conducted two sessions for 36 librarians of Southern Region, India on 21st February 2017
- Organized a national workshop on "Open Educational Resources (OER)" on 20<sup>th</sup> January, 2017 in Maris Stella College Library. More than 72 members participated from different parts of the country. Teaching Faculty, library professionals, research scholars are among them.

#### Ms. S. Visalakshmi, Asst. Librarian

 Participated in the UGC sponsored national workshop on "Utilization of e-Resources" on 10<sup>th</sup> & 11<sup>th</sup> March, 2017 held at Dr. B. R. Ambedkar Memorial Library, ANU, Guntur.

# Awards/ Achievements Special Appreciation Award

- Maris Stella has instituted special appreciation awards for dedicated service and has conferred them on a select few of our teaching and nonteaching staff.
- Dr. Girija Nambiar, Dept of English, rendered forty years of service to this institution in various roles: as teacher, as NAAC coordinator, as advisor in administrative matters and a reliable and trusted supporter in times of need. Her writing skills have been of great use to the institution, in particular, the NAAC reports.
- Dr.K.Sandhya, Reader and HOD, English Department, an alumni of this college, is an excellent teacher and research guide, has been IQAC coordinator for several years and has contributed to campus life with energy and dedication. She has played a crucial role in preparing the SSR for all the NAAC visits. She was staff Association President for three consecutive terms. She has successfully guided two Ph.D. and Sixteen M.Phil. scholars.
- Dr. J. Asha Kumari of the Botany department has rendered yeoman service as teacher and administrator, particularly in her discharge of duties as Intermediate Vice-Principal.
- Dr. D. Ramakrishna of the Sanskrit department has been a great asset to the college, bringing to us vast scholarly knowledge for which he has won international acclaim. He was the sole scholar from Andhra Pradesh to be invited by the Sahitya Academy to recite Sanskrit poetry at Kargil, Jammu and Kasmir. He is also an advisor of publication of the Tirupathi Thirumala Devasthanam.



- Dr. R. Syamalamba of the Dept of Information and Library Science has been instrumental in transforming the college library into a fully technology supported unit. Her zeal for technological innovations has helped the library keep abreast of new technology.
- Ms. V. Sudha Devi of PG Mathematics has been extending ready service to the institution in whatever area required. As regional coordinator, she has been organizing successfully the Regional Mathematics Olympiad on this campus for the last five years, along with the Indian National Mathematical Olympiad sponsored by the Homi Baba Centre for Science Education, a central Goyt, initiative.
- Ms. H. Anuhya of the Electronics department has brought dynamism and steadiness to the department, which, incidentally, is celebrating its silver jubilee this year. She has not only served to give it a firm anchorage but has shown a ready willingness to shoulder any task or responsibility ably. She has also been extending her service in all matters connected with IT.
- Ms. P. Padmalatha of the Physics department has been unstinting in giving her time and energy to the institution. She has been in charge of all cultural events off campus, taking care of every detail from listing participants to drawing up the winners' list and finally the documentation.
- Ms. Jyothi Kumari of Office Administration, has been most generous in giving her services to this institution. Uncomplaining even when not able to take a break, she has been taking care of salaries, Intermediate board exams, official correspondence and liasoning with Govt. officials most efficiently and has risen to the occasion whenever needed.

- Ms. P. Padmaja is one of the mainstays of the Examination Section. Her thorough understanding of the norms and functioning of this highly sensitive department has contributed largely in making it one of the most smoothly run sections of the institution.
- Mr. Devaiah and Ms. D.Udaya Tara of the Office have both extended long years of dedicated service to this institution. Mr. Devaih spells continuity on this campus. He is the integral link between the past and the present and knows the history of this institution like no one else does. He has an answer for everything, and that includes wiring and pipelines. He has always been ready to take on any job and is a loyal handyman.
- Ms. Tara has been a part of the Maris Stella family for so long that one cannot envisage the administrative office without her. She is at her job by six in the morning, ready to do any job within her capacity. Bells wouldn't ring on campus if not for Tara. She has been scoring full attendance every year with the exception of one, when she was ill.
- These awards are a gesture of appreciation from a grateful management to these trusted members of our family.

#### **Awards**

#### Ms. Ragini Pandey and Ms. Nisha Kumari, Department of Commerce

Qualified in APCET-2016

#### Dr. P Usha, Dept. of Telugu

 Certificate of appreciation during Krishna Pushkaralu-2016.

### Dr. D. Ramakrishna, Department of Sanskrit

 Awarded Krishna Pushkara Puraskaram from Dept. of Language and Culture, Govt. of A.P. for



recitation of poetry during Krishna Pushkaram on 23.8.2016

#### Dr. Sr. Lovely Jacob, Dept. of Social Work

Received an appreciation certificate for coordinating the baseline survey of Swatch Baharat Mission in Kankipadu Mandal of Krishna District, in identifying beneficiaries of individual house holds Latrines (IHHL) to make rural villages open Defecation Free (ODF) under Fusion Project of Tata Trusts(Mumbai), MARI(Modern Agriculture for Rural India) and CHAAP(Catholic Health Association of A.P) from 30th July – 3rd August 2016 -for 2000 Families

#### Mrs. N. Sailaja, Department of History

 Selected from Andhra Pradesh to participate in the National Republic Day Parade at New Delhi

#### **Prathibha Awards**

- It was an occasion of joy, pride and honor for Maris Stella College when six of her students were felicitated by the Govt. of Andhra Pradesh for securing the highest percentage of marks in their respective disciplines. They were honored with a gold medal, a cash award of Rs. 20,000 each, a merit certificate and a tablet. Hearty Congratulations to the Pratibha awardees:
- 1. T.Indu Priya, B.A HEP
- 2. V.Smiley Rosiana Blessey, B.A Lit
- 3. B.Pooja Navya, B.A HEP
- 4. B.Badari Rajaputani, B.A HEP
- 5. V.Vinitha, B.Com Comp
- 6. D.Kezia, B.Sc CBZ
- 7. K.Srilakshmi, MBA
- 8. Ms.Y.Olivia, Lecturer in Journalism.

#### **Departmental Associations:**

- The activities of the various departmental associations for the academic year 2016-17 were inaugurated on 22<sup>nd</sup> June'16 by Sri. D. Gowtham Sawang, IPS, Commissioner of Police, Vijayawada.
- Dept. of English organized two workshops on 'Reading Strategies and Writing Strategies' on 26<sup>th</sup> and 30<sup>th</sup> July, 2016 respectively with Dr. Afsha Jamal, Dept., of English, Prince Sattam Abdul Aziz University, Saudi Arabia, as resource person.
- The department also organized a one day workshop on Creative Writing on 1-12-16. Sri P. Gopichand and Smt. P. Naga Suseela, Dept. of English, JKC College, Guntur were the resource persons.
- The department held a one day National Level 'Sparklit 2k17' a Literature Fest on 17<sup>th</sup> January 2017. Dr. LSR Prasad, Cardiothoracic and Vascular Surgeon, Prathima Institute of Medical Sciences, Karimnagar, Telangana was the resource person. Sri Damodar Gowtham Sawang, IPS, Commissioner of Police, Vijayawada, gave away the prizes to the winners during the valedictory session.
- National Seminar on 'World Literatures in English Translation' on 18<sup>th</sup> January, 2017 in commemoration of the 400<sup>th</sup> death anniversary of William Shakespeare. Dr. LSR Prasad, translator and poet, delivered the key note address on '1000 Years of English Poetry'. Sri G B Prabhat, writer and founder, Antara Solutions led the Special Plenary Interactive Session with Dr. K Sandhya as the moderator. The Valedictory Address



- was on 'Post Colonial Translations' by Dr. P. Rajasekhar, Prof of English, Acharya Nagarjuna University, Guntur,
- Dept. of Telugu arranged a guest lecture by Prof. Ch. Srirama Chandhra Murthy, Banaras Hindu University, Varanasi on Telugu Bhasha Visistyamu on 27<sup>th</sup> June, 2015.
- They also organized the 'Telugu Bhasha Dinostavam' on 29<sup>th</sup> August 2016. Dr. Tikkana Somayaji, an eminent scholar was the speaker on the occasion.
- Dept. of Hindi arranged a guest lecture by Dr. A Nirmala Prasad, Lecturer, H.P.T College, Machilipatnam on 'Basha Vignan' on 8th October, 2016.
- The Department organized a programme on "All India Radio" Hindi section 'Gajara' by the II BMS students, on 28th Jan'17.
- Dept. of History & Tourism organized a guest lecture by Mr. Ashok Bura, a freelance travel journalist and photographer, Spain.
- The department celebrated World Tourism Day by conducting an inter collegiate event on 27<sup>th</sup> September 2016. Dr. N. Srikant, IAS, Secretary, Tourism and Culture, Govt. of Andhra Pradesh, was the Chief Guest.
- Dept. of Economics organized a guest lecture on 9th December on 'Indian Economy- A Panoramic View'. Dr. P. Andrew, Rtd. Principal, A.C College, Guntur was the speaker.
- They conducted the 52<sup>nd</sup> A. D. Shroff Memorial Elocution competition for all the arts students sponsored by Forum of Free Enterprise, Mumbai on 15<sup>th</sup> September, 2016.
- The department organized a state level inter collegiate competition 'SAMPADA 2K17' on 25<sup>th</sup>

- January, 2017. Sri Ravindranath, AGM, SBH, Vijayawada was the chief guest.
- Dept. of Electronics organized State level Inter-Collegiate competitions E-WAVE 2017
- Dept. of Political Science organized a guest lecture on 'Democracy and Economic Growth' on 6<sup>th</sup> October 2016 by Sri K. V. Vijaya Babu, senior lecturer, Andhra Loyola College, Vijayawada.
- As 25<sup>th</sup> January of every year is being celebrated as "National Voters day" the department organized various competitions for the students to initiate democratic values in them and took out a Voters' Day Rally.
- The dept., in association with the NSS units of the college, conducted a household survey in Ramnagar on 24<sup>th</sup> Jan.'17 and gave training in cashless transaction in Chodavaram, Penamaluru.
- The department organized various competitions on 26<sup>th</sup>, November, 2016 to celebrate Constitution Day.
- Dept. of Social Work celebrated Children's Day at Child and Foundation School, Patamata Lanka.
- The Dept. organized a workshop on goal setting on 26<sup>th</sup> July 2016. Sri Purushotham Rao P assistant vice president, Circle Head of Max life Insurance, Vijayawada was the resource person.
- Dept. of Journalism organized a guest lecture on Creative Writing by Sri Appaji Reddem, Deputy Resident Editor, The Hindu, on 20-07-16.
- The department organized a 3 hour workshop on "Use of Computers in Reporting and Editing. The resource person was S.S.Talpa Sai, Lecture in Computer Science from K.B.N.College, Vijayawada.
- Dept. of Commerce organized LUMINATE 2016 on 22<sup>nd</sup> November 2016. The Chief Guest for the



- day was Mr. ARK Chowdary, Director, Harsha Liners PVT. Ltd.
- The department also organized a guest lecture on 'Consumerism' by Dr. P. V. S. N. Murthy, visiting professor, Acharya Nagarjuna University on 6<sup>th</sup> January, 2017.
- The department organized One day workshop on 26.1.2017 regarding E-filling and Service Tax.
- Dept. of Mathematics organized a guest lecture on 'Symmetry through Geometry' in collaboration with Committee for 'Women in Mathematics' sponsored by NBHM. Prof. Nalini Joshi, University of Sydney, awardee of Officer of the Order of Australia 2016, on the occasion of Queen Elizabeth's Birthday Honors for the year, was the resource person.
- The department also organized a two day national conference on 'Emerging Trends in Mathematics and Mathematical Education' on 17<sup>th</sup> and 18<sup>th</sup> Feb.'17.
- Dept. of Physics organized an inter collegiate Physics Meet-2016 on 23-7-16. Prof. B.S. Murthy, HOD, Metallurgical Engineering, IIT, Chennai, was the Chief Guest.
- The department further organized the Somayaji Memorial Lecture along with Prof. Krishna Chaitanya, Sathya Sai Institute of Higher Learning, Puttaparathy on the topic Laser Matter Interaction on 16<sup>th</sup> November, 2016.
- In addition, the department held a one day workshop on 'Science and Technology of Nanomaterials and Fundamentals to Applications' by Prof. D. Dibakar Das, Central University of Hyderabad on 23<sup>rd</sup> November 2016.
- Dept. of Chemistry organized a guest lecture on 'Theoretical and Practical Demonstration on

- Chromatography Techniques' by Dr. G. Jyothi and Dr. Nagalakshmi, Dept. of Chemistry, St. Theresa's College, Eluru. Students were introduced to the present research work on Chromatography and were given practical experience on the subject in the lab on 5-8-16.
- Dept. of Computer Science organized a guest lecture on 17<sup>th</sup> September, 2016 on 'Photoshop and its Applications'. S. Sesha Talpa, lecturer in Computer Science, KBN was the resource person.
- A state level technical event 'Technomeet 2K16' was also organized on 8th December, 2016. Dr. M.
   R. Narasinga Rao was the resource person.
- The department organized a two day workshop on "Website Designing and Development" on 28th and 30th January, 2017.
- **Dept. of Statistics:** On the occasion of 'National Statistics day', on 29<sup>th</sup> June'16 in association with National Sample Survey Office (East), VJA, the dept. conducted various competitions for the students in and around Vijayawada and also organized a guest lecture by Dr. V. Srinivasa Rao, Head, Dept. of Statistics, Agricultural University, Bapatla.
- The department of also organized an Inter-Collegiate Statistics meet "SAANKHYA-17" on 21.1,2017.
- Dept. of Botany organized a plantation programme along with Bio Club & Eco Club. Dr.
   P. Ramachandra Prasad, Assistant professor, IIIT, Hyderabad inaugurated the programme.
- The department celebrated Gregor Johann Mendel's birth anniversary by organizing power point presentations on 'Mendilian Genetics.
- The department also held a one day workshop on 'Mushroom Cultivation' by Sri Kondapaneni Amar, Kondapaneni Agency.



- Further, the department held an Invited lecture on 'Immunology-Immunity and Immunoglobulins' on 30-7-16 by Dr. J. Nirmala Kumari, SRR and CVR Govt. Degree College.
- The department also organized a seminar for students on "Relevance of Mendel's Work" on 22<sup>nd</sup> July 2015 in commemoration of Gregor Johan Mendel, Father of Genetics.
- On the eve of Ganesh Chaturdi on 16<sup>th</sup> Septemer 2016 along with Eco Club, Botany students collected various medicinal plants for 'patri' and also made eco-friendly mud idols of Ganesh to be sold on campus.
- Dept. Of Biotechnology organized a guest lecture on 6<sup>th</sup> October 2016 on 'DNA Replication'. Dr. P. Sudhakar, HOD, Aacharya Nagarjuna University, Guntur, was the speaker.
- An inter- collegiate meet '21st Century Nutrition-Health Fair-2016' was held on 14th December, 2016. Smt. Suneetha Devi, Extension Officer, ICDS and Ms. Kusuma Neela, Lecturer, SDMKS College were special invitees.
- Dept. of Zoology organizeda guest lecture on 'Diversified Agriculture-Aquaculture' by Bandan Srinivasa Rao, ICAR and NG Ranga awardee and Aqua farmer, Guntur on 22-7-16.
- To commemorate World AIDS Day, the Dept.of Zoology organized poster presentations to create awareness on AIDS and how to protect oneself from the virus.
- Dept. of M.B.A. organized a one day workshop on "Entrepreneurship "on 8th September 2016.
   Mr. G. Sudharshan, executive from National Small Industries Corporation(NSIC), Hyderabad was the resource person.

- The department held a guest lecture on employment opportunities in government and banking sector by Mr. P. Narasimha, Director, The Time Institute and also conducted mock bank PO's exam on 6th and 7th October, 2016.
- The department held another guest lecture on Investor Awareness of the Stock Markets. Mr. Santosh Reddy, Executive from National Stock Exchange (NSE) gave an informed account of the opportunities in share markets and mutual funds.
- Department of Library and Information Science organized a one day workshop on 'Open Education Resources (OER) on 20<sup>th</sup> Jan' 17.
- The department also organized a book exhibition on 29<sup>th</sup> and 30<sup>th</sup> Nov. 16. In collaboration with the Depts. of Telugu and Hindi, the department held reviews of books in Telugu on 2<sup>nd</sup> Feb. 17 and of books in Hindi on the following day.

#### Clubs

#### **Inspire Club**

- Organized an Inter-Collegiate Inspire Club Meet-2016 on 27-7-16 to commemorate the first death anniversary of former president Dr. A.P.J. Abdul Kalam on the topic 'Life of Dr. Kalam'.
- The club also organized an extension activity 'Skill Enhancement Programme' by sharing Chemistry lab resources with intermediate students of local Govt. colleges on 19th January. 2017. Participants were trained in lab skills by the undergraduate students.
- Women cell organized a guest lecture on "Dare to Dream" by Dr.Jhansi Rani, Bobbili from Nuziveedu Medical College on 30th Jan.'17.
- The cell also organized a guest lecture on "Sanathana Dharmalu – Traditional Values" by



- Ms. N. Nandini, Lecturer in Montessori College, Vijayawada.
- Literary Club Spark organized SPARK-INGENIOUS MINDS AT WORK on 12<sup>th</sup> September 2016.
- Eco Club members visited different schools and colleges on 19<sup>th</sup> January, 2017 requesting the principals to promote among the students of their institutions the use of cloth or paper flags instead of plastic flags.
- Bio Club organized a One-Day Biology Exhibition on 13<sup>th</sup> August, 2015 to create awareness in schools. 200 exhibits were displayed on environmental issues, disease causing agents, water analysis, medicinal plants, etc.
- Red Ribbon Club organized an awareness programme on Voluntary Blood Donation on 24th September 2016.
- On the eve of World AIDS Day 1st December the club organized HIV/AIDS awareness programme.

#### **Tour/Field Trips**

- Dept. of Botany organized a Biological Tour on 25-01-17 as part of the curriculum for third year B.Sc(CBZ) to IIOPR (Indian Institute of Oil Palm Research), West Godavari District.
- Organized a field trip to Prathuru, Regional Agricutural Institute, Horticulture and Animal Husbandary Institutes Lam, Guntur on 25<sup>th</sup> Jan.' 17.
- The department organized a field trip on 21.1.2017 to V. V. R. Nursery, Tadepalli as part of the requirement for elective papers.
- Zoology students visited Veera Reddy Poultry Unit at Prathuru, Uppalapadu and Animal Husbandary at Guntur on 25th Jan.'17 to study

- the management of poultry keeping, observation of migratory birds and to understand the Jersie and Murrah Panjab varieties of bulls to improve the quality of milk.
- The Department of Physics and Electronics arranged a field trip to Doordarshan Kendram, Vijayawada, on 26<sup>th</sup> Jan.'17 to study the reception of data in the studio and later visited the transmission tower at Kondapalli.
- Department of History, Tourism organized a historical tour on 21.1.2017 for the final year students to Buddhist caves in Guntupalli and Eluru.
- Dept. of Tourism organized a study tour to Visakhapatnam from 26<sup>th</sup> to 30<sup>th</sup> December, 2016.
- Dept. of Economics organized an industrial tour on 09-12-15 to KCP Cement Industry, Macherla and Nagarjuna Sagar Dam.
- The department organized another industrial tour for final year B.A. students members on 2.3.2017
- Dept. of Commerce organized an industrial tour to Spinning and Ginning Mill in Telapolu on 29<sup>th</sup> December, 2016.
- The department also organized another industrial tour on 20<sup>th</sup> January, 2017, to Sri Durga Spinning mill and NSL Textiles in Chilakalurupet and Yadlapadu.
- Department of Journalism organized a field trip to 3 media houses in Vijayawada TV-9, All India Radio, The Hindu on 24th Jan. 17.
- The department also organized an extension on the 25<sup>th</sup> on the eve of 'National Voters Day ' at Trendset Mall.



#### **NSS**

• The two NSS units along with their programme co-ordinators, Dr. P. Usha and Ms. L. M. R. Swaroopa Rani, were actively involved in Swacch Bharat, Vanam Manam, Domalapai Dandayatra, Transforming Vijayawada, Krishna Pushkaram, Digital Cash Transactions, etc. They also participated in a week long special camp held from 23<sup>rd</sup>-29<sup>th</sup> November, 2016 and conducted various awareness programmes.

#### NCC

 60 Army and 35 naval wing cadets participated in International Yoga Day at A1 Convention Hall on 21st September, 2016.

#### Naval wing

- Thirty five cadets took part in CATC camp from 26<sup>th</sup> August to 4<sup>th</sup> September, 2016 held at Nuzvid under the guidance of Sub Lt. Matilda Meyer.
- Santhosamma from II BA participated in the IDC at Ananthapur from 6<sup>th</sup> to 16<sup>th</sup> August, 2016 and won the first prize.
- Sparshika of Senoir inter MPC attended the All India Nau Sainik camp at Karwar, Karnataka from 22<sup>nd</sup> to 29<sup>th</sup> November 2016 representing Andhra Pradesh and Telangana Directorates and won the silver medal in semaphore competition.
- Twenty five cadets attended 'B' certificate and 10 cadets attended 'C' certificate exam.

#### **Army wing**

 53 cadets along with Lt. N. Sailaja attended ATC-III camp at Nuzvid.

#### **Green Drive**

 Eco-Club, Bio- Club, NCC, NSS participated in the plantation drive 'Vanam-Manam' on 29<sup>th</sup> July, 2016 and planted 100 saplings.

#### Citizenship Role

 NSS, NCC, RRC and sports student volunteers participated enthusiastically in Krishna Pushkarams from 12<sup>th</sup> August to 23<sup>rd</sup> August, 2016.

#### **Sports**

- Four players represented Krishna University in the South Zone Inter University Basketball, one in Kabaddi, one in Kho-Kho and two players in throw ball. One player participated in Billiards and Snookers and another in sub junior national Power Lifting and won the bronze medal.
- In the Krishna University Inter Collegiate Cross Country tournament our team comprising P. Pranavi and K. Bhavani of II MPC, V. Adilashmi of II HET, Y. Ganga Bhavani of II MECS, K. Vijaya Durga Bhavani of I CBZ and P. Bhargavi Devi of I Biotechnology won the third place.
- Krishna University conducted Inter Collegiate
  Basket Ball Tournament for women and South
  zone university Basket Ball team selection on 11<sup>th</sup>
  November, 2016 in the college. Maris Stella won
  the second place. Four players K. Ruby Anuhya,
  III MPC, K. Bhanusri, III HEP, G. Niharika, II
  B.Com C. C, and H. Mounika, II B. Com. Comp
  represented Krishna University in the South
  Zone Inter University Basket Ball Tournament at
  University of Calicut, Kerala.
- In the Krishna University Inter Collegiate Kabaddi tournament held at Montessori Mahila Kalasala on 11<sup>th</sup> November, 2016 V. Adi Lakshmi of II HET was selected to participate in the South Zone Inter University Kabaddi tournament held at Bharthiyar University, Coimbatore.
- In the Krishna University Inter Collegiate Kho-Kho tournament held at Siddhartha Mahila Kalasala, Vijayawada on 4<sup>th</sup> January, 2017



P. Pranavi of II MPC was selected to participate in the South Zone Inter University Kho-Kho tournament held at Chettinadu Academy of Research and Education, Kelambakkam.

- P. Stefi Sharon Angel of II Literature participated in the Billiards Snookers National Championship India for men and women at Pune from 12<sup>th</sup> January to 2<sup>nd</sup> February, 2017 and won the 6<sup>th</sup> place.
- E. Mounika and S. Keerthi of Junior Inter MPC participated in the senior national throw ball tournament from 6<sup>th</sup> to 11<sup>th</sup> January 2017 held at Delhi.
- B. Bhargavi of II HEP won the bronze medal in the sub junior national power lifting tournament at Lucknow.
- In the Krishna University inter collegiate athletic meet P. Sandhya and Sk. Bibjabee of II MBA won the second place in Shot-Put and High Jump respectively.
- In the Krishna District women Kho-Kho tournament held at Nellore, P. Pranavi of II MPC won the second place.
- In the Krishna District School Games Federation
   U-19 Football tournament E. Vasundhara of Senior Inter MEC won the second place.
- In the Krishna District state level junior boys and girls Volleyball tournament J. Mounika of Senior Inter won the second place.
- In the West Godavari District Kabaddi tournament V. Adilakshmi of II HET was selected for the junior state level tournament.

#### **Student Welfare Schemes**

Midday meal, Book Bank facility, fee concession to the economically backward students are some of the schemes in place for student welfare.

#### Fete

Christmas Fete was organized on 17-12-16 raised Rs. 2, 31,000/- to help the needy and the deprived. Christmas joy was shared with 100 poor people on 19-12-16.

#### **Outreach Programmes**

The STARS (Stellites to Awake and Reach out to Society) introduced a six month certificate course in Cutting and Tailoring for 90 disadvantaged women at Kristurajpuram and Durgapuram in collaboration with All India Democratic Women Association(AIDWA) and Democratic Youth Federation of India (DYFI) from June to September, 2016.

On 28<sup>th</sup> Jan.' 17, an Exposure programme was conducted for the students of STARS to gain an understanding of child welfare and non-formal educational centers of SKCV children's trust.

#### Hostel

The hostel has always attracted students from distant places and from rural or outlying areas looking for quality education. This continues to be true with the hostel functioning to full capacity and the resident students enjoying a family ambience while away from home.

#### Parents' Meet

Parents' Meet for all the degree and inter classes was organized on 10-12-16. Many parents were happy to meet the lecturers personally to know the progress of their wards and were appreciative of the messages sent by the college from time to time to keep them informed. They also filled the feedback form and gave suggestions for improvement.



#### **Placements**

120 students got placements in campus recruitment drives held in our college as well as other colleges in Vijayawada and Hyderabad.

I place on record our sincere appreciation to Ms. B. Latha, Placement Officer and her dedicated team for training our students and thus enabling them to be successful in placement drives.

#### Celebrations

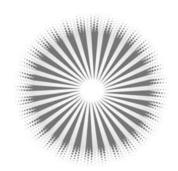
An inaugural mass, a regular practice of the college was celebrated on 8<sup>th</sup> July 2016 to invoke divine blessings on the new academic year. The celebrant was Fr. Dharma.

The college celebrated Independence Day, Teachers' Day, Telugu Bhasha Dinotsavam, World Tourism Day, Semi Christmas, Republic Day, National Voters Day. This year's Teachers' Day was made special by felicitating Mrs. Kasturi, HOD, Dept. of Physics on her retirement after 36 years of dedicated service. Ms. Triveni, Inter Vice- Principal, Dept. of Physics and Dr. Satya Sudha, Dept. of English for 25 years of selfless service in their respective departments.

#### Conclusion

For the smooth functioning of any organization, it is imperative that every unit do its bit. I am thankful to all our stakeholders for their support and cooperation and I conclude with the hope that we continue to function as a team in the years to come.

Thank you and God bless.





# Dream Big!

It breaks me...

Really hard!!

When someone is visibly excited about a

Feeling or an idea or a risk taken or

A thought spoken and they tell you about it

But preface it with;

"I know it's dumb but...

Sorry!"

Don't do that.

I don't know who conditioned you or who

Came here before me to make you feel

Obtuse or taught you to think

You had to apologize...

But not here...Not before me

Don't ever feel unintelligent.

Don't ever apologize. And don't

Ever shrink so you can squeeze

Yourself into small places and small minds

NO Don't... Just Grow

It's big in there... Big room, big world

Dream big, it's not silly

Laugh hard, it's not obnoxious

Love so much it's not impossible

You fit... You fit well

I promise

Love Yourself





Staying in bad relation isn't poetic

Or beautiful

Staying with someone who doesn't value

You or know your worth is not romantic or

Beautiful

What's beautiful is moving on.

What's beautiful is focusing on yourself.

On loving who you are and what you can be

How cute, loving, weird, messy you can be

To yourself; regardless of how others see

Because there's no flower brighter than

The first to bloom after a harsh winter

**K.Vamsi Priya,** III B.A (TTM)

**K.Vamsi Priya,** IIIB.A. (TOURISM)



### Beauty and Chaos



Flowers, butterflies, birds and the bees
The rising sun, the shooting stars
She didn't find beauty in them
Neither did she find solace
In the falling snow nor the morning dew
The others found a soothing balm
In the blooming buds
Hope, they sought in the little birds first flight.

But she, she was different

She didn't belong

But Oh! That kept her content

She found the definition of beauty

In the falling leaves and the occasional meteors

For she saw her hope of a new life

And could hear it as she crunched her

Way through them.

Her serenity, she found in lightning

Solace, she sought in thunderstorms

Her eccentric heart was at peace

Knowing that chaos exists outside too.

Abishag Havilah.Kota

III (B.A Lit)

### Muffled Woman

Woman! My dear Woman!

Don't ever your wings you whack

Because the world awaits to smack

Zealous in your efforts you try for flight

Nudges the realm it's a dark night

Your screams are nothing but whisper

As people hover for news crisper

While you want to walk shoulder to shoulder

All your life you're treated a mere moulder

You are identified with your marital name

That never abandons you even in fame

Reflector fails to unveil the real view

Your life is temp like the morn dew

Woman! Oh muffled Woman!

**Jahnavi. A**III (B.A Lit)

### Demonetisation

Pandemonium struck the heart
As the premier shot the dart
"Rescind the big notes" said he;
In horror cried black sheep "Why me?"
Pronto like snake extended line near treasury.
All the big money machines called themselves miserly.

"Hail the premier!" said some
The critics hissed it was dumb
Cried the big notes in pain

Witnessing their mistress make them go in vain.

Never did the nation expect a new game

That would draw an instant fame

Will this make miscreant hold head shy

While the no alphabet man asks why?

Jahnavi. A III (B.A Lit)



# The Lost Treasure - A Cry Of The Matriarch

O my visionary treasure!

Thou art relied on great measure.

Blessed am I to be thy matron!

Forever, thou, impassioned patron.

Bereft, am I today!

In discern thou bid me away,
Only to await the hurting spurn
Of the abandoning fern.

Astray art thou,
In thy peer's magic of love,
Dazzled to the truth of false,
Landing in the stream of loss.

Sliding is the grip of thy ship,

And thou hast made a worthless trip.

For thy over-whelmed perception
Of life, meant to be a fascination.

Hear my cry! My lost treasure!

Perceive – thou art relied on great measure.

For thou art the ignition I need

To gleam myself by thy sparkling deed.

Harica. N
III BA LITT

### Just You

You said cooking is meritless,

He is an engineer now.

You said artist's future is volatile,

He is a government employee now.

You said acting is for empty-headed,

He is a businessman now.

You said medicine is for toppers,

He is a railway clerk now.

You said teaching is a sideline,

He is a software techie now.

Every profession is sterling

when you put your whole heart in to it...

Just do what you want and stay aware.

People always want you to do what they think is best

and not what's best for you.

Let's stay deaf for some time!

"Don't be a speed breaker on their path.

Indeed, be a tree in their pavement.

Be careful when you speak about a profession,

It's not an easy task to stay on.

Let them be what they are made for!

T. Sarupya III BA LITT

### **Felicitations & College Day Celebrations**

















### **Felicitations & College Day Celebrations**

















### **Autonomy Review Committee Visit**









### **Academics**





Academic Audit Academic Council

### **Field Trips & Tours**



DOOR DARSHAN

Botany - Visit to a Nursery

Electronics - Doordarshan





History - Undavalli

Commerce - Spinning Mill



TTM - Vizag





Economics - Narsapur Lace Industry





Journalism Team At Tv9

MBA Industrial Tour



### Love @ A Cafe

It was the longest walk ever in the days of cold Now I sit and recall the memories of old. We had a foamy frappe which was deliciously sweet Sweeter than that are your words to hear. I wanted toppings added for taste Your love is a topping that never goes waste. We had a latte hot and chilled My bond with you is my choice to build. I wanted cappuccino with extra milk and foam Your love makes me feel completely at home. You know all my secret fears You've seen all my unshed tears. Your presence is all I need in life To get off the past maladies, chaos and strife. I never wanted to write a song But your love made it much long. I bow before Him, a girl in teens With confidence and fully bent knees, Hoping to have you in my life and



forever in my life ...

**Ruth Serina. M** (I BA Journalism)

## Oh! The Joys Of Being Human

A few thoughts that many have had; I Believe everyone can relate to that – 'Oh! I wish I Could soar in the sky! Instead of living on the land so Dry! My life would be more Exciting and eventful, if I were a Fish splashing in the oceans plentiful! God should have made me a butterfly! He should have made me a cat trotting by!' I, somehow, have never felt that way, Just think about it and it'll be as clear as day! The Key to happiness lies in being human! Lie down a bit and think it through for a second -Man can enjoy treasures and pleasures unrivaled! No other creation can come close to being equal! Oh! The joys of being human! A Pleasant morning, sleeping under the sun! Quenching your thirst with iced tea or coffee while Reading a novel, novella or poetry! Singing along to a song on the radio, Tuning in to your favorite show! Utopian is the dining time, an array of Varied dishes sublime! Writing a letter or receiving one, Listening to a Xylophone, a harp or a trombone. You can rack your brain, you'll find then, a Zillion reasons to be thankful for being human!

> Javeria Kausar II B.A. (Litt)



#### Desserts

Zealously many people can speak about things they love; I'll show

You what I can speak zealously about - A World filled with Desserts!

Xuixo is a Spanish pastry, which tastes quite delightful with tea! But

When it's tea-time, you can't ignore the bite-sized English desserts dainty!

Varieties and variations of desserts you may find, each one

Uniquely and refreshingly refined!

Tarts are something known by all, but they

Should never be confused with the cake-like Torte!

Rich baked desserts are in Eastern Europe a hit, but the

Quaint desserts from Western Europe are equally lip smacking -

Panna Cotta, the petite Italian dessert and Macaron from France, are

Only to name a few desserts that will make your taste-buds dance!

Now further West, in the Americas, you'll find it hard to avert your eyes,

Melt-in-the-mouth Butter Tarts, Paleta and Pecan Pie!

Lovely desserts you'll find further West if you're

Keen on knowing and eating more and more

Jelly slices, Pavlova and lollies will leave you excited! But wait! From here,

It keeps getting better, if you head further, undeterred.

Head to the East and you will get to eat

Grass Jelly, Kkultarae, or Cantik Manis! The

Feast has only just begun, don't fret!

Eat to your heart's content when you go further West!

Delectable Laddus, Jamuns, Jalebis; are just few of a myriad

Crunchy, soft and chewy treats!

Be not sad, for this is only the beginning! Head out! An

Alluring World filled with Desserts is awaiting!



Javeria Kausar II B.A. (Litt)



### Scribbled Stories

This time, last year we had our last conversation

Yes, it's been a year since we've talked.....

Yet, whenever you're last seen you are a few days old,

I stay awake at night.

"You made me feel special"

But I never did anything

Yup....just your last seen today... to online...

to typing...

Had done that for me.

The world can only see what she writes

It's only her diary that knows, why she writes.

Goodbyes hurt more than anything...

Especially when deep down

You know you will never

Say "hello" again.

If you are a chocolate, you are the sweetest

If you are a teddy, you are the most huggable,

If you are a star, you are the brightest

and since you are

My "friend" you are the best.....!!!!

M.Chandana Priya III B.Com (T.P.P)

## Losing a best friend

Are you really gone?

As my days draw out

I find myself thinking about you

I miss you dearly and wish you were by my side too

Never being able to see you or talk to you would be

my greatest fear.

I miss you; will we be able to laugh again?

We had so much fun together; thinking of it makes

me sad.

I miss our silly jokes; I miss our bond of trust

I wish we could still laugh and crack jokes like we

used to do

I hope we will always be friends! I will always be

there for you

I just want to know, will you be there for me too???



M.Chandana Priya III B.Com (T.P.P)



#### Friend

A friend is a person to laugh and cry with. An inspiration

Someone who lends a helping hand,

Though friends may not be forever,

And they may not end up together,

The memories of true friendship will last forever.

A friend is not a shadow, nor a servant

But, someone who holds a piece of the person in his heart.

Someone who shares a smile,

Someone who brightens up your day.

N. Durga Prasanthi I B Com (TPP)

# Have You Ever Wondered...?

Have you ever wondered, how the birds fly! Have you ever wondered, how the water of the river

flows in a continuous way!

Have you ever wondered - when the years go by, people die!

- Why sometimes the behaviour of people differs!
- The fish lives only in water and not on sand!
- Why creation is silent but destruction has noise!
- How we suffer heartache and breakdown when we lose our lovers!
- How waves come and go and we cannot stop!
- Why we feel sad, when our beloved ones betray us!

The only answer for all is

The MAKER of our creation!

-A.Pavithra (I B.A TTM)

### Curious Mind



It happens to me almost every night, Just when I lie down on my bed and the room turns dark.

My mind escapes from reality and reaches a world, Where I've dreamed of being.

A world of my dream and ambition,

I see myself accomplishing the things

I always strive to do;

And the next moment my mind returns to the present;

The darkness surrounds me again making me realize That those things are yet to be gained.

It leaves me with a hope that the world of my dream exists,

And then my curious mind asks itself the route to that world.

My mind remains active and thinking

but my tender eyes are

Exhausted and my eyelids are shut,

When they open again, the dark cover is gone.

The bright sun strengthens my hope and makes me confident and,

I start moving towards my DREAM LAND.

Rizwana Shaik (II B.A JOU)



### Is She There?

Is she there?

She must be hiding, somewhere inside you,

Do you remember her arguing, when you lie?

Scolding you when you steal?

Poking you when you misbehave?

Alarm you when you are wrong?

Frustrate your mind when you do bad?

She guides you many times what to do,

Did you listen to her?

May be not! And so she's hiding.

Bring her out, find her

She must be somewhere deep inside.

She makes you happy when you are sad

She makes you a lovable, respectable person

She cheers you up, when you are in misery.

She makes you a true human.

And she lives in everyone.

She is there in you too, may be hiding,

Don't neglect her, bring her out of you,

Her presence judges your character

She lives in you.

She is GOODNESS

### Possibility

The second I get up

With the smell of possibility in the morning

It envelopes me with a wild fire

To face challenges and surmount the day.

The second I get up

With the dreams I had slept with

They push my boundaries, challenge my limits.

The second I get up

With a tackling excitement

I alarm the world with my desire to win it.

The second I get up

With a bit of indolence

I push it aside and reveal my true essence.

The second I get up

With a fear of losing my innocence

I make it my strength and prove my vividness.

The second I get up with an order to break my con-

fined walls,

I am determined to write the next chapter of my

book that is LIFE.....

Because the second I get up.....

I smell POSITIVITY.

Roshini Kothari I B A TTM

-E.Honey Rachel
II BSC CBZ



#### Set Sail...!

When I look upon the life I live in, It seemed like an ocean to dive in. I'm learning a lot from what I see, And it feels like travelling on sea.



Let me tell you about my voyage

It always makes me feel like it's a great age

The most important thing - it is adventurous,

And sometimes is risky and dangerous.

The only thing I want to find,
Is to understand and read my mind.
I really want to travel long,
But I know that I need to be strong.

To know to dream and to learn as much as I can, It'll be good only if I have a perfect plan,
But I'll strive to do whatever I can
Even If don't know what to plan.

There are many directions,

I know that I should find the right one.

I don't know if there are destinations,

I'll try to seek and find one.

And now I feel life and the ocean are relatable, Only when the deepest meanings are understandable .

> -Ann Antonite Sr.Inter(HSC)

### Power of a Woman



The beauty of a woman is not in her face

But the true beauty is reflected in her soul.

It is the care and passion that she shows.

The world is a path of thorns, filled with darkness

One who lights this path and turns it into

a bed of roses

Is the woman.

A man's real strength lies behind her prayers

Ailments cured by her tender and loving hands

Never hurt her for she is the only caring one.

RESPECT HER. RESPECT HER THOUGHTS.

-Ruhisha Sanghvi II B.A Journalism



#### Dad

God took the strength of a mountain,

He took the majesty of a tree,

The warmth of the summer sun,

The calmness of the quiet sea,

The generous soul of nature

The comforting arm of the night,

The wisdom of the ages,

The power of the eagle's flight,

The joy of a morning in spring,

The faith of a mustard seed.

The patience of eternity,

The depth of a family need,

He then combined all the qualities and there was

nothing more that he could add,

He knew his masterpiece was complete,

And soon, he called it DAD....

#### Smreeti Chettri S2 BiPC

#### Time

Time and tide wait for none.

There is a time for every purpose

And a time for every season

As seasons come and seasons go

There is a reason for everything.

Time is priceless wealth.

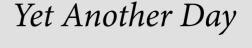
Which no one cares and values about

Time is for everyone who lives on this earth.

Whether they lose or gain.

Time remains the same.

-Sk. Shaheena Parveen



I always postpone things,

I always postpone thinking - I will do it tomorrow

I postpone my homework

I postpone work that my mother asks me to do

I postpone and neglect, what my father

tells me to do.

I postpone the good things that come to my mind.

I postpone apologizing.

But I never postpone my Sins!

I never postpone telling a lie.

I never postpone watching TV

I never postpone hurting others,

I never postpone misbehaving,

I never postpone shouting,

I never postpone a bad deed,

I never postpone my meanness.

I never postpone my badness, imperfections,

hypocrisy

But postpone things that are good.

Things which I postpone for tomorrow, they

Are actually never done,

Because that tomorrow never comes.

And only my sins grow.

And yet another day for my sins waiting!

E. Honey Rachel



#### I Don't Know

Mam gave me work

When I thought of it my mind got stuck

How daring I am, I didn't even try

How shameless I am, I didn't even cry

Then I started writing

My paper became white and blue

It's true I don't know anything

I began to realize

I am a big fool

I am not using my skill

I came to a conclusion without a solution

This is the only treatment for me

I can't escape from punishment

I learned from this incident

I shouldn't give up my commitment.

-Sonali Ojha I B.A TTM

#### We the Stellites

Are called to dare, are called to share.

Are meant to live for all.

We are called to live, we are called to give

To build a better world.

And now's the time for us to start

Now's the chance to give our heart

For every one who needs our love and care.

We are gonna climb a little higher

Reach the glowing star.

We are gonna work a little more

No matter how hard

We are gonna build a lot more bridges,

Breaking down the walls.

We are gonna walk hand in hand

We are gonna strive with our very life

To restore lost harmony.

We are gonna strike, we are gonna fight

To bring back equality.

Sr.Dipa Lakra (I BA Lit)

### What's God's Intention??

I asked god to give me strength

But god gave complexity to strengthen,

I asked wisdom to act prudently

But god gave me problems to solve

I asked god to give me prosperity

But god gave me brain to overcome adversity,

I asked god to give me courage

But god gave me a chance to be passionate with the poor

I asked god for a favour,

But god gave opportunities to avail.

I received nothing I asked but He gave everything I NEEDED.

Arunima Banerjee II BA TTM



### I Missed Myself

Today when I stood in front of my mirror, looking at myself

My image suddenly started talking to me

With sympathetic and kind eyes it said like this-

Dear one,

Stop faking yourself for others.

Stop forcing your soul or heart.

Give a peace of mind to yourself.

Listen and give time to your inner thoughts.

Rise, start fighting for yourself.

God created everyone and everyone deserves an

individual life.

Because,

You have your uniqueness.

Dear one.

Listen carefully,

Cheer up!

When god created you and is there for you,

Why are you scared of this world?

Why to be scared of these human toys

Who are under control of their own foolishness and

greed?

Rise! Be what you are,

Do what you like,

Satisfy your inner feelings,

Reach out to your fantasies,

Because. You are one of a kind in the world.

Now I say.....to my FRIEND MIRROR

Yes! Here I am again

Hey! I am back to my original.

I am back to myself.

Uff! What a relief!

I am satisfied with what I am now.

Because, What I am now is 'ME'

What God had desired. I am getting back now!

It's good to be back!

B. Achsah Angelina

(I BA Jou)

### Jesus - My Friend

In the day of hardships

I keep gazing at you

Looking at life that is in your hands

Placing my trust in your faith

In the day of helplessness

In moments of loneliness

I seek your guidance ever present

It is then, I wonder how sweet

How sweet to grow in your bosom

Who carries me in joy

Will never leave nor forsake me

When friends and suffering step in

Jesus, I place my hand in your hand

Not to fall away from you

But to walk with you and follow you!

**V.Usha,** Sr.Inter BIPC

#### A Marvellous Place

A beautiful place of love and protection

Guidance is there for sure

Sisterly love is pure

I have learnt how not to be a dodger

I finish everything faster

I not only have intellect

But also know how to give and take respect

I gave up surrendering

And started flourishing

Learnt long lasting cleanliness

And shared everlasting kindness

I thought it would be a torture

But it showed me way to a wonderful future

I thought it would be better to live in a hotel

But then I realized the right place to live was just

"THE MARVELLOUS MARIS STELLA HOSTEL"

Dipa Lakra

I B.A Litt



#### Short Cut to Success

Plan while others are playing.
Study while others are sleeping.
Decide while others are delaying.
Prepare while others are day-dreaming.
Begin while others are procrastinating.
Work while others are wishing.
Save while others are wasting.
Listen while others are talking.
Smile while others are frowning.
Command while others are criticizing.
Persist while others are quitting.

U.N.S. Lakshmi Prasanna

I BCom CC

## Be Yourself

Don't care about what others say Whatever you do, do it well Just listen to your heart And go on, your way Don't lose your goal Just wipe off your tears Don't take life too serious Things will come and go Neither sorrow nor joy last long Believe in yourself and try Never let your dreams die Just do the best that you can And God will do the rest Never remain idle Success never comes the easy way It will come to those who are Strong and stand firm in faith And never give up till the end. You are the master of your life.

#### **Dipa Lakra** I B.A Litt

## Forever I'll Keep Your Memory

Some teachers are sweet

Some teachers are delightful

Some teachers are funny

Some teachers are always funny

Some teachers are always right

Some teachers are cute

Some teachers are annoying

Some teachers are boring

Some teachers are irritating

But teachers at Stella are hard to label

Because in every possible way you motivate

And inspire us day after day

Forever I'll keep your memory

Stored within my heart

Forever I'll remember

Just how you played a part

You taught me to think bigger and higher

As for greatness I'll aspire

You taught me how to believe

Now all my dreams will come true

You gave me, dream, hope, strength and

Taught me to see a future that belongs to me

Thank you for showing me the light.

**P.Pranati**III Bsc(MSCS)



### Feel of a Seed

I am a thing that is stable and still

And round me lots of fleshy parts that could be your full

I am an optimistic seed
Waiting to come out indeed.

After some days

Before it came to my notice I was out

For me a lot of money the farmer pays

And in no time I emerge as a sprout.

As I grow and become a sapling
From my precious stage of a seed
Never thought I would be trembling
With the attack of a weed.

And as my fellow friend tries to help me out
By adding weedicides and pesticides over me
Then to the weeds I rout
And continued with a glee.

Finally I become a tree some day
With many obstacles on my way
No expectations of when I will be out
For the furniture in their hut.

**T.S.L Nishitha** Sr Inter (MPC)

### The Gift

"If you can guess what I have in my pocket, you can have it," Aaron, with a hand in his pocket, smiled when Amanda opened the door.

"What?! Aaron Cole, a renowned miser, is offering me something for free!" she laughed that familiar laugh which Aaron so loved, "Now that's something you don't see every day!"

Aaron put on a fake expression of annoyance.

Amanda cleared her throat when she saw her child-hood friend, seemingly annoyed. She then eyed the slightly unkempt hair that Aaron now donned, so different from his usually prim and proper self. Feeling something amiss, she said, "Jokes apart, Aaron. It's already quite late and you seem, umm, different. Is everything alright?"

"Well it would be if you allowed me inside! C'mon Amanda, where are your manners?" Aaron teased her, losing his sudden strange looks and becoming the familiar lanky boy she had known since so long.

She felt relieved.

Without waiting for a reply, Aaron went straight to her living room and stopped by the fire-place, "Ah! The old fire-place. Well this brings back a lot of memories, doesn't it?"

"Yeah," Amanda smiled nostalgically as her mind flooded with a host of flashes from all those wintry holidays the two friends had spent together, lounging in Amanda's Victorian style villa, hardly ever leaving the warmth of the fireplace and of the hot chocolate the two gulped down as often as they could.

"Do you remember the hot chocolate we used to have almost every day," Aaron spoke, breaking Amanda's line of thought.



"I was just thinking of the same thing!"

"Shall we have some?"

Amanda smiled, "You just read my mind."

She made her way to the kitchen with Aaron in tow. She brought out the milk and the cocoa powder and set about her task.

Aaron, who was sitting quietly at the counter, observing every action of his friend with marked interest suddenly asked, "By the way, got anything planned for tomorrow?"

Amanda's face suddenly lit up. "I-I actually have," and she turned crimson red, "I'm planning of confessing my feeling to someone I love..."

"Really? Who?" Aaron asked, blushing faintly, thinking and hoping it might be him and not that guy.

Amanda's averted her gaze shyly and shook her head, meaning she did not want to say. On more coaxing from her friend she finally said the name, ever so slowly, so that it seemed a hundred years to Aaron before he finally heard the name, "L-Luke Hart..."

Aaron was frozen, but managed a squeaky 'Who?'

Don't you remember him, Aaron? I had introduced him to you about a month ago. You know, the one with the gorgeous hazel eyes, Amanda blushed, "You do remember me saying that it was his hazel eyes that drew me to him, don't you?"

And so he did. Aaron remembered every detail of that meeting which was precisely twenty-six days ago. He remembered every word Amanda had said, the number of times she stole a glance at Luke's hazel eyes and each time her cheeks flushed with a deeper shade of red.

Aaron's blood boiled whenever he heard that guy's name. He had always liked Amanda. But unfortunately, Amanda had liked her new colleague, Luke.

Yes, it was a typical love story with a typical love triangle.

"Tomorrow... It's the fourteenth of February, a-and I'll finally confess!"

Enraged, Aaron tightened his fist which was still in his pocket. But when his hand touched the gift he had brought for Amanda, he thought to himself, 'Calm down Aaron. You don't need to worry about him. Amanda may still change her mind when she sees that I have brought the thing she loves the most.'

"What about you Aaron? Do you have any plans for tomorrow?" Amanda asked in her cheerful voice.

"Yeah. I am going to gift something to someone I love," he smiled with effort, "I'm sure she's going to love it! She always keeps saying that she loves it."

"What a lucky girl! But speaking of gifts, didn't you say that you have something for me?" Amanda asked excitedly.

"Oh yeah! But you have to guess what it is to get it."

Amanda began to think of all sorts of things that could possibly fit in a pocket – chocolates, jewelry, a gift card... One by one, she named them all as Aaron kept shaking his head from side to side.

"C'mon! I thought you'd get it right in the first attempt. It's something you really like. I went through a lot of trouble to get it for you! It wasn't easy, you know!"

After a dozen more wrong guesses, Amanda sighed, "I give up. Just give it to me."

Aaron laughed, "You're as impatient as ever. Fine, but I'll give it to you at midnight. There's only an hour left."

Suddenly, Aaron noticed something outside the window. He got up, panic-stricken.



"What's wrong, Aaron?"

"N-nothing!" Aaron smiled nervously, "I just need to use the restroom..."

Aaron rushed to the bathroom even as Amanda followed him with her eyes, bewildered. She wondered what had happened when, almost in answer to her question, the door-bell rang. It was a cop.

"Amanda George?" the officer asked. Amanda nodded and anxiously asked if something was wrong. "Actually ma'am a badly mutilated body was found an hour ago near Pinpoint Woods."

'Pinpoint Woods,' Amanda thought to herself, as a sense of dread dawned upon her, 'that's where Luke lives.'

The cop continued, "We could not identify the body. Must have been some person who had moved in within the past six months."

Luke had moved in not four months ago. Amanda thought, trembling.

"And when we searched it for some ID, we found your picture with your name on it," the cop said, flashing a picture before her. The picture Luke had taken of her a few days after they had met.

"Please come with me to the police station to identify the body."

With fear lurking in her mind, and Luke's hazel eyes refusing to leave her thoughts, Amanda reluctantly went to the police station where she was taken to the mortuary. When she was shown the body with the mutilated face, sans eyes, a chill ran down her spine.

Although there was little left of his upper face, the unmistakable jaw-line made her gasp.

Her fear was right, it was Luke.

Amanda was too shocked to say anything. After a failed interrogation the cops dropped her home where her legs failed her further and she collapsed near the fire-place. A solitary tear drop formed in her right eye and raced along her cheek. A few seconds later, both her colourless cheeks turned wet and her upper dress was soaked from salty tears that refused to cease.

With every passing moment she felt all her memories of Luke grow stronger; and his bright hazel eyes that flashed in her mind were slowly growing misty.

How she longed to see him once more, to hear him once more and to look into his deep hazel eyes just once more...

Her eyes fell upon Luke's picture on the mantle and she willed herself to stand up and go near it. Just as she was about to reach out and hold the picture, something caught her eye.

It was a beautifully wrapped little heart-shaped box with a note, and it was lying just a few inches away from Luke's picture, on the mantle. Confused, she picked up the note which read:

'This is the gift that was in my pocket. The thing you couldn't even guess about. It is the thing you love, just for you... I love you, Amanda, I always have... - AARON'

Amanda slowly opened the pretty red box with trembling hands. To find two blood-spattered hazel eyes desolately staring at her...

**Javeria Kausar** II B.A (Literature)



## Nature's Magic at Stella

A walk into the Maris Stella campus, you would be awestruck by the flora and fauna. The trees seem to be smiling at you and they actually are when you start one. A glance at the age old gigantic trees on the road leading to the office and the PG block often appear to be telling stories that would inspire anyone who has time to listen and a heart to understand.

The varieties of birds perched on the branches sing sweet melodies early in the morning. It is a time when the basketball players and walkers busy themselves in their sessions and march to their tunes. There was a time when these trees sheltered a special species of migratory birds that gave a look of white blossoms all over on top.

The present and past students of Maris Stella have numerous tales to narrate about the coolness, beauty and fragrance these trees emit day after day.

"These compassionate trees are the silent witnesses of the tears I shed when I could not understand lessons in English. They are also the supporting friends who saw me improve my spoken English and present a seminar confidently in my fourth semester," expressed a degree student.

"I remember very vividly the steps I composed for a latest number to be performed during a farewell party inspired by the gentle swaying of the branches," mused an intermediate student.

"A haven for number of squirrels, I remember the joy we experienced as a class when we saved a baby squirrel from being crushed under a running vehicle," recalled a PG student.

"The sight of parrots feeding their little ones in the burrows of trees is a sight to behold. It always reminded me of the parents' tender love and care for the children," reflected an MBA student.

"It was to the rhythmic cooing of the birds on the tree tops I honed the skills of beat in my music," said a music co-curricular student.

"It was under the shade of these trees I practiced March past for number of parades and got through my "C" certificate which was conducted in our campus," recounted a student of army wing.

"I had always loved to watch the parrots, mynas, cuckoos and once in a while Indian Roller (Palapitta) and wood peckers. They were my companions during practice sessions; the very sight of them would vanish my tiredness," narrated a sports student.

"It was in the silent presence of the shrubs around I shared sweet nothings with my friend and our friendship blossomed into a beautiful and a long lasting one," recalled an old student who passed out in 70s.

"The ability of the trees to withstand the harshness of nature took me by surprise when I could not adjust and adapt quickly to the changes brought about in the syllabus," related a lecturer.

"The trees shed leaves effortlessly in due season. After a careful observation I have understood unlike the nature I cling on to my opinions and ideas," shared an enlightened lab attendant.

"The feeling of freshness, peacefulness and cheerfulness that these trees share each time I enter this campus is unforgettable," said a parent.

"An aesthetically pleasing atmosphere created by a row of trees, breath of fresh air and oxygen, their majestic look simply inspire me," said a guest speaker.

"The trees firmly rooted in the ground have time and again reminded me of the rootedness of my being," shared the vice principal.

On the whole everyone in the campus tastes the goodness and kindness of nature and each one has a lesson or two to learn for life.

Long Live the Flora and Fauna!

**Sr.Lavanya Fmm**Dept. of MBA



## Thanks to Maris Stella College

I am very proud to say that I am a student of Maris Stella College. This is the only college which nurtures moral values along with academics. Every minute, every second spent in this college is a beautiful experience. I can proudly say that Maris Stella makes us strong individually, with all the added values. Moreover this is the first women's college started in Vijayawada. It makes girls get involved in all programmes and makes them real professionals in today's society. I feel that Maris Stella is one of the best colleges in this state and it is my pleasure that I am part of such a prestigious institution.

Here we get freedom to grow in all aspects. The teachers are very understanding and helpful. They not only shape our minds by imparting knowledge regarding the subjects, but also shape our hearts by giving a value-based education.

As the proverb goes "the root of education is bitter but its fruit is sweet", thanks to Maris Stella for making the roots deeper and strong because education here is not a strain but fun.

> Md.Ashraf Begum I B.A TTM

## Maris Stella - My Dream

When I was doing my Intermediate, I heard the name of Maris Stella College which was located near Benz circle. I was in a big dilemma as I wanted to become a good engineer. I said dilemma – because my parents were not interested in making me an engineer. When I was in my second year Inter, I again heard the name of Maris Stella. My teachers who taught me were the old students of Stella. They told us about the atmosphere which was amazing. Next they also told us about the cultural activities and the good practices which inspired me. After completing my Inter, we had EAMCET exam. A beautiful surprise for me was, when I was taking my hall ticket. That is, my center was in this college! After receiving the hall ticket, very soon the exam came. That day morning I came with my parents and was wait-

ing near the gate. After 30 minutes gates were open and all of us rushed into the campus. I was feeling happy, walking slowly and enjoying the beautiful atmosphere that I had never seen till then. Finally our numbers were checked and we entered the exam hall. When I was entering the college, I was fixed in my mind that I wanted to do my graduation here. After going home I shared my feeling with all my friends, parents and neighbours. Days were passing and after one month I came for admission. Entering the gate again I was happy that my dreams had come true. Slowly I entered the admission section and I got a seat in this college. I love my mother land and I love my college.

I FEEL PROUD TO BE A STELLITE.

**T. Sheetal** II BSC (MPCS)



### Life Isn't About Milestones But Of Moments

Scientists say that time once lost can never be brought back. The time I spent in MARIS STELLA COLLEGE is something that I will never forget..My two amazing, memorable and unforgettable years in this place finished so fast that I thank they vanished in front of me within the blink of an eye.

Our college taught us not to be limited to our books and lessons but to have an open mind to learn as much as we can. In order to strengthen my backbone and make sure that I don't fall off, there were unique talented people namely my teachers and friends who never gave up on me. It was only with their constant support and guidance that I am what I am now.

MARIS STELLA provides you a unique experience like none other. My college life was like a roller coaster, there were ups and downs, but at the end I found out that if I focus on results I will not change but if I focus on change I will get the results.

My college has given me wonderful friends who have been with me since two years. We have shared the best and worst moments together, I am going to miss all these but will take along the sweetest memories and my best buddies who will be their forever in my life,. I will definitely miss my classroom, my morning prayers, the lunch breaks, the games periods and all the annual days and sports days. The warmth, the advises, the beautiful lessons, the punishments, are all the gifts I will be taking with me.

Each and every corner of the campus reminds me of my memories with my fellow mates and my beloved teachers. The attachment with this college is unforgettable. All this is possible only because of our Rev. Sister Kulrekha. I have to say one thing about her, anytime you observe her she will be working with her heart and mind to reach a great height.

Today I am writing this article with tears in my eyes. I am going to miss my college but will always be proud to say, "YES I AM FROM MARIS STELLA."

I love my college. Now I want to say that,

"In the beginning I used to giggle to go to college...but now I want to cry to for leaving it."

"A goodbye is not appropriate as my college is part of my life and can't be seen separately."

-T.S.L. Nishitha



Dr. R. Venkateswara Rao



Teaching Techniques - Fr. Dr. Casimir



OER Workshop



Sri Gowtham Sawang, Commissioner of Police with Counselling Team



Dr. Pradeep Kumar



Dr. Afsha Jamal



Prof. Nalini Joshi









Mr. Appaji

Mr. PVSN Murthy







Mr. K.V.Vijaya Babu



Mr. Y. Satyanarayana Prasad



Prof. D. Suryachandra Rao, Dr. R. Sivarama Prasad



Dr. Krishna Kumari, Mr. Amar



Ms. Suneetha Devi and Ms. Kusuma Leela



Sri. Puvvada Thikkanna Somayaji



Mr. A.R.K. Choudary



Sri. P. Gopi Chand & Mrs. P Naga Suseela



Prof. P. Andrew



Sri SRT Ramaswamy



Dr. Y. Mohan Kumar







Dr. B.S. Murthy



## Reading and Writing Enhances ...

Read, read, read everything....Classics, good and bad, and see what it does to you!..

Good and effective writing and probably speaking too – is the product of reading. The more we read, the more fluently we write. Linguists had tended to view writing, as a secondary form of expression. But in the last thirty years or so, attitudes towards writing have changed radically; writing is viewed as a productive phenomenon that goes hand- in- hand with the thinking process. Writing and reading give more time for contemplation. An efficient reader reads not only selectively but swiftly, and silently. Often readers read silently and privately. This helps us to read quickly. One should set some goals for the reading task. Scanning and skimming are essential for extensive reading. Silent reading encourages a reader, to read more. A reader with a good ability to scan is at a great advantage. It is very useful for we can scan through books/ articles etc, and quickly locate the relevant information without wasting time.

To read in great detail, intensive reading is required. Extensive reading on the other hand is for pleasure, for the acquisition of information. Extensive reading will enable the learners to acquire a window upon modern knowledge since modern knowledge is necessary for technical efficiency and empowerment. Extensive reading provides an encounter with language which is essential for the mastery of the language. Supplementary reading also encourages extensive reading. One can acquire wealth and prosperity from the habit of reading. Reading challenges one's mind, to think creatively and critically. It improves one's capacity to think and write logically, correctly in an impressive manner

and it helps to organize one's thoughts and put her ideas in a systematic manner.

I personally enjoy this gift of reading and the good Lord has blessed me with this gift of reading. The life sketches of people, I have read and reflected, are those great magnetic persons like J.R.D Tata, A.P.J Abdul Kalam, and Chairman Ratan Tata, they have made great impression on me and have captivated my being I should say. I am fascinated by their life style and their value system, and am literally compelled to recall and refer their captivating words and feel spell bound by their charismatic life. The guidance and inspirations their staff members have gained from the life of J.R.D. Tata, is unique and awe-inspiring. One of their staff members, Mrs. Murthy narrates her out-standing experiences... J.R.D. Tata had once challenged Mrs. Murthy, when she told him that she is quitting the job from TELCO as they are starting an independent business. J.R.D. Appro (as he was called with respect) asked her, "What will you do when you are successful "... Mrs. Murthy seems to have answered "Sir, I do not know whether we will be successful or not!! J.R.D. disapproved her statement by saying, "Never start with diffidence! Always start with confidence... When you are successful YOU MUST GIVE BACK TO YOUR SOCIETY-Society gives us much, we must return it ..." were the compelling words of J.R.D. Tata...

These fine and imposing words of Appro Tata had become a driving force in the life of Mrs. Murthy. Then onwards she never missed an opportunity to give back to the society, and to carry on her mission, of giving and imparting the right values to the needy people.



Here I share with you an impressive story that had drawn me closer to the alluring words of Mr. J.R.D. Tata, ... Mrs. Murthy used to meet two errand boys Ravi and Ram, who were working in the car servicing station, poor and un-educated, but they were very humble, hard-working and courteous. Mrs. Murthy, struck by their smiles, and desire for knowledge, used to spend some time with them, every week telling them value based stories. The boys were touched by the kindness of the madam and showed interest to remember all the teachings of Mrs. Murthy. Due to some un-foreseen changes and development they had to part... After a decade or so, Mrs. Murthy meets one of the boys who has grown tall, and had set up a garage of his own, taking a bank loan... Ravi recognizes Mrs. Murthy with tears in his eyes narrates to her what great changes her words had made in his life.....the story that touched the heart of Ravi.....

"Once in a village of many poor people, some of them wanted to cross a desert to go to the next town where life was better, and the future promising. The elders encouraged many young boys to go to that town, while going, pick up stones from the desert and carry to that town. There will be buyer to pay money for those rare stones.

One morning two boys started their journey to the town. They carried food and water with them... In the beginning the sand on the desert was cold and the sun was not yet hot. The journey was great. They did not feel tired. After some times the sun and the stones were getting hot... After walking a long time, the boys thought they had reached the edge of the desert. So they ate their food and drank water... soon they realized they have covered only half of the way... They also started collecting stones to sell in the town. Very soon their bags were full of stones

and very heavy. The first boy felt it was too much to carry, so he threw the stones and decided to go back to his village. The second boy said, "Let us listen to the elders- let us cross this desert and go to the town". But he did not listen. The second boy continued to walk towards the town. It was a difficult journey, travelling all alone, with no water to drink. There was no guarantee, to what was in that town. But faith and hope kept him going. After a long walk he reached the town. Much to his disappointment it was like any other town. There was a dharamshala nearby. So he rested there for the night. Next morning when he got up he wanted to throw away the heavy stone he had collected from the desert. When he opened the bag, what he saw surprised him. ALL THE STONES HAD BECOME BIG DIAMONDS! IN A MINUTE'S TIME HE HAD BECOME A MILLIONAIRE... "

Ravi continued, "Madam, you told us the meaning of the story too... A student's life is like a desert... Examinations are like the hot sun... Difficulties are like the warm sand... and study is like hunger and thirst...As a student, you have to travel all alone, collecting knowledge and skill, the way the boy in the story collected stones - The more you collect, the better is the life, you will lead later "... The boy was inspired by the irresistible message of the story which compelled him to work hard with a lot of determination... facing many difficulties, he managed to complete his schooling and with the help of the service station owner, he managed to secure an Automobile Diploma- and with the support of a bank loan, he had set up "Good Luck Garage" -- that is the secret of the message.

Failures teach you some of the best lessons in life, which success cannot. Strength of character is developed by the obstacles we overcome. Tough times mould the personality, of a person. Actually



tough students mould good teachers, into great teachers. Wars provided the context to develop great technology... Compressed coal becomes diamond. Bad always brings along good.

Yes, there should be four main factors for one's achievement. Desire, Direction, Dedication, and Discipline. Being disciplined is to be able to stay on tracks, despite distractions, meticulously work towards achieving one's ambition. Therefore we should make it a point to inculcate the habit of discipline, as we move along with a burning desire, and strong dedication, in the right direction, to do our best for the society.

An Oyster never shudders in pain- it is not stuck - it does not blame anybody – it knows a way to convert the pain into glory- it rises above itself- we have to learn good messages from the life of the Oysters. We

feel upset and dejected when we face pain – most of us are afraid to face pain, and want to escape somehow. We fail to count our blessings and we forget that we are in an enviable position for those who are less fortunate than us. A grain of sand can be a threat to the life of a delicate Oyster. But it does not give up so easily. It has its own way of converting its problems into positive experiences. It focuses on what's next and starts its own self- healing process. Instead of spending time in self pity, we can take steps to alleviate our pain by helping others, who are in need. Like Oysters let us convert the tribulations in our life like PEARLS with silvery sheen and evolve in to better and stronger individuals.

**Sr. Karuna Vincent Fmm** DEAN of PG section

#### Demonetization – A Boon or a Bane

'Demonetization'- We have become very familiar with this term since the time our present Prime Minister Narendra Modi has announced the withdrawal of Rs.500 and Rs.1000 notes from circulation.

Demonetization literally means "stripping of currency unit of its status as legal tender."

Demonetization of notes is not new to our nation. It already happened twice in our country i.e., in 1946 and 1978.

While announcing the demonetization of Rs.500 and Rs.1000 notes on 8th November, 2016, our Prime Minister stated certain reasons for taking such a drastic step, they are like:

• To tackle black money in the economy.

- To lower cash circulation in the country, as this is directly related to corruption.
- To eliminate counterfeit currency (fake currency) which has been used by terror groups to fund terrorism in India and many more.

People welcomed the decision of the government, as they always wished for elimination of corruption and black money in India. But as time passed on, people started to panic about the way things are going on. They started to oppose the decision of the government.

Though the decision taken is a good one, there are certain reasons for the step of demonetization for not becoming fruitful.



• The first reason said by the government for taking such a daring decision is eradication of black money, but the point to be noted here is that only 6% of the black money is in the form of cash and the rest is in the form of assets, gold, etc.

Even the 6% of black money is not caught up to the target as the black money holders got them exchanged through middle men, purchased gold, exchanged for dollars and many more. Thus, most of them escaped from the hands of government.

• Another reason said by the government is to eliminate counterfeit currency. But the amount of fake currency in circulation is Rs.400 crores, where as the Rs.500 and Rs.1000 notes which were demonetized amount to 86% of the currency that is about 16 lakh crores and since 4 years the amount of counterfeit currency in circulation is constant.

Even the terrorist organizations don't completely depend upon counterfeit currency for funds, they have various other ways like hawala, funds from other nations (even certain times through online transactions), etc.

 People faced many difficulties due to improper implementation of the act. The common people suffered to carry on their day to day works where as the targeted high profile people are not much affected.

Certain sections of people suffered due to lack of cash. Their social and economic conditions became miserable. We came across many situations in recent times where common people stood in queues for just Rs.2000 while the high profile (targeted section of people) got money to their homes from banks. These situations created

an insecure feeling among the common public. They lost hope in the decision of the government.

 The government also said that the step of demonetization is taken to reduce cash in circulation and go cashless. But it is a difficult task, it won't happen overnight. Most of the population in India is not linked to banks, and even in the population who have access to banking, all are not completely aware of the banking system/ services.

To quote an example here, the unorganized sector in India contributes to 45% of the GDP, but in this sector about 90% of the work force doesn't have access to banking. They get their daily wages by cash. Like this, there are many sectors dependent on liquid cash.

• Even though people tried to go cashless during the process of demonetization, there is no proper equipment like large number of ATMs, EPOS machines, Aadhar machines, etc. The servers are not upgraded to meet the rising demand. Even the machines required for cashless transactions are in shortage.

This hampered many small business firms and even to carry daily house hold activities.

 Another reason is the directions and guidelines given by RBI. To quote an example, it is said initially that the demonetized currency notes can be exchanged in the RBI official branches till 31st March, 2017, but in January it issued guidelines that only the money of NRIs will be exchanged.

Due to the reasons like I mentioned above, the decision of demonetization created a negative impression nationwide.



We can't completely tell that the decision of demonetization is negative in nature. There are even some positive signs because of the step.

- India is in an atmosphere of elections where 5 states of our nation are going for elections in the first half of 2017. The demonetization of notes helped to curb bribery and corruption during the time of elections to a certain extent.
- The decision of stripping of Rs.500 and Rs.1000 notes from the status of legal tender initially sent shocking waves to neighbouring countries where counterfeit currency is being printed, but it lasted only for a short while. At least a very little percent of the population took a back step from doing corruption. Few people started to think twice before going for illegal activities.
- Demonetization made people to take steps towards less cash economy. But this is not an easy task. People must become digital literate to achieve the goal of cashless economy. Proper education, training and awareness should be provided regarding the benefits of cashless transactions. Proper equipment and technology must be made available before going into cashless

modes. Government should make/frame strict laws and regulations regarding cyber crimes. It should develop confidence among the people regarding cashless transactions.

Here, a point to be noted is that making or transforming a society is impossible. But at the same time having large amount of cash in circulation is always a risk. So, people should be provided awareness regarding the importance and advantage of less cash economy. Measures should be taken to move gradually from more cash to less cash economy.

One point most of the people worry is about the GDP growth rate. Economists say that this year the rate of GDP growth will be 1% to 2% less when compared to the expected growth rate, but they tell that till will benefit the economy in long run and the GDP will also grow in good numbers.

So, in the present situation though the negative aspects are highlighted, we can't easily tell that the decision of demonetization of Rs.500 and Rs.1000 notes is boon or a bane to economy. There are both negative and positive repercussions of the decision. The only thing is to wait for, as only the future will answer.

M.Sreenidhi I BA (HEP)

### Cashless Transactions

GoGoing cashless is trending in India nowadays. Soon after government demonetization move, people started adopting two modern ways of cashless payment options.

There are many cashless payment options in India. It saves time, and the best part of cashless payments is

those discounts and cash back. To promote cashless economy, many cashless transaction providers have started giving out 100% cash back on cashless transactions. Let us look about some important payment options that you can use to transact cashless India.



5 Best Cashless Payment Options in India:

- E Wallets Paytm, Freecharge, etc
- UNIFIED PAYMENTS INTERFACE APPS (UPI)
- Plastic money debit/credit cards
- Net Banking Online fund transfer
- Aadhaar Card Aadhaar enabled payment system

How do these cashless payment options work?

#### E Wallets:

These have become very famous nowadays. After demonetization, use of E Wallets has been implemented at a very large scale. You might have seen those "Chaiwalas" and other roadside vendors accepting Paytm. That is what exactly E Wallets are about. Paytm is an E Wallet and there are many others available. These E Wallets allow users to make payments by using your mobile number or by scanning a QR code which takes place in jiffy. All you need to do is, simply download a wallet like Paytm. Now add money to your E Wallet. You can add money to your paytm wallet online using debit or credit card or net banking. Also there are physical recharge points available all over India where you can add money to your E Wallet. Even banks have launched their own e wallet apps like State bank buddy and Yes Pay.

#### **UPI**

Also known as Unified Payments Interface is another great way to go cashless. If you are confused about what unified payments interface is, here I will end it forever. Unified payments interface also called UPI is system of payments. Using unified payments interface, people can transact using their smart phones. To pay using this system called unified payments interface, you need 2 important things: Smartphone and a Bank Account.

#### **Plastic Money:**

Is debit cards and credit cards that are used at ATM's for cash withdrawal and POS machines while shopping. Having a debit or credit cards make you burden free from carrying cash. Also risk of theft goes down to zero as it needs a PIN carry out transactions. Debit card payments are made through bank account. But in case of a credit card, it is a monthly postpaid bill payment system that takes place.

#### **Net Banking:**

Is another handy way to get cashless transactions done. All you need is a bank account with e banking facility enabled on it. You can transfer funds to others account from the comfort of your home. There is no need of going to your bank to get transfers done. You can make all payments and transfers yourself. This is a very convenient way to go cashless in India as well.

#### Aadhaar Card enabled payment system:

Allows a person to pay using his aadhaar card if it is linked to his bank account. Once you link your aadhaar card to your bank, you can make payments using your finger prints.

#### **Advantages Of Cashless Transactions:**

- 1) Discount on fuel Purchase
- 2) POS Machines in Village:
- 3) Ceiling on Monthly Charge on PoS Machines
- 4) Discount on Suburban Railway tickets:
- 5) Insurance Cover for Rail Travellers:
- 6) Discount on Rail Utilities:
- 7) Service Tax Exemption:



- 8) Discount on Highway Toll:
- 9) Discount on Insurance Premiums:
- 10) Rupay Cards to Farmers:
- 11) Public dealings with government departments and PSUs through digital mode will be free of transaction fee and MDR charges.

#### **Limitations:**

• Pain of Payment: Tons of research has shown that people behave sensibly when parting with cash. However, while paying with card, this pain is reduced since the notional amount of money is transferred and not actual currency. In such situation, people tend to overspend and can get into debt very quickly. That is the reason all debt counselling services recommend using cash only methods. Looks like the Indian government is far more intelligent than economists world over.

#### Moral hazard:

While we make payment using cash, the payer gets benefit worth the same amount. The payee also gets paid for the equal amount. However, when the payment is done using card / digital wallet (not UPI), a percentage of the payment is charged by the payment gateway for its service provided. So, there is a mismatch of benefit from both sides. Ultimately, this transaction charge will be passed on to the customer and effectively a customer will be paying extra for the amount of benefit he/she gets. Typically, increase in cost should be directly linked with inflation, but in this case, it is being enforced on a payee. In such a situation, the government should reimburse the transaction charges from the increased tax it earns. Then there will be no moral hazard.

P. Sonu Priya
II BA HEP

### Commitment Leads to Charismatic Leadership

In the words of a Charismatic Leader -

As a charismatic leader I rely on the charm and persuasiveness of my assets of values which are driven by my convictions and commitment to achieve my purpose in life.

As a thriving leader, I am powerful because I know how to access my internal power resources and focus them towards my desired goal. The source of unlimited power is consciously working in me to keep my values at the pace of my journey.

As a successful leader, I always am at my best, fulfilling my role requirements to the brim. At the same time I look forward to opportunities to grow

and contribute.

As I discover the purpose of my life, I pursue my mission in life as if my survival depends on accomplishing my mission. My life's mission provides me with the required energy and ensures limitless provision of fuel for the journey.

As a passionate leader, I compete with myself continually till I attain the eternity. I look for excellence in all that I carry out. I go about doing my mission with the belief that nothing is impossible. I have perpetual thirst for bettering the best on a daily basis. My enthusiasm is contagious. I seize every possible occasion to initiate new moves in my pursuit for excellence.



As a flourishing leader, I overcome my 'ego'. Why do I want to give rent-free accommodation to others in my mind, especially when the memory is painful? I forgive the other because the other one is so unique, exceptionally different from me.

A smile on my face is an offshoot of my inner joy as I am connected to the Source. I am willing to take overall responsibility for my actions.

I am a credible leader. I maintain total harmony with what I say and what I do. The charisma of a leader comes from the consistent result I create. I am willing to create consistent results as I have the power of commitment and zero tolerance for excuses including myself. As a committed leader, I

am willing to go through any amount of discomfort to create my results.

As a fascinating leader, the quality of my life depends on the power of my commitment. My communication is the only gate way to my commitment to connect with people, to create relationships and to inspire performance.

As a captivating leader, I am marked by courage for I have the ability to articulate what I feel. I am totally in harmony with myself as I have a great responsibility of executing God's plan in my life. I allow my life to be chiseled by God to carry on a charismatic leadership.

**Sr. Innyasamma Gade**Dept. of English

#### Find Your Bliss

Shedding away the darkness, a morning sunrise may bring us joy,

A smile may bring us bliss.

A soothing voice or an advice or an encouraging word may cheer us.

Hearing the chirpings of birds or feeling the blossoms of flowers may change our mood.

Touching the falling dew drops from leaves, or dancing in the rain, may wash all our glooms.

Bliss can be found anywhere, it is everywhere.

If we take a bite of failure, we feel ourselves as the most suffocating person in the world. We declare ourselves as the most unworthy, unlucky person. We start comparing our lives with others.

Everyone wishes to have a happy, joyful life with no obstacles or failures. If we ponder over this, we definitely get no meaning for life. If nobody does mistakes, or if everyone wishes to erase their mistakes from their lives, it will definitely change the definition of our lives.

What we are now is because of ups and downs in our lives. We should let go our mistakes, learn from those mistakes and try not to repeat the same mistake and move forward with no regrets in our lives.

Success isn't final and failure isn't fatal. It is the courage to continue that counts.

Life doesn't end. Just keep moving. Now is the only time and here is the only place which is beyond expectation.

The lights will shine upon us.

If we wake up with a new ray of hope and desire to fulfill our aims, we would get satisfaction and contentment in our lives.

We can have a Blissful Life.

P.Navya Sahiti I B.A (JOU)



### A Dancer's Musings

Being a dancer isn't all rainbows. Learning to dance well, takes years of hard work. There's typically no pot of gold awaiting one either.

Still I'm sure! Don't have to tell you how lucky I am to enjoy plenty of benefits in dance.

Though my facts get gradually hardened, yes, being a girl, I know how one would hate having stony feet.

Rather I'm glad, for dance keeps me physically healthy and fit.

Dance is good for the heart, lungs and bones. It's fun to stay active while increasing my strength, stamina and flexibility. More fun, when I create the steps of my good posture, body awareness and control.

I know I'm never alone, because when I find nobody around, new steps come forming within me. Dance steps are like souls that never fail to follow me.

That soul, only the dancer in me can see. And the seed of a better dancer protrudes in me.

I start counting my lucky charms, and I find each charm is awesome.

All of these things come together in a dancer to give him/her a physical confidence that others can spot and recognize.

Merry Baghwar,

II M.A LITT

### Life

- Life is the name of purpose, struggle, love, dedication and a number of feelings and emotions.
- Life should have some purpose. Spend your entire life in achieving your goals. Once it is spent, it is gone. Hope is the key element in life.
- Life takes a number of terms during its whole span. Life may not be kind to you all the times. There are tough times which really test your courage and your capabilities of facing unfavourable situations. People just close their eyes to avoid facing the hardships of life and coward. They do not have courage and stamina to stand firm in front of life's demon.
- Remember that nothing can be done without trying, without striving hard to get yourself out

of trouble, without facing the situation. In other words, life tests you all the time

"Life is different from a teacher because teacher teaches a lesson and takes the exam but life takes exam first and then teaches a lesson"

Don't waste your life. Everything happens for a reason.

Remember that,

- 'The darkest hour of night comes just before the dawn.'
- "The inspiration of life is to serve mankind. Spread happiness and you will be blessed."
- "Life is 10% what happens to you and 90% how you respond to it"

**G. Preethi** MEC S6



### Acoustics on Mistakes

- M- Message that gives feedback about our life.
- I Interruptions that should cause us to reflect and think.
- S Signs that direct us to the right path.
- T -Tests that push us towards greater maturity.
- A Awakening that keeps us mentally alert.
- K Keys that can be used to unlock the next door of opportunity.
- E Explorations that let us journey to places where we have never been before
- S Statements about our developments.

Everyone makes mistakes, but the important thing is what we do with them? Rather than simply accepting the mistakes as a fact of life, Why not learn from them? Turn the negative spect of a mistake into a positive ones having experience, analyzing the errors that helps us to avoid repeating it. This acoustic may help you to see mistakes for what they are. So, everytime seek something or the other from your mistakes. You will surely reach the pinnacle of success.

Ruhisha Sanghvi II B.A Jou

### Maa-Beautiful Persona

On the coldest an hottest summer, my mother is there to protect me. the kindest spirit beckons my soul into the pray of this cruel world, it is my mother who guides and troubles over me. Love and patience finds my virtue in the warmth of her hug.

As my group in tourism and I have to pursue my education so I should travel far from home.....Every step away from mother swells into a close abyss of emptiness in my heart, I miss her smile, her caring touch and her glaring eyes. In all sense, she is embodiment of true spirit, faith and humanity. it is not only the spirit but also an emotion of belonging and nurture that fills my frightened soul with light and happiness.

Not even god is immune to the love and power of my mother. But only at her weakest part of her withering age does she look upon me for care and love that she stills dedicates on me. My Mother for me is the BEST, she is the BEST FRIEND, THE BEST TEACHER, THE BEST LOVER and the BEST COOK of course. May god always BLESS HER.

Arunima Banerjee II BA TTM

### Friendly Cuisine

INGREDIENTS: Frankness, love, trust, sharing, caring, forgiveness, sense of humour, cheerfulness

**METHOD OF PREPARATION:** Mix all ingredients. The instant mix could be used in daily life. Add a warm smile. Garnish the dish with a word of two of appreciation. Store the dish in a cool, dry place carefully in your memory. Release this exotic dish today and everyday in life for happiness.

**NUTRITIONAL VALUE:** Friendly Calories: Infinity

N. Soundarya Lahari

I BA TTM



## My Inspiration

Getting inspired itself says that you are in a process of building yourself up. According to me inspiration is nothing but grasping or appreciating the good qualities in a particular person.

One day I was deeply thinking about who was the actual person who inspired me. This thought gave me many names randomly.

- When I was in my secondary education, my inspiration was my social teacher i.e. brother Jimmy Kuriakose who lost his legs in an accident yet came to teach us in a wheelchair. The interesting fact is that he had a coin collection brought from many different countries which isn't done by many of us who are capable enough.
- Later I was inspired by Tamil Nadu's former C.M. Jayalalitha who excelled in every aspect of her life and remained as role model for many. I can only say, she is a versatile genius. She was a talented actress, singer, dancer, social worker, activist and moreover an able administrator. The essential thing which inspired me was her innovative schemes which today are implemented nationwide and there is feminism hidden in her
- As I have the habit of writing anecdotes, I was inspired by many writers. My favourite emotional writer was "O. Henry". He is known for his surprise endings. I was literally crying when our teacher was teaching 'The Letter', a short story written by O. Henry. And the novels which thrilled or excited me are 'Are You Afraid of the Dark' [Sidney Sheldon] and 'Oliver Twist' [Charles Dickens]. Through them, I was inspired how to write in a way which the readers get involved themselves in the characters.

- When I think about the importance of education and wisdom mandatory for girls to lead an independent life, I am just inspired by the world's youngest noble prize winner, none other than Malala Yousafzai, who is a native of Pakistan, who fought for women's education and even went unto death and soon rehabilitated and is now continuing the struggle.
- I just start my day with Yoga inspired by Swami Vivekananda who wrote Raja Yoga, Karma Yoga and Jnana Yoga and introduced asanas first to India.

I request, those who are reading this article to close their eyes and just think about the persons [apart from the great personalities of our nation] close to them and have been observing them from their childhood......

P.Sonu Priya II B.A. (HEP).

# Something More About Exams

Disease-Exam fever

Disease carrying agent-Exam

Characteristics-Strikes only students. The fever is common in March and April

Symptoms-Fatigue, Loss of appetite, tension and headache. As the exams approach, victim looks tired and brazed.

Remedial Measures- A walk in the garden or listening to music now and then is advisable.

AVOID-"Last Minute Preparations"

N. Soundarya Lahari I BA TTM



#### I Realised

Those were the most beautiful days in which I bounced as a ball every moment, got excited for everything just as a kid. I turned into a flower from a bud every day... thinking I was fulfilled and thinking nothing more than that made me happier... I didn't want to expect more than that.. And didn't want to lose a little even of what I had. Positivity crawled everywhere around.

Suddenly there arrived negativity which just ruined all this positivity which made me live in a world which had no point of destiny, I felt like I was living in nothing, I never saw the bud of tomorrow, I lived in a world called DEPRESSION, whose Principal was FEAR. That woman always tortured me and getting scared, I thought I might lose my self... and my fellow beings who gave me this life. I begged her by all means to let me go out of this world. She left me. But I didn't know the way of exit.

Days were passing and I too got used to that sort of life and then I met a person who just passed through me with a book in her hand that had drawn

Daily Survival Kit

TOOTH PICK – to remind you to pick the good qualities in everyone including yourself.

RUBBER BAND - to remind you to be flexible. Things might not always go as we want.

BAND AID – to remind you to heal hurt feelings, either yours or someone else.

ERASER – to remind you everyone makes mistakes. That's okay, because we learn by our errors.

U.N.S Lakshmi Prasanna

I B COM (C.C)

my attention, which consisted all the answers of the questions in my brain regarding the world I was living in. That book just enlightened me and gave me the initiative to go and find the way of exit. This also helped me in finding the new world which is known as HOPE, whose Principal is BRAVERY, which made me feel so.... I don't believe that all stories are alike. I truly discovered myself in a stranger's story.. It was truly me! I felt it was over, once for all. I learnt from their experience which resembled mine.. Yes!!! Time is playing a great role in my life too.. Yes's!!! It is the ultimate ruler of every creature which does exist... it had dropped me some clues and hints to realize... To have PATIENCE to own something for which we have a strong desire. TIME has been actually testing me.. Now I know what to do, what do be like... I am on my way now with a great ecstasy for what I discovered... Where I felt I have lost myself somewhere... I felt I'm getting faded... No... I am what I am..

I REALISED.

Lalitha Kavya II BA Litt

### Joke

Whenever I sit for study my mom calls me. But I don't respond. One day I was deeply immersed in studies. But mom called me again and again. I shouted, "Please mom, leave me, I have to study. My exams are near. Please ... I want to study ..."

My mom slapped me and said "Stop dreaming wake up and study"

**P.Pavani**II BSc MPC



### 'Gender Dis'cremation!!'

Women are often labeled as a weaker sex. Is it their femininity that leads them to disparity or is it their physical strength? Is she treated as the weaker sex for taking bountiful responsibilities on her or for obeying man's spell? It is still ambiguous for categorizing her in this zone.

Though heinously oppressed or hellishly subjugated, most of the women don't fight back. Have we ever wondered why? It is because of the way they were brought up by the parents since childhood. Girls are forced to do menial chores and miscellaneous things. They are trained to be submissive.

Gender equality and gender discrimination, are words buzzing all around. Many writers tried to voice these issues in their novels. One such novel that has made an imprint on me is 'SANGATI' by Bama who focused on this controversial topic ingeniously. Though, she has written exclusively for Dalit women, it etched every single woman's heart as she generalizes some gender issues which are prevalent even now, in this century. She also cited various incidents that are blood-curdling. There is one such incident in her novel that will leave you dumbfounded. A young girl had been killed by her seven brothers. The seven brothers took her into the forest and cut her head with a sword and tore her belly to take the child off as she bore a baby girl. Such preposterous incidents show the brutality of men that is persistent all along.

Though, an utter change is in urge, such cases tear us apart. A woman bears every horrid problem and is burdened with copious responsibilities, but a man is least responsible for what is going on in the house. Even if a woman earns same as the man, it is her duty to cook, mop, and wash utensils. Have we ever tried to break this fallacy that is recurrent since ages?

On one hand, male superiority is beefing up, while on the other, female employment is growing. Women are subjected to victimization in terms of inequality, eve teasing, sexual abuse, dowry threats and what not? Though, women are well educated, they don't get handsome of opportunities as men. Even if she grabs an opportunity, she faces vicissitudes and scrimmages that push her towards the terminal. She will be constantly pestered by her parents about her safety. This is the reason why women are not able to enjoy equal status in society as men. Nature is not responsible for this discrimination but it is we, who are responsible for this insolence.

Surprisingly, sometimes, a woman becomes a victim to the tenacity of other women. A woman is also judged by other women in terms of attire, behavior and behavior towards men. She also falls prey to this type of victimization. Criticism is also one factor that should be highlighted in this aspect. They are often criticized for their dress and are judged upon that.

Sometimes a woman gets hit, abuses shower and they are physically tortured and mentally harassed. Why is this oppression leading to havoc? It is the woman who gives opportunity to the man to behave in this rough-shod way. When women are made to learn manners and household work, then why are they not made to learn to fight back every vicious situation?

Women are not born sinners to be trampled under the feet of men. If there is no difference while entering the world, then why is there such discrimination while they are brought up?

There, still prevails a hope, that one day we can proudly say "Women can make and women can break".

Md. Shama
II MA Litt



## I'm not Apologetic for my Feminity

A few days ago, I was getting ready to give a demo in a school in my city. Well, I was a little apprehensive. But the apprehensiveness was not about my demo, but about my dressing, because I know it would add a lot to my appearance. It was then that the bitter truth struck me that if I looked too feminine, I would not be taken seriously. So instead of wearing my favorite shimmering lipstick, I settled down for a nude color lip balm. I wore a very serious salwar suit.

Most of the women who I personally met and have acquaintance with, think that the less feminine they appear, the higher is the chance for them to be taken seriously. I hate to admit this, but when it comes to appearance, we set men as the standard or as the norm. Tell me how many of the businessmen or ordinary men dress in a way that hides their masculinity? They try to look more and more masculine. Don't they? Can you guess how many women wonder about being taken seriously based on what they are wearing? Well, the answer is simple. Most of the women.

While I'm writing this, another thought lurks in my mind and I want to share it. There were times when I laughed at men's lame jokes even when they were not funny, played dumb and nodded to their opinions because I was struck by their male superiority. Or was it I who allowed them to feel so? Lately I realized I'm doing myself no favour in doing so. Now when I sit back and ponder over this, I am, to put lightly, unhappy. Why should I fake it so much just to keep men happy? Think about it.

Men are raised with ego. Yes or No? Well, ask me and I would say partially yes. Then what is it that I completely agree with? Here it comes. Women are trained to cater to those egos and feed them. We

don't see it as blot on our ethics. We treat it on a par with, say, eating five Chocó bars at a time – a bit greedy, but understandable.

I'm going to get this straight. Women! Why are you so hard on yourself? Do you have to be skinny to reach your weekly targets? Or have fair skin to excel in your job? Of course not. You love to have thick and shiny black hair on your head but get horrified when that color is on your skin. Open any women's magazine and you find every page with a tip on how to wear lipstick, how to get that perfect winged eye line and how to look 3 shades fairer instantly and the list goes on... Where are these commercials taking our standards to? There are women who feel guilty for not having fair skin. Get it? No? Now you might say to me "Excuse me Miss! When was the last time you saw a dark skinned flight attendant on an Indian airline?" True. In India, fair skinned people are more likely to be hired in certain jobs. But that doesn't mean you have to kill yourself in trying to have it all. Don't go to bed crying over something that you can't change at all. Nobody can have it all. We are not a fair skinned race and that's okay. Learn to separate your aspirations from colour. Movie stars and singers like Will Smith and Akon are considered extremely attractive physically, even in the West. Well, yeah, you know their skin color. Don't you?

I am sure I could have written it better, if I had tried. But then again, I am not aiming to have it all. After all, I am a human being and a feminist of course and I'm not apologetic for my feminity.

Rini Anand I MA Litt



#### National Women's Parliament

20,000 delegates, 20 eminent speakers, hundreds of mentors all gathered at one place, the Pavithra Sangamam Ghat, Ibrahimpatnam (the holy place of union of river Krishna and Godavari). What is so unusual? All of them are Women! Women from different walks of life, young girl leaders, influential women, academicians who shape the young minds, policy makers; that every woman who wants a change in the outlook towards the female gender.

The National Women's Parliament is a three day conference where the eminent speakers like Kiran Bedi, Manisha Koirala, Sagarika Ghose, Sailaja Kiran, Kalvakuntla Kavitha and many more inspired young girl leaders to take up the role of touch bearers of development. This experience was alluring and filled us with new energy. Every woman felt confident about herself by the end of the three day conference.

Many issues related to women were discussed in the plenary sessions and possible changes were brainstormed in groups of hundred with regard to every issue concerning women. Mentors who had endured many difficulties in the path to their success shared their experiences with the girl students. The cultural programmes embellished the three day conference further. The cultural programme started with the Harathi to the Pavitrasangamam which evoked spiritual bliss to its spectators. These were followed by cultural medleys of great artists from different parts of our country. The cuisine was great all the three days.

To quotes the lines of a few eminent speakers:

Vanitha Datla, "6 Ups for Women: Show Up, Speak Up, Look Up, Team Up, Don't give Up and Lift Up"

Saloni Sidana, Joint Collector Krishna District "Being sensitive, Being emotional is not a weakness."

The conference ended with the Amaravathi Declaration which was framed by the women present at the conference. The question that remains is how our far our government policy makers are going to take these recommendations made by us into consideration. Will our voices be heard at least once? Only time will answer our questions and hopes!

**Jahnavi. A.**III BA LITT

# Step Up And Get Disappointed!

National Women's Parliament which was held from 10th to 12th February '17 at Pavitra Sangamam, Amaravati, to mobilize young women to speak out their mind, was a huge success according to the newspapers and channels, but for me, it was a huge disappointment. I attended the event only for one day i.e. on 9, Feb. and felt pretty good about the arrangements. I bet, if the organizers had put more efforts for the cause rather than arrangements, the outcome of the event would have been fruitful. I entered the venue in the morning with excitement

and came out in the evening with a head-ache. I'll have to admit, the only good thing that I felt about, that day, were the speeches of some eminent persons. I still remember the words of Kiran Bedi saying, "We, women are as good as the opportunities we get!" the common point in all the speeches that I heard that day was- Asking women to come out of their comfort zones and question when necessary. The main purpose of the gathering was to make girls present their thoughts and suggest remedies to the current problems faced by women. The main



reason for meet was to discuss the problems that are faced by women and what we young girls can do about it. According to the meet, we were supposed to form groups with a mentor and discuss the problems and give out solutions and then polling is to be announced. The problem and solution with the maximum votes in the polling was supposed to be turned into a policy. But the scene there was completely different from what we were told. The mentors assigned for the groups were not trained well. No one was even noting down the points or

the suggestions given by us. This is what I faced in my group. I don't know about the other groups. I heard that the discussions which took place on 10th and 11th February were quite productive and that posters were made summarizing the focal points. Also there was a marathon on the third day which was lead by P.V. Sindhu. NWP was a gathering of 12,000 students to bring out the change in at least one person and I realized that, that one person is not me.

Samanvitha II BSc(MECS)

#### Enterprise

# Sparklit 2K17

Language matters, for it shapes thoughts. And to know another language is to possess a second soul. Having been recognized as the international language, none can deny the importance of English language in today's fast paced world. To confront the high competitive impetus, it is undeniable that one hones one's skills in the English language. Hence, the Department of English of Maris Stella College launched English Literary Club 'SPARK' in 2014 with the objective of moulding Stellites into 'Ingenious Minds at Work'. Through various activities, both literary and cultural, like, group discussion, creative writing, debate, western vocal & dance, dramatics etc., SPARK has been made the stage to rekindle the spark hidden in Stellites. The year 2016, being the 400th death anniversary of William Shakespeare, one of the greatest writers in English, SPARK has taken up the initiative to commemorate this occasion by bringing the Ingenious Minds under one umbrella through a One-day National Level Students' Literary Fest 'SPARKLIT 2K17' for the first time in the history of Maris Stella College and create a platform for all the students to exhibit their prowess.

It was indeed a privilege to be a part of this premier event as a student coordinator and was delighted to work as a team with my fellow coordinators Jahnavi, Sarupya and Ayesha and certainly with the lecturer coordinators Dr. K. Sandhya (Head of the Department of English) and Dr. V. Satya Sudha, who gave shape to our thoughts. A course of action, for about two months was an arduous but enlightening process for our merchandising skills have been acuminated which in turn helped us actualize the fiscal backing for the event. Thanks to all the sponsors for their generous support.

Finally came the day of the fest, 17th January, 2017. The stage was all set and the locale was loaded gaily. I believe that when the spark was lit in verity, it was the same in the gathering too. Well, the fact regarding tenuous predicaments has to be admitted. Nonetheless, just as a baby can never walk without falling at least for once, so was the journey of this ever organized event. To the ingenious minds who went head over heels through the day and were drooping, the presence of Sri. Gautam Sawang, (hon. Commissioner of Police, Vijayawada) reenergized them with his enlivening address and ever sparkling countenance. The long anticipated day was altogether done with great zealous, few negligible concerns and no doubt, ignition. My sincere thanks to all the members of the department of English, students and as well the supporting staff who did contribute their part for the success of the event.

Harica. N





Admissions Inaugural Mass





Biotech Exhibition

Orientation to Parents





Book Exhibition Component Skit





Mushroom Cultivation







National Voters Day

Pledge





Samanvay - MBA

Luminate - Commerce





Clean and Green



Go Green







Cashless Transaction







STARS students with rehabilitated street girls at Amodini



STARS with street boys



Social Work students with specially challenged children



Certificate Course in Cutting and Tailoring



NSS Camp Winners



Parent teacher meet



Teachers Training



B Certificate



Journalism Photography Workshop







Organic Products



# Celebrating 25 Years of Glory

A profession in ELECTRONICS is a hotspot in the job market as it has revolutionized the way we communicate, monitoring more effectively through electrical equipment in the medical field to providing surveillance through security systems and thus helping humanity impressively. Understanding its significance, the department of Electronics had a humble beginning in the year 1991 with the primary objective of imparting technical knowledge in Electronics for undergraduate girl students and has successfully completed 25 years in this mission.

From the inception, the department has been striving to produce students competent in theory, design and applications in Electronics. The department has been active in organizing technical events like Inter-Collegiate competitions, workshops, guest lectures and field visits to familiarize students with the latest technological advancements and provide hands-on experience in fields like 'Robotics,' PCB designing etc. Since

three years, groups of students have been taking up summer internship programme for a period of six weeks at Efftronics Pvt. Ltd., Vijayawada, as part of exploring the industrial environment.

The department celebrated its Silver Jubilee with great enthusiasm and fervor. Yes, it is a time to celebrate, to introspect, to consolidate and to plan for the future. Silver jubilee celebration is not merely an occasion for an introspection of the past but an opportunity for looking forward. With grateful heart we recall to mind the pioneers who infused in us the vigor and enthusiasm to go forward overcoming the hurdles.

Thanking the Almighty God for his abundant blessings and guidance throughout the 25 years and asking for the years yet to be. The department has been and will continue to be the spark igniting young minds to light their future bright in this technology driven world.

Ms. K.H.Anuhya Head, Dept of Electronics

# Orange Days in Orange City

ORANGE - the world itself creates an image which is kind of sweet and sour. The same images come to my mind when I recall my experiences in Nagpur (Maharashtra) where I attended the National Integration camp of NSS for one week. This sweet and sour adventure of our life started with the sweet news that we got selected for the camp

Since I am a bit weak in Hindi, I set my sight on the famous "Learn Hindi in 30 days" but odds were against me. I had only 10 days left until my journey. Then I got the Hindi serials revolving in my mind. I thought I could manage, but I was totally supported by the backbone of English which I was good at. The day came, I started my journey with Swaroopa Ma'am and Mounika from BMS. It was a train journey! And that too with friends there were two other people from other colleges and what more with Ma'm! It's very exciting isn't it? We started off early in the morning around 6'o clock and reached Nagpur by 4:30 p.m. And when we reached the NEW MLA HOSTEL, the cold was cracking our bones. We were awestruck by the accommodation provided to us. It was a place where MLA'S and politicians stayed. The first day of the camp started with the inauguration programme. We had interactions with other participants, (around 300 students from different states came to the camp), and we had a



taste of all varieties of food (i.e. one item belonging to each state). Sweet isn't it?

Here comes the sour part. Our auditorium where all the programmes were officially conducted was two and half km away from our place. We were made to walk all the way to the auditorium. We would come back to the hostel for lunch and then go again to auditorium (since there were 2 sessions of programmes everyday) and return again in the evening. But by the time we reached the hostel it was late night because our day used to get over by 8:30 p.m., since there were cultural programmes of every state from 5pm onwards. We loved the cultural event part very much. In the morning they woke us up at 5'0clock and made us meditate and do yoga. There were times I dozed off, but it was of great help to us to get rid of tiredness we had from giving performances (we A.P students performed Mahishasura Mardini dance) and walking to and fro.

From the guest lectures given by great people we learnt many things. We also went to NDRF centre where we were demonstrated on how to face disasters and rescue people from them. Actually all of us, were divided into groups irrespective of the state, language. With this we got a chance to learn other languages and we made a lot of friends in spite of our differences. We stayed as a group and got through many competitions and tasks given to us, making the meaning of National Integration come true.

On the whole, the days in the camp were both sweet and sour (but more of sweet). Since we learnt many new things, learnt how to manage ourselves socially, learnt that heart is in the centre and not on our left side. It was a cheerful, jovial, thrilling, fabulous, extraordinary, phenomenal and an awesome experience for us. Can't go further as I am short of words..!

V.Samhitha II B.A Litt

### A Memorable Industrial Tour

The industrial tour in the two year academic journey of MBA is indeed a very exciting and a memorable one. We set out on our trip on 9th January, 2017 with great preparation, hopes and dreams. A group of 105 students accompanied by five faculty members, we wondered whether we would be able to make it. Nonetheless it was a successful tour.

We reached the city of Chennai in the afternoon. After a quick lunch we started off for our first visit to Amruthanjan manufacturing unit. As soon as we stepped into the unit a powerful yet soothing aroma wafting across gave us a feeling of relaxation. We were pleasantly surprised to know that there are a number of products under this brand name for each

of the categories like pain management, congestion management, health care and food and beverages. We left the unit with a sweet memory of "Roll-On" in each of our hands gifted by the management.

From there we proceeded to visit a temple dedicated to Kanchi Kamakshamma deity. The Kum-Kum being distributed as the only prasadam is the specialty of this temple. When we applied it on our foreheads we felt that God's blessings descended upon us and it made us feel secure.

After a comfortable and refreshing sleep of the night we were very eager to start off our second day's journey. We were in the Integrated Coach Factory by 10.30 a.m. This factory is very significant as it is the only one manufacturing train coaches in South



India. We were thrilled to see the whole production process aided by different technologies and German blue prints. There were a number of different departments like Bhogi manufacturing, Fitting, Colouring etc. The museum in the same campus is another memorable place of visit. The development of train engines, the concept of mountain trekking trains with different break systems are some of the highlights.

A world class beverages brand "Coca-Cola" was our next destination. With the presence of manufacturing units in more than 170 countries, a visit to this unit broadened our understanding of effective planning and efficient execution of manufacturing process. The bottles of various sizes like pet bottles, tetra packs, glass bottles etc. were neatly packed and stacked in hygienic conditions. The HR manager who accompanied us all along surprised us by offering each one a cool drink. Refreshed by the drink and enlightened by the practical exposure we moved on.

The itinerary which was meticulously planned by our dear lecturers gave us an opportunity to do some shopping at T-Nagar, a popular shopping destination. Another exciting day awaited us in the form of a visit to "Modern Food Industries (India) Ltd" a bread manufacturing unit of HUL. It was taken over by Hindustan Lever Limited in January 2000. This was the first privatization of public sector unit by the government of India. The ancillary products of this unit include cakes and wheat flour. We were very much touched by the hospitality extended to us through cream filled slices of bread. It was really yummy!

On the way back to our rooms we stepped onto a beach, a rare sight for some of us. A visit to a nearby Asta-Lakshmi temple and Mother Mary church gave a beautiful ending to this day.

Another unforgettable place where we enjoyed maximum was at the theme park "Queens Land". It boosted our spirits especially when some of our friends felt a bit home sick.

We the students of MBA cherish the sweet memories of this tour as it is a blend of education and enjoyment. We owe a debt of gratitude to the principal and our MBA faculty who made our dream come true.

> P. Sandhya II MBA

#### Commerce Fest

In the monotonous life cycle of a student, which mainly includes eating, sleeping, lectures and 'Repeating' – "College Fest" shows a certain degree of fluctuation in the excitement levels of students, and when coming to the Commerce Fest of Maris Stella, there are no fluctuations – but only a "peak stage of excitement" which remains all over the event

LUMINATE is an acronym for Lighten Up your Minds Innovatively And Trace the End. It is a state level commerce and management meet organized by the UG Department with the following objectives.

• To bring the innate talents among graduates

- To encourage the graduates to participate and enrich their skills.
- To achieve the objectives various competitions are conceived and conducted in Luminate.

"Luminate -2016 "was held on the 22nd of November 2016. The Chief Guest of the day Mr.A.R.K.Chowdary, (Managing Director, Harsha Liners Pvt Ltd), with his motivating words grabbed the attention of every individual seated in the auditorium.

After Inauguration, the respective events were conducted -



- 1. Biz-wiz (Quiz)
- 2. Symposium (Group Discussion)
- 3. Ad-mad (Product Launch)
- 4. Personify (Personality Contest)
- 5. ABCD (Dance Competition)
- 6. Surprise events

There were more than 120 participants from about 15 colleges, in and around Vijayawada. The

event was diligently organised. There was a soul to it - a soul that was vibrant, contagious and exuberant. College fest usually provides an excellent platform to showcase all kinds of different talents ranging from formal to informal ones. After the performances the best contestants in the respective events were given prizes.

P.Vinusha III BMS

### Commerce Industrial Tours

1. Industrial visit is very important to any student undergoing professional education such as Engineering, Business management, Biotechnology, Architecture etc. No institution providing these courses have got enough infrastructure to show case all the real working equipment, machinery, operational methodology etc, that students come across once they enter the professional field, after the completion of their respective courses. So these industrial tours are an effort to bridge the gap of practical exposure.

Thanks to the faculty of Commerce Department of Maris Stella College for making January 20th, 2017 as one of the most Memorial Day for 2014-2017 batch students of B.Com and BMS students. During the visit, the students were divided into groups to learn about the manufacturing/production process. They understood and saw the manufacturing units of Spinning, Weaving, Finishing and Packing process.

There in the factory Mr. Ramesh explained the technical process in spinning of cotton bales. The Spinning process is followed by Weaving process in which students saw direct warping, dyeing and seizing. The passage of Yarn in sectional warping machine is very interesting and here final thread is produced.

From there, we started to Kotappakonda a pilgrim place for Brahma, Vishnu and Shiva. After the temple, we visited NSL Textile Industry at 5pm. There we learned how cloth is manufactured and employees there helped us to know. It was a wonderful experience for students to visit such a huge industry.

G. Baby Mounika

III BMS

2. It was 8.30 in the morning with the sun rising bright, all the students gathered and were ready to set off on a journey. There were two buses booked and students from I B.Com, BMS and II BMS got into them. It was as if the whole bunch of girls with 4 lecturers were all set to explore the world that we had been visualizing inside the four walls of our class rooms.

As we headed to Appapuram where the Mandava Cotton mill industry was located, it was a journey full of laughter, fun, singing and much more. And when the clock struck 10 we reached our destination. All the students queued up and stepped into the industry.

The cotton mill industry was a very huge one and it was perfectly arranged. We were guided by some of the workers who also explained the whole process of how the raw cotton is spun into threads and what equipments are used. We had a wonderful experience thereof acquiring knowledge and understanding various procedures. A well organized trip which is a memorable one!

Sakshi Jain

II BMS



#### **ෆුවෙම් ඩ්**හිට

బిజీ బిజీగా మన జీవనం గజిబిజిగా మన గమనం ఈజీగా మన ఆదాయాలు క్రేజీగా మన వృయాలు తిండి నిద్రకు తీరికుండదు తీరిందనే కోరికా ఉండదు అవసరానికి పుడతాయి మన స్నేహాలు పుడుతూనే చస్తాయి మన (పేమలు ఏం కావాలో మనకే తెలియదు ఏమౌతుందో ఎవరికీ తెలియదు కన్ఫ్యూజన్లో మన విజన్ గాలిలో దీపం మన పొజిషన్

> V. Srividya Senior Inter Bipc (Sr) Roll No. 57

#### ತೆಲುಗು ವೆಲುಗು

వెన్నలాంటిది తెలుగు జున్నులాంటిది తెలుగు తీపి మాటల పలుకు తెలుగు తేనే రసముల ఊరిట తెలుగు తెలుగు భాష కన్నమిన్న మధుర భాష మరిలేదురా... అమ్మ ఒక్కటే బిడ్డకు అవనియందు తెలుగు ఒక్కటే వెలుగు భాషలందు మమ్మి అనుట మాలావు గొప్పనునకోకు డాడి అన్న పిలుపుతో డాంబికాలు పోబోకు మంచి అమ్మ... నాన్నలనెడి కమ్మని పిలుపులు చరిచి వేయకు ఇంగిలీసు దరువులు...

> రచన : తాతినేని తులసీమోహన్ S. Pavani I B.Com., (Computers)

#### కలం కదలని కవిత్వం

భరతమాతను గొప్పగా వర్లించాలని అనిపించి అంతే కలం చేతపట్టి.... భరతమాత ఒడిలో ఎటు చూసినా పచ్చని పైరులే అని రాద్దామనుకున్నా.... కానీ బీదు బారిన భూములను – కరువు ప్రాంతాలని చూసి కలం కదలలేదు... భరతమాత ఒడిలో అసలు నిరక్షరాస్యతే లేదని రాద్దామనుకున్నా..... కానీ అసలు పాఠశాలలే లేని గ్రామాలను – నిరక్ష్యరాసులను చూసి కలం కదలలేదు. భరతమాత ఒడిలో బాల కార్మికులు లేరని రాద్దామనుకున్నా .... కానీ పుస్తకాలను పట్టుకొనవలసిన చేతులతో కర్మాగారాలలో బ్రతుకు బండిని లాగుతున్న భావి పౌరులను చూసి కలం కదలలేదు.. భరతమాత ఒడిలో పేదరికమే లేదని సమానత్వమే ఉందని రాద్దామనుకున్నా.... కానీ ఒక పూట కూడు కోసం వెట్టి చాకిరీ చేసే బీద బ్రతుకుల్ని చూసి కలం కదలలేదు. భరతమాత ఒడిలో కులమత భేదాలకు తావు లేదని రాద్దామనుకున్నా... కానీ కుల వివక్షతకు గురై, మత ఘర్మణల్లో శ్వాస విడిచిన వారిని చూసి కలం కదలలేదు. భరతమాత ఒడిలో అవినీతే లేదని రాద్దామనుకున్నా .... కానీ ఉగ్రవాదుల్లో విగత జీవులైన జనుల్ని, జవానుల్ని చూసి కలం కదలలేదు... హ్..... మరి ఇంకేమని రాయగలను.. నా యీ కలం కదలని కవిత్వంలో ... అందుకే నవభారత నిర్మాణం జరిగినప్పుడే నా కలం కదులుతుందని.... భరతమాత గొప్పదనం లోకమంతట వెలుగుతుందని మాత్రమే... నా యీ కలం కదలని కవిత్వం రాస్తున్నా...

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### తండ్రి ప్రేమ

ప్రపతి తండ్రికి తన కూతురే బంగారం కొన్నికొన్ని సార్లు తన భార్య మీద చూపే (పేమకంటే కూతురిపైన ఎనలేని ్రేమను పంచడం నాన్నకే సాధ్యమాతుంది తల్లి గోరుముద్దలు పెట్టి ఎంత ప్రాణంగా చూసుకున్నా..... కూతురికి ధైర్యాన్ని నూరిపోసేది తండే నాన్నకు తన బిడ్డ జీవితం పై కాస్త ఎక్కువగానే భయం ఉంటుంది. అది భయం కాదు తనపై ఉందే అక్మర !!! కూతురు ఏ క్లిష్ణ పరిస్థితిలో చిక్కుకున్నా సరే! ఆ కష్టం నుంచి తనని బయటకు తీసుకుని వచ్చేది కూడా! ఆ తండే బయటికి వెళ్ళినప్పుడు ఆలస్యం అయితే ఎంత సమయం అయినా సరే తన కోసం వేచి ఉందేది తంుదే ! కూతురు ఏదైనా అడిగితే ව්යට් සම්වූව්ට සම් සම සම්වූව් ప్రతి కూతురికి తండ్రే నిజమైన స్నేహితుదు నమ్మకమైన ఆత్మీయుడు అపద సమయంలో తోదుందే బంధం నాన్న అనే పదం పలుకుతున్న నాలుకది ఎంత అదృష్టం, అలాగే ఈ పిలుపులో కలవలేని పెదవులది ఎంత దురదృష్టం! మనల్ని ఎక్కించి ఉరేగించే మొదటి గుర్రం నాన్న అవుతాడు మన తప్పులను సరిచేసి ఒప్పులను చేసే మొదటి గురుపు కూడా నాన్నే అవుతాడు జోలపాడే అమ్మ అవుతాడు మన కోరికలను తీర్చే అక్షయ పాత్ర అవుతాడు అలాంటి నాన్ననా మనము కసురుకునేది అలాంటి నాన్ననా మనము బాధపెట్టేది భారము అని భావించేది ఛీ!!! ఒక్కటి మాత్రం గుర్తుంచుకోండి "బంగారు కొండ మన నాన్న, వ్రజాల మూట మన నాన్న" నాన్నకు చేద్దాము వందనము, అంకితం ఇద్దాము ఈ జీవితం

#### K. Sree pranathi

II BA Journalism, Roll No. 06 Reg. No. 1517AS01

#### ఎల్.కె.జి. నుండి ఎమ్.బి.ఎ. వరకు

బాల్యం! బాల్యం అనేది (పతి ఒక్కరి జీవితంలో మరువలేని తిరిగి రాని అనుభూతి.

చిన్నతనంలో బడికి వెళ్ళాలి అంటే డ్రుతిరోజు ఏడ్పేదాన్ని. బాగా మారాం చేసేదాన్ని. కాని ఎమ్.బి.ఎ. దాకా వచ్చాను. నా చిలిపి చేష్టలు భరించలేక నా తల్లిదండులు డ్రతి సంవత్సరం పాఠశాలను మార్చేవారు. నా అల్లరి బాగా పెరిగి చదువు తగ్గినందు వలన ఆరవ తరగతిలో నన్ను హాస్టలులో చేర్పించారు. నా చిలిపితనం వలన తల్లిదండుల (పేమకు దూరం అయ్యాను. కాని హాస్టలు జీవితం నాలో చాలా మార్పును తీసుకొని వచ్చింది. వివిధ రకాల మనుషులు వారి మనస్తత్వములను తెలుసుకున్నాను. ఏ ఇద్దరు ఒకేలా ఉందరని, ఏ ఇద్దరి ఆలోచనలు ఒకేలా ఉందవు అని డ్రతి ఒక్కరితో సర్దుకుపోయి హాయిగా ఉందేదే జీవితం అని నేను అర్థం చేసుకున్నాను.

ఈ మధ్య సెలవుల్లో మా ఊరికి వెళ్ళినప్పుడు నా చిన్ననాటి మాష్టారు నన్ను చూసి నేను ఎమ్.బి.ఎ. చదివేంత స్థాయికి వచ్చానని ఆశ్చర్యపోయి ఆశీర్వదించారు. ఆ సమయంలో ఒక రోజు ఆ మాష్టారును రాయితో కొట్టిన సంఘటన మదిలో మెదిలి ఎంతో పశ్చత్తాపపద్దాను.

ద్రస్తుతం ఎమ్బీఎ ద్వితీయ సంవత్సరం చదువుతున్నాను. నా జీవితాను భవాలు నాకు ఎన్నో గుణపాఠాలు నేర్పించాయి. 'పొరపాట్లు కూడా జీవితానికి మెట్లు' అనే నిజాన్ని తెలుసుకొని ఈ రోజు సంతోషంగా ఉన్నాను. నా అనుభవాలు ఒక చిన్న కవిత రూపంలో

జీవితం అనే పూలకుండిలో అనురాగం అనే విత్తనం వేస్తే ఆప్యాయత అనే మొక్క మొలిస్తే దానికి పూసే ప్రతి పువ్వు నా చిరునవ్వును కోరుకుంటుంది.

> **P. Ramya** MBA 2nd year



## అర్థంలేని ప్రేమ

అనగనగా ఒక అదవి. అదవిలోని చెట్లు చాలా అందంగా ఉంటాయి. అదవి రకరకాల పండ్లు, పూలతో కళకళలాదుతూ ఉంటుంది. అటువంటి అదవిలో ఒక పక్షుల జంట మర్రిచెట్టుపై గూడు కట్టుకొని ఆనందంగా జీవించసాగాయి.

ఆదపక్షి ఇంటిలో గుడ్లు పొడుగుతూ ఉంటే మగపక్షి వెళ్లి రకరకాల పండ్లను ఆదపక్షికి తినిపించేది. మగ పక్షికి తన ఆదపక్షి అంటే చాలా (పేమ. ఆ (పేమ ఆద పక్షికి అర్థమై తను తిండి కోసం మగపక్షిపై ఆధారపడి జీవించడం అలవాటుగా చేసుకొని అణుకువతో (పవర్తి ంచసాగింది. ఈ సమయంలో గాలివానా రావడం వలన ఆదపక్షి (పేమగా పొడుగుతున్న గుడ్లు కొన్ని (కిందికి పడిపోయాయి. మిగిలిన రెండు గుడ్లను ఆ ఆదపక్షి జాగ్రత్తగా కాపాడింది. ఒకానొకరోజు ఆ గుడ్ల నుంచి ఆ ఒక చిన్ని పక్షి ముక్కుతో పొడుచుకుంటూ బయటకు వచ్చింది.

ఆ చిన్ని పక్షి కళ్ళు తెరచిన వెంటనే ఈ అందమైన స్థపంచాన్ని చూసి చాలా ఆనందపడింది. దూరంగా ఎగురుతున్న పక్షులను చూసి తను కూడా అలానే ఎగరాలని ఆశ పడింది. నిర్ణయించుకొంది. తన తండి ఆహారాన్ని ఇస్తుంటే ఆనందంగా, (పేమగా తన చిన్ని చిన్ని ముక్కుతో తినసాగింది.

చిన్నగా ఆ పక్షి యొక్క రెక్కలు పెరగడం మొదల య్యాయి. వాటితోపాటు తన ఆహారాన్ని తనే సంపాదిం చుకోవాలి అనే ఆరాటం కూడా పెరిగింది.

ఒకరోజు చిన్ని పక్షి ఇంటినుంచి ఎగిరి పక్క చెట్టు మీదకు వెళ్ళింది. అప్పుడు చిన్ని చిన్ని పక్షులు కూడా తమ ఆహారాన్ని సంపాదించడం చూసి ఆశ్చర్యపడింది. ఆ రోజు తన బిడ్డ కోసం (పేమగా ఆహారాన్ని తీసుకొని వచ్చిన తండ్రికి ఇలా చెప్పింది "నాన్నా! నాకు నేను ఆహారం సంపాదించుకోగలను" అని. ఆ నిమిషం తండ్రి మనసులో భయం, బిడ్డపై ఉన్న (పేమ, జాగ్రత్త వలన ఆ తండ్రి తన బిడ్డ నిర్ణయాన్ని జీర్ణించుకోలేక

పోయాడు. ఆ విషయం తన బిడ్డకు చెప్పకుండా తనలో నే దాచుకొన్నాడు. తను తెలివిగా డ్రత్యేకమైన తైలాన్ని, తెచ్చి ఒకచోట భద్రంగా ఉంచాడు.

ఆ రోజునుంచి బిడ్డ నిద్రపోతున్న సమయంలో ఆ చిన్న పక్షి రెక్కలకు ఉన్న ఒక ఈకను తన ముక్కుతో తుంచి ఆ తైలాన్ని ద్రాశాడు. ఆ తరువాత ఆ శరీర భాగంలో చిన్ని పక్షికి నొప్పి రాలేదు. అలానే కొత్త ఈక కూడా రాలేదు.

ఇలానే ఐదురోజులకు ఒకసారి చేస్తూనే ఉన్నాడు. ఆ చిన్ని పక్షి తనకు ఏం జరుగుతుందో గమనించలేక పోయింది. తను ఎక్కువదూరం ఎగరలేకపోతుంది.

తండి పక్షి తన బిడ్డ తన గూటిలోనే ఉందడం చూసి చాలా సంతోషించాడు. తన బిడ్డకు రోజూ (పేమతో తిండి తినిపిస్తున్నాడు. తన ట్రియమైన బిడ్డ బంగారంలా, సంతోషంగా ఉందని భ్రమ పడుతున్నాడు.

ఒకరోజు ఆ చిన్ని పక్షి అతి కష్టంగా ఎగురుదాం అని డ్రయత్నించింది. తను ఎగరలేకపోయింది. తనలో తాను తల్లడిల్లింది. తనలో ఏదో తెలియని బాధ. తను ఇప్పుడు ఆహారాన్ని ఎలా సంపాదించగలదు? ఆకాశాన్ని ఎలా చూడగలదు? తన జీవిత లక్ష్యాలను సాధించలే నందుకు తనలో తాను కుమిలిపోతూ రోజూ బాధ పడుతూ ఆ గూటికే పరిమితమై తనలో జీవం ఉన్నా లేనట్లు జీవిస్తూ ఉంది.

ఒక నాడు వేటగాడి బాణానికి తండి చక్షి బలి అయ్యాడు. ముసలితనం వల్ల తల్లి పక్షి చనిపోయింది. తనకు ఆహారాన్ని ఇచ్చేందుకు ఎవరూ లేరు. తన శరీరం బలహీనం అయిపోయింది. తన తలరాతను చూసుకొని చింతిస్తూ ఉంది.

సగం మాత్రమే తెరుచుకొని ఉన్న ఆ కళ్ళు లోకాన్ని, చాలా ద్రశ్నలు వేసింది. పాపం తనకేం తెలుసు తన మీద ఉన్న అతి (పేమ వలన తండ్రి పక్షి చేసిన ఆ పని. ఇప్పుడు తన జీవిత గమ్యం ఏమిటి ?

> Bejjam Bhargavi II B.A., (HEP)



#### అమ్మ

అమ్మా! నేను పుట్టగానే నేర్చుకుంది ఏడవడం కానీ నువ్వు నాకు నేర్చింది నవ్వడం నా ఉదయంలోని సూర్యుడు నువ్వు నా సాయంత్రాన చందుడు నువ్వు నా ఆకాశాన తారవు నువు నా మేఘాన వానవు నువ్వు నా వేకువ జామున వెలుతురు నువ్వు నా సాయంకాల జాబిలి నువ్వు నా నిదరలోన మెలకువ నువు నా మెలకువలోన వేకువ నువ్వ నా ఏడుపులో నవ్వువు నువ్వు నా నవ్వులో ఏడుపు నువ్వు నా అడుగులోని నీడవు నువ్వు వానలోని గొడుగువు నువ్వు నా మనస్సులోని మాటవు నువ్వు నా దెబ్బలోని బాధవు నువు నువ్వు లేని జీవితం శూన్యం నీ చూపులోని భావం నువు నా కనులలోని కలపు నువుం నా కనులు చూసే ఆ రూపము నువ్వ రూపంలేని దేవుళ్ళకు రూపం ఇచ్చిన దేవత నువ్వ నా అదుగులోని ప్రపితి అడుగు నువ్వు నా ప్రాణంలోని ఊపిరి నువు నా ఊపిరిలోని ఆయువు నువ్వు నా మదిలోని గదుల మొత్తాన నువ్వు నా తనువులోని అణువు అణువు నువ్వ...నువ్వ...నువ్వ

K. Lakshmi Mounika

I B.A. Lit

#### నాన్న

గెలిచినప్పుడు పదిమందికి గర్వంగా చెప్పుకునే వ్యక్తి ఓడినప్పుడు భుజాలపై తట్టి దగ్గరకు హత్తుకునే మనిషి "నాన్న" ఒక్కడే

P. Pavani

II B.Sc., (MPC)

#### మేలుకో యువతా!

మేలుకో! యువతా! మేలుకో లోకంలో జరుగుతున్నది తెలుసుకో నీ కర్తవ్యం గురించి తెలుసుకో నేటి సమాజంలో నీ పాత్ర తెలుసుకో నువ్వు లేనిదే ఈ లోకం లేదని తెలుసుకో నీలోని మార్పు ఎన్నో జీవితాల వెలుగని తెలుసుకో నీ శక్తిని గురించి తెలుసుకో నీ కర్తవ్యం నిర్వర్తించుకో మేలుకో! యువతా! మేలుకో!

> Ch. Kousalya Prasad II BSc. Electronics

#### ఆకాశమంత ప్రేమ

కనుపాపలమాటున గాంభీర్యాన్ని దాచిపెట్టి నీ గుండెలపై నన్ను ఆడించావు.. కష్టాల సంద్రమును నువ్వు ఈదుతూ ఆకాశమంత (పేమని నాకందించావు... నా అడుగులు తడబడిన ప్రతిసారీ నా బాధను నీవు భరిస్తూ నీ వాత్సల్యంతో నన్ను మురిపించావు.... నా ప్రతి అడుగులోను నీ రూపమే కనిపిస్తుంది నీ రుణం ఎలా తీర్పుకోగలను ??? మళ్ళీ నా అల్లరి నీవు భరిస్తానంటే నీ బంగారు కొండగానే మళ్ళీ జన్మిస్తాను నాన్నా!!!

S. Bhavishya

I (MSCS), Roll No. 37

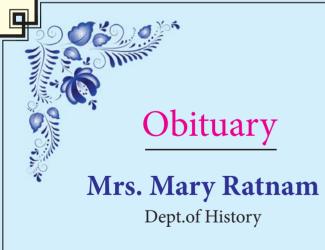
## **Sports & Games**











Born : 15-6-1949 Heavenly Abode : 10-5-2017



### **Xmas Fete**















Super Model



Telugu Ammayi



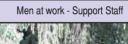
Charity During Xmas

Stall

# **Ever ready to serve**



Administrative Staff







Ladies at work - Support Staff



Mother Tongue Day

### **Pratibha Awards**













#### ఒక క్రోలక.....

వేకువ జామునే పక్షుల కిలకిలారావాలు వినాలనీ... నల్లని చీకటిని తరిమికొడుతూ వచ్చే ఎగ్రరని సూర్యుని చూడాలని తెల్లని మేఘంలా వున్న మంచు కరిగి ఆకుపచ్చని పైరుని తాకుతుంటే చూడాలని పిల్లగాలులు వేగంగా వేస్తూ ముందుకు తోస్తుంటే భూమాతను ముద్దాదాలని దూరంగా వున్న ఆకుపచ్చని చెట్లు చిరుగాలులకు వూగుతుంటే చూడాలని పచ్చని పైరు పెరిగిన పొలాలలో పొంగిపొరలుతున్న వాగులు చూడాలని నిర్మలమైన పసిపిల్లల నవ్వులు చూడాలని స్వేచ్చగా తిరుగుతున్న లేగదూడల మూతికి అంటుకున్న పాలనురగలు చూడాలని స్వచ్ఛమైన పల్లెటూర్లులను చూడాలని సాంప్రదాయమైన తెలుగింటి అమ్మాయిలను చూడాలని సాయంకాలం వేళ గుంపులుగుంపులుగా పక్షులు ఎగురుతూ తమ స్థావరాలకు వెళ్ళడం చూడాలని ప్రహంతమైన నీలాకాశంలో సంధ్య వేళలో అస్తమిస్తున్న సూర్యుని చూడాలని నల్లటి ఆకాశంలో తెల్లని చంద్రుని చూదాలని అకాశంలో పున్నమి రోజు కురిసే వెన్నలని చూదాలని నిశ్భబ్ధమైన రాత్రి చూడాలని ప్రహంతమైన ప్రపంచాన్ని చూదాలని నా కోరిక....

**P. Vijaya Lakshmi** Ist B.Sc., (CBZ)

#### ဖဝรီဖဝ

అవనిపై ఆ దేవుని అద్భుత సృష్టి అమ్మ...
అమృతం కన్నా మధురం అమ్మ...
స్వచ్ఛమైన (పేమకి ట్రతిరూపం అమ్మ...
ఆప్యాతానురాగాలకు చిరునామా అమ్మ...
నిధురే రాని కళ్ళకి కమ్మని జోలపాట అమ్మ...
త్యాగం అనే పదానికి నిర్వచనం అమ్మ...
అపురూపమైన తొలి స్నేహ మాధుర్యం అమ్మ సృష్టికర్త ఆ ట్రహ్మని సైతం సృష్టించింది ఓ అమ్మ...
ఆ ట్రహ్మను మించిన మా అమ్మకు,
నే అంకితం ఇవ్వనా ఈ జన్మ....!!!

విద్యార్థిని

#### అమర సుఖం

అమ్మ కన్న మంచిదీ ఆమె వంటి పెన్నిధీ ఎంత వెదకి చూచినా లేదు లేదు ఎందునా. అమ్మ కంటి వెలుగుతో ఆమె చేతి చలువతో (బతుకు పూలు పూయదా ? సతము ఫలము లీయదా ? అమ్మ మనసు (పేమలో ఆమె మాట తీపిలో అమృతమ్ము తొణకదా ? అమర సుఖము దొరకదా ?

**S. Pavani** I B.Com., (Computers)



#### 

విశాఖపట్నం జిల్లాలోని – బొబ్బిలి తాలూకా అగ్రహారాలలో నందబలగ ఒకటి. విజయనగరం రాయపూర్ రాయభద్రపురం నుంచి ఇరవై అయిదు కిలోమీటర్లు దూరం. ఈ ఊరికి ఉత్తరంగా వేగవతినది. ఆ రోజుల్లో నదిలో ఎప్పుడూ తొడలోతు నీళ్ళుండడం వల్ల గొల్లపల్లి, కారాడ గ్రామాల ద్వారా ప్రయాణాలకు వెనకాడేవారు.

వదిమేదవ శతాబ్ధంలో ఈ అగ్రహారాన్ని విజయనగరం రాజా వారు "గొల్లపూడి ఆర్యభట్టు" అనే కవికి ఇచ్చారు. ఇది ఆరు వందల ఎకరాల పల్లం మెట్ట. ఇంత భూమిని స్వయంగా సాగుచేసుకోలేక గొల్లపూడి వారు దరిమిలాను తెన్నేటివారికి, బులుసు వారికి, కొంత భూమిని ఇచ్చారు. మారుతీరావు ఈ అగ్రహారం మూలపురుషుడైన ఆర్యభట్టుకి తొమ్మిదోతరంవాడు మారుతీరావు కౌండిన్యస గోత్రానికి చెందినవారు. మారుతీరావు తరం నాటికి చాలా సాదాసీదా నేలబారు కుటుంబం. వారి పెద్దలు దగ్గర్లోనే వున్న పార్వతీపురంలో చేరారు. మారుతిరావు, సుబ్బారావు, అన్నపూర్ణమ్మలకు 1939 ఏట్రిల్ 14న జన్మించారు. గొల్లపూడి కుటుంబం పేదరికాన్ని అనుభవిస్తున్న గొల్లపూడి బాల్యం మాతం ఆనందంగా గడిచింది.

మారుతీరావుకి వాళ్ళ అమ్మమ్మయైన కామేశ్వరమ్మగారు అక్షరాభ్యాసం చేయించారు. బొంకుల దిబ్బ పక్కనే ఉన్న జార్జి స్కూల్లో చదువుకున్నారు. విజయ నగరం నుంచి విశాఖపట్టణం వచ్చాక గొల్లపూడి చదువు చిన్నం వారి వీధిలో ఎలిమెంటరీ బడిలో చదివారు. గొల్లపూడి పదిహేనోయేటనే రచనా వ్యాసంగాన్ని ప్రారంభించారు. హైస్కూల్ గడిచాక ఎ.వి.ఎమ్. కాలేజీలో చదివారు. విశ్వవిద్యాలయం వైపు మనస్సు మళ్ళటంతో బి.ఎస్.సి. ఆనర్స్ లెక్కల విభాగంలో పట్టభద్రులైయారు. ఆ రోజుల్లో (పేమకి అర్థం ఆరాధనే. పెళ్ళయ్యే వరకు గొల్లపూడి వారి పవిత్రతను కాపాడుకున్నారు. అయితే తప్పటడుగు పడుతుందేమోనన్న అనుమానం రాగానే గొల్లపూడి నాన్నగారైన సుబ్బారావుగారు ఆలస్యం చేయలేదు. గొల్లపూడికి నవంబరు 17న హనుమకొండలో శివకామ సుందరితో వివాహం జరిగింది. ఆ శుభ సమయం గొల్లపూడి జీవితంలో అమృతఘడియ. మారుతీరావు మామగారు శ్రీపాద రామకృష్ణ రావుగారు, అత్తగారు సీతమ్మ, కాళోజి, దాగిసి.నా.రె వీళ్ళ మామగారి శిష్యులు.

గొల్లపూడి శివకామసుందరికి ముగ్గురు పుత్ర సంతానం. పెద్దకుమారుడు సుబ్బారావు, రెండో కుమారుడు రామకృష్ణ (కిట్టప్ప), మూడో కుమారుడు శ్రీనివాస్.

పదీ, పదకొండేళ్ళ వయస్సులో గొల్లపూడి, వారి అమ్మమ్మయైన కామేశ్వరమ్మతో కలిసి పురాణ, భాగవత కాలక్షేపానికి వెళ్ళేవారు. అక్కడ విన్న (ప్రవచనాలు, ఇంటికి వచ్చి విన్నదంతా వీరికి వచ్చిన భాషలో రాసేవారు. ఇలా చేయడం వల్ల ఓ గొప్ప అనుభూతిని స్వంతం చేసుకుని, దాన్ని తిరిగి వ్యక్తం చేయాలనే ఆర్తికి ఇదిగో యిక్కడే పునాది పడిందని చెప్పచ్చు. మారుతీరావు మొట్టమొదటి రచన 'ఆశాజీవి' 1954 డిశంబరు 18న రేనాడులో ప్రచురితమైనది. పరిశోధన చేసే విద్యార్థులతోపాటు ధీటుగా వీరు కూడా లైబ్రరీలోనే గడిపేవారు. ఆ దశ ఓ రచయిత ఏర్పరచుకున్న పునాది.

మారుతీరావు బియస్సీ ఆనర్స్ పాసయి ఆంధ్రప్రభలో చేరారు. ఆంధ్రప్రభ, ఆంధ్ర పట్రిక, భారతి ఆ రోజుల్లో ప్రముఖమైన పట్రికలు. వీరు ఆంధ్రప్రభలో సబ్ ఎడిటర్గా ఉద్యోగం ప్రారంభించారు. కోరుకున్న జీవితానికి మొదటి పునాది రాయి పడింది. 1959 డిసెంబర్ 9న ఆంధ్రప్రభ దినపట్రికలో సబ్ఎడిటర్గా ఉద్యోగం చేశారు. వీరి వృత్తిలో బలమయిన పునాదులు ఏర్పడిన దశ. ఇటు పట్రికా రచన, అటు సాహితీ వ్యాసంగం జోడుగుర్రాల స్వారీలాగ సాగేది. ఆంధ్రప్రభలో మూడు సంవత్సరాలు పనిచేసి 1963 జనవరి



7వ తేదీన ఆంధ్రప్రభను వదిలి, ఆకాశవాణిలో 17వ తారీఖున ట్రాన్స్మిషన్ ఎగ్జిక్యూటివ్**గా చేరారు**.

హైదరాబాదు రేడియో స్టేషన్లలో చేరేసరికి గొల్లపూడి ఇరవై నాలుగు ఏళ్ళ యువకుడు. ఎటు చూసినా లబ్ద ప్రతిష్టులైన ఉద్ధండులు. మహానుభావులు. దేవులపల్లి శ్రీకృష్ణశాస్త్రిగారు సాహిత్య సలహాదారు, స్థానం – నరసింహారావు నాటక విభాగం, ప్రొడ్యూసర్ నాయని సుబ్బారావు, ప్రసంగులశాఖ – ప్రొడ్యూసర్, సంగీత విభాగం ప్రొడ్యూసర్ మునిమాణిక్యం నరసింహారావు, పాఠశాల ప్రొడ్యూసర్ – మంచాళ జగన్నాథరావు, తరువాత వింజమూరి వరదరాజు అయ్యగార్ వచ్చారు. లలిత సంగీతం శాఖ ప్రొడ్యూసర్ పాలగుమ్మి విశ్వనాథం.

ఇక ట్రోగ్రాం ఎగ్జిక్యూటివ్లు – బుచ్చిబాబు, దశరధి, జ్రీవాత్సవ, బాలాంత్రపు రజనీ కాంతారావు, భాస్కరభట్ల – కృష్ణారావు, నండూరి విఠల్, వ్యవసాయ దారుల కార్యక్రమంలో రావూరు భరద్వాజ్, వార్తావిభాగంలో తురగా కృష్ణ మోహన్రావు, సాహిత్య విభాగంలో వేలూరి సహజానంద, చిన్నపిల్లల కార్యక్రమానికి – న్యాపతి రాఘవరావు, మహిళా విభాగంలో న్యాపతి కామేశ్వరి, నాటక విభాగంలో శారదా జ్రీనివాసన్, సంగీత విభాగంలో పాకాల సావిత్రీదేవి, నేటి జ్రీరామశర్మ, సువర్ణలక్ష్మీ నరసింహశాస్త్రి, పుచ్చా సుబ్బారావు, వయోలిక్ కుప్పుస్వామి, అనౌన్సర్లు మల్లాది నరసింహశాస్త్రి, డి. వెంకట్రామయ్య జానపద విభాగంలో వింజమూరి సీతాదేవి, అనసూయ, ఇలాంటి లబ్ద ట్రతిష్టల మధ్య పనిచేశారు.

హరేంద్రనాధ్ చట్టోపాధ్యాయ, పద్మ విభూషణ్ పండిత్ జన్రాడ్ గంగూబాయ్ హంగల్, బసవరాజ్గురు, మల్లికార్జున మన్సూర్ వంటి గాయకులు తరచు స్టూడియో ముందు సోఫాలలో కూర్చుని వారి ప్రసారాల కోసం ఎదురుచూస్తూ ఉండేవారట. ఆనాటి ఉద్యోగం వారిచ్చిన అదృష్టంగా భావించారు గొల్లపూడి. రేడియోలో పనిచేసే రోజుల్లో లబ్ధప్రతిష్టలైన కవులకు ఒక నిర్ధి ష్టమైన నమయాన్ని కేటాయించి కవితలు ద్రాయించారు. అలాంటి వారిలో శ్రీశ్రీ, ఆరుద్ర, పిలకా గణపతిశాస్త్రి, అనిశెట్టి, విద్వాన్విశ్వం, దాశరధి, దేవులపల్లి, ఆవంత్స సోమసుందర్, మోదుకూరి జాన్సన్ మొదలైన వారిచేత పారితోషకం ఇచ్చి కవితలు ద్రాయించేవారు.

రేడియోవైపు తొంగిచూడని వారి చేతకూడా రచనలు చేయించారు గొల్లపూడి. డి.వి. నరసరాజు, వేటూరి, రావికొండలరావు, ఆత్రేయ చేత రచనలు చేయించారు. పుండరీకాక్షయ్య, షావుకారు జానకి, దేవిక, ఛాయాదేవి, అల్లురామలింగయ్య వంటి అలనాటి ఆర్టిస్టుల చేత నాటకాలు వేయించారు. ఇవన్నీ ఒక ఎత్తు, మరొక గొప్ప విషయం ఎస్.టి.రామారావు గారి చేత ఒక ట్రోగ్రామ్ని కేవలం సంచాలకత్వం చేయించారు.

గొల్లపూడి రేడియోలో పనిచేస్తున్న రోజుల్లో అన్నపూర్ణ దుక్కిపాటి మధుసూధనరావు గారు కలుసుకున్నారు. ఈ పరిచయం గొల్లపూడి సినీరంగ డ్రువేశానికి దారితీసింది. ఇది జీవితంలో గొల్లపూడి ఊహించని మలుపు. వీరి జీవితాన్ని పూర్తిగా మార్చివేసిన సందర్భం. ఆ రోజుల్లో అన్నపూర్ణ సంస్థలో రచయిత కావటం, అరుదైన అవకాశం తదావిదిగా వారి జీవితమంతా సినీరంగంలో ముడిపడిపోయింది. ఇటు రేడియో పనులతో, సినిమా రచనలతో తలమునకలవుతున్న సమయంలో డ్రభుత్వ ఉద్యోగులు – ఇతర్వతా ఏ పనీ చెయ్యరాదని గట్టి నిబంధన ఉండటంతో 1980 జులై 1వ తేదీన ఉద్యోగానికి రాజీనామా చేసి గొల్లపూడి నాటకాలు, నాటికలు, (శవ్య నాటికలు, వీధి నాటిక, నవలలు, బాలల పుస్తకాలు, కథాసంపుటాలు, వ్యాసాలు, అనువాదాలు, ఫిలిం రచనలు, సంపాదకత్వ శీర్షికలు, సమీక్షలు బ్రాశారు.

స్థానిక పడ్రిక రచనతో ప్రారంభించి దినదిన ప్రవర్ణమానమై ఆయన సమగ్ర సాహిత్యం పద్నాలుగు



సంపుటాలుగా విరాజిల్లింది. గొల్లపూడి 42వ యేట మొదటి సినిమా 'ఇంట్లో రామయ్య – వీధిలో కృష్ణయ్య'లో నటించారు. అప్పటినుండి సినిమా నటుడిగా ప్రారంభించి దాదాపు 225 సినిమాలలో నటించి, పేరు ప్రఖ్యాతులు గడించి, వ్యక్తిగత కారణాల వల్ల (పేమ పుస్తకం సినిమాకి బాధ్యత వహించారు. ఆ సినిమాకి నంది అవార్డు వచ్చింది.

మారుతీరావు జీవితంలో నేర్చుకున్న పాఠం దాచుకోవలసింది – అనుభూతుల్ని కాని, పఠాల్ని కాదని ఇప్పటికే వారింట్లో నాయకులతో, నటులతో దిగిన ఫోటోలు, గోడలకు వేలాడవు. అలాగే సన్మాన ప్రతాలు గోడలకి ఉండవు. వేలాడదీయవలసి వస్తే గోడలు చాలవు. వీరి సత్కారాలకు, జ్ఞాపికలకి రెండంతస్తుల భవనం కావాలి. ఎప్పుడూ మనిషి రేపు మీద దృష్టి సారించాలి. నిన్న చూసి గర్వపడకూడదు. అనే సిద్ధాంతం గొల్లపూడిది.

ఈ విధంగా గొల్లపూడి సాహిత్య కళాజీవితం శాఖోపశాఖలుగా విస్తరించింది. కళారంగ కృషీవలుడైన గొల్లపూడి లక్షల నంఖ్యలో అభిమానులను సంపాదించుకున్నారు. వీరి అభిమానులు అక్షరాస్యులు, నిరక్షరాస్యులు, పండితులు, పామరులు.

> దాు పి. నీరజ, లెక్చరర్ తెలుగు విభాగం

#### సూక్తులు

- ★ ఏ మంచిని, ఏ నమ్మకాన్ని, ఏ స్నేహాన్ని, ఏ (పేమను నువ్వు ఇతరుల నుండి ఆశిస్తున్నావో అవి ముందుగా నీ నుండే (పారంభం కావాలి.
- ★ నీ శక్రువు మాటలు విను ఎందుకంటే నీలోని లోపాలు, తప్పులు వారికే బాగా తెలుస్తాయి.

**D. Deepik rai** Jg. (BPCT.M) No. 14

## බට పాపට ඩ්, පැතිණු.

మూడో నెలలో నేను కడుపున పద్దానని తెలిసి నీ అమ్మతనం మురిసిపోయింది కదమ్మా....! ఆరో నెలలో నా ఆకారం రూపుదాలిస్తే కడుపారా నిమురుకుంటూ నన్ను తాకాలని ఉవ్విళ్ళూరిన జ్ఞాపకం గుర్తుందమ్మా....!

తామ్మిదో నెలలో నాకదలికలు ఎక్కువై నన్ను నిలువ నీయకుండా నొప్పి పెడుతున్నా... బాధనంతా భరించిన అమ్మ (పేమ మరిచి పోలేదమ్మా... పురుడు పోసే వేళ పలుగు వేసి పేగు పెకిలించుతున్నట్లు మెలిపెట్టిన బాధను పంటి బిగువన దిగమించి... నీ రూపాన్ని నా కళ్లలో చూసిన సంబర పడిపోయావు కదమ్మా...

నీ పేగు తెంచుకున్న నేను కనుగుడ్లు సైతం తెరవక ముందే నీ పొత్తిళ్ల వెచ్చని శ్వాస తగలకముందే మట్టి దిబ్బల్లో కుక్కల నోటికి మాంసం ముద్దనయ్యానమ్మా!

అయినా నాకు బాధలేదు... కానీ ఈ సమాజం మానవత్వం లేదని నిన్నెక్కడ నిందిస్తుందోనని కలవరపడుతున్నా... ఎంతైనా నీవు నా అమ్మవు కదా... అయినా నన్నెందుకు నవమాసాలు మోసి కుక్కలకు మాంసపు ముద్దలా పెట్టావు? ఆడపిల్లననా ?

**M. Jyothi** J3 (Bi.P.C.), Roll No. 08



# महिला पारलमेंट

सब लोग महिला सशक्तीकरण पर बहुत चर्चा करते थे, पर उसके लिए कोई भी योगदान नहीं दे रहा ।



''पवित्र संगम'' पर आंध्रप्रदेश सरकार ने पहली बार भारतवर्ष ों एक ऐसा कार्यक्रम की आयोजना की कि पूरी तरह महिला

प्तशक्तीकरण की ओर एक आवश्यक कदम डाले। इस कार्यक्रम का नाम रखा है ''नारी कल्याण कारिणी'' यह कार्यक्रम 3 दिन, 12000 छात्रों के लिए आयोजित किया गया था और अनेक अतिशि अध्यक्षों को भी बुलाया गया था।

में, इस कार्यक्रम में भाग लिया था। सभी छात्राओं को महिला की सुरक्षा, उनकी शिक्षा, नौकर्र में होनेवाले परेशानियाँ, राजर्नेतिक क्षेत्र में उनका स्थान आदि विषयों के बारे में चर्चा करना है

इस कार्यक्रम में कुछ ऐसे महिलाएँ भी भाग लिये जो अपनी जिंदगी में हुई घटनाओं से सबक रित करना चाहती है। इस कार्यक्रम को देखने से ऐसा लगा कि भारत की आधी जनसंख्या यार्न रहिलाएँ एक ही स्थान पर उपस्थित होकर महिला सशक्तीकरण के लिए योगदान दे रही है।

इस कार्यक्रम को देखकर मुझे यह पता चला कि महिलाएँ पंचायत तक ही सीमित नही । संसर क जाने की क्षमता उनमें है । अगर कोई महिला अपने जीवन में उन्नति चाहती है तो उसे ''रवर रूप भरोसा'' रखना चाहिए - ''जब विश्वास है खुद पर तो क्यों निर्भर रहे किसी पर''

अतः मैं ने यह जान लिया कि
''हम नारी है भारत की
कोमल फूल नहीं
हम नारी है भारत की
आग की चिंगारी है'' II

Sakshi Jain II BMS



- ★ बताया गया एक दिन का कार्यक्रम, लेकिन बदला गया बार बार फिर भी हिम्मत और विश्वास नही खोये, करते रहे अभ्यास I
- ★ तो शुरूवात हुई ऐसे, हमें बुलाया गया 8.30 बजे लेकिन कार्यक्रम शुरू हुआ 9.30 बजे I
- ★ दरवाजे पे सूचना थी चप्पल बाहर रखिए और अंदर जाके चुप बैठिए I
- ★ टंडा था कमरा, डर था थोडा सा, दिले मे साहस था एक नया, कदम लिया हमने I
- ★ आजू बाजू थे मैक, और एक था अनजान, जिसने करवाया परिचय, वो थी हमारी पहचान (राजेश्वरी मेडम)
- ★ जैसे हमे बताया गया, वैसे हमने किया । आवाज थी धीमी, बढाने को बताया गया ।
- ★ यूँ तो हँसी मजाक किया हमने और सताया
  उसे यादे बनाई कुछ नई जो कभी न निकलेगी दिल से I
- ★ घडी मे बजे थे बारह और ना हो रहा था पूरा हमारा सुनने को इंतजार था, वह रंगारंग कार्यक्रम हमारा ।
- ★ बेचैन था दिल, जब ऐसा पहली बार हुआ, मिला हमे मोका, आकाश्वाणी मे भाग लेने का I
- ★ गर्व हो रहा था हमे, जब गूंज रही थी आवाज हमारी, सोमवार की रात 9.30 बजे रेडियों में रंगारंग कार्यक्रम के अन्तर्गत 'गजरा' पर ।

Akshita Jain, Saloni tated
II BMS



# पुरतकालय की पुरतक समीक्षा



पुस्तकं पढने से मनोरंजन के साथ ज्ञान की वृद्धि भी होती है। नयी नयी बातें भी जान सकते है। इसी विषय को ध्यान में रखकर हमारी हिन्दी विभाग ने ''पुस्तकालय की पुस्तक समीक्षा'' कार्यक्रम आयोजन किया है। मैं ने भी इस कार्यक्रम में भाग लिया था। मैं पुस्तकालय जाकर अपनी पसंद पुस्तक ''हिन्दी निबंध'' चुनकर पढकर उस पुस्तक के बारे में अपना विचार अभिव्यक्त किया था। मेरे साथ हमारे कक्षा के कुछ छात्राएँ भी इसमें भाग लिये थे। यह एक ऐसा सअवसर है कि हम अपने ज्ञान को बढ़ाने के साथ अपने विचार भी व्यक्त कर सके।

इस कार्यक्रम में पुस्तकालय के अध्यक्षा डॉ. श्रीमित आर श्यामलांबा, विशालक्ष्मी और हिन्दी विभाग के श्री राजेश्वरी और श्री जयभारती भी भाग लिये।

Sonu Jain, Divya kumari



### टीचर (कविता)

एकदम सब चुप हो जाते है
जब क्लास में आती है टीचर
बडी मजेदार बातें सुनाकर
हमको खूब हँसाती है टीचर
तरह तरह की बातें बताकर
ज्ञान हमारी बढाती टीचर
क्या अच्छा है और क्या बुरा
ये हमें बतलाती है टीचर
पुस्तक लेकर हाथ में अपनी
क्लास में पढाती है टीचर
कई बार तो हम बच्चो को
पिकनिक पर ले जाती है टीचर
हमें बहुत पसंद हैं अपनी 'टीचर'।।

N. Soudarya Lahari I B.A. T.T.M.

#### परीक्षा

सर पर आ गई परीक्षा पढने की नहीं हो रही इच्छा अब न रहा किसी पर भरोसा याद आ रहा चाट समोसा I भूल गये हम फिल्मी गाने अपने मन के नए तराने हिन्दी तो जानी पहचानी तेलुगु में याद आती है नानी साईन्स पढकर दिल घबराता गणित देखकर सर चक्कर खाता अंग्रेजी में तो दिल लग जाता पर सोशल में मन बह जाता सर पर आ गई परीक्षा पढने की नहीं हो रही इच्छा मगर पढना है कुछ बनने के लिए जीना है कुछ हासिल करने के लिए I

> Sonali Ojha I B.A. (TTM)

### पहेलियाँ

- 1. कौन सा 'यार' नुकसान पहुँचाता है । ज. ''हथियार''
- 2. सुख और दुःख में क्या अंतर है ?
- ज. सिर्फ एक अक्षर का.
- 3. कीन सा कान है जिस में मनुष्य रहता है ?
- ज. ''मकान''
- 4. 'न' ही उसकी शुरूआत है ।
  'न' ही उसका अंत, फिर मी उनसे देखा
  जाता है ।
- ज. ''नयन''

- 5. कीन सा गम खाने में मजेदार लगता है।
- ज. बबल गम
- 6. कौन-सा गेट है जो खुल बंद नही होता I
- ज. कोलगेट

Kanchan Shrestha

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# जिंदगी जिंदा दिल का नाम है मुर्दा दिल क्या खाक चिऐगा।

दोस्तों ....

जीवन एक अनमोल देन हैं । हर किसी को यह जीवन उपहार में नहीं मिलता हैं । हमें इसे व्यर्थ नहीं करना चाहिए ।

हमारा जीवन जादूगर की एक खेल की तरह है, जिसमें वह पाँच गेंदों के बीच संतुलन बनाए रखता हैं । जैसे ही संतुलन बिगडता हैं, पूरा खेल बिगड जाता हैं ।

हमारे जीवन में ये पाँच गेंद परिवार, दोस्ती, कर्म, स्वास्थ्य और लक्ष्य का रूप लेती हैं। जल्द ही हम समझ जाते है कि कर्म रबड की गेंद है।

मगर बाकी चार गेंदे शीशे की तरह है, वो - परिवार, दोस्ती, स्वास्य्य और लक्ष्य एक बार जब हाथ से छूट कर गिर जाती है तो टूट जाती है ।

इसीलिए हमें हमेशा इन्हें महत्व देना चाहिए और इन में संतुलन बनाए रखना चाहिए । परिवार और दोस्तों के साथ समय बिताए क्योंकि यह हमारे जीवन में रंग भरते है । स्वास्थ्य हमारे जीवन में बहुत मूल्यवान चीज है । हमें अपने स्वास्थ्य का ध्यान रखना चाहिए क्योंकि ''स्वास्थ्य ही सबसे बडा धन हैं ।''

अखिर में हमारा लक्ष्य

हमारा लक्ष्य को प्राप्त करने के लिए हमें निरंतर प्रयास करना चाहिए । हरिवंशराय बच्चन जी का भी कहना था ''कोशिश करनेवालों की कभी हार नहीं होती है ।''

दोस्तों जीवन कोई दौड नहीं, जीवन तो एक सुनहरा सफर है । हार - जीत तो चलती रहती है । इस सफर को खुल कर जियों अंत में कोई पछतावा ना रह जाए ।

अंत में मैं बस इतना सा सदेश देना चाहती हूँ कि -

''जीवन ना तो भविष्य में है और

न ही अतीत में है,

जीवन तो केवल इस पल में है।

अर्थात इस पल को जिंदा दिल से जियो''

Sakshi Mahajan II B.Com., BCAP



### बचपन की दुनिया

में पूछ रहा था अनेक सवाल कुछ खुद से, कुछ सब से सोचता ही रहा दुनिया के बारे में कैसे वो दुनियादारी निभाते हैं ? वो हम से कहते झूट मत बोलना पर खुद सच चुपाते रहते हैं खेलना, कूदना, हँसना, बोलना थी वो हमारी दुनिया की बातें जाने क्यों ना समझ पाये वो बचपन की दुनिया हमारी ।।

Sakshi Jain

II BMS

### मेरी माँ

उसने इस दुनिया में लाया मुझे उसने ही चलना सिखाया मुझे करती है लाखों करोडों बाते देती है हरदम मेरा साथ कौन है वो ? भगवान धरती पर नहीं आ सकते है न तो उन्होने मेरे लिए मेरी माँ को भेजा।

**V. Ushaben** Sr. Inter BiPC

#### शायरी

#### माँ

जब मैं गया जमाने में मोहब्बत की तलाश में पर मुझे वह कही ना दिखाई दी जब मैं अपनी आँखे बंद की तब मुझे दिखाई दी मेरी ... माँ

#### दोस्त

क्यों इस दिल को तुम्हे पाने की चाह रहती हैं ? क्यों इन निगाहों को तुम्हे देखने की चाह रहती हैं? तेरे बिना इस जिंदगी में कोई कमी तो नही । पर ना जाने क्यों इस जिंदगी को तेरी तलाश रहती है।

**Kashmira Jain** II B.Com. (Comp.)

# चुटकुले

टीचर : चाँद पर पहला कदम किसने रखा ?

पप्प : नील आमस्ट्रांग ने ।

टीचर : और दूसरा ?

पप्प : दूसरा भी उसी ने रखा होगा ... लंगडी

खेलने थोडे ही गया होगा।

राम : मोदी ने सारे देशवासियों को ''गब्बर सिंह''

बना के रख दिया है।

श्याम : कैसे ?

राम : जब भी कोई बैंक से लौट आता है, सारे

पूछते हैं -

"कितने आदमी थे" ?

Rakshanda Ruhikhan

I B.A. Journalism



NSS Krishna Pushkara Seva

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National Women's Parliament

### **GOLD MEDAL WINNERS**



P. BHARGAVI - National Power Lifting - Bronze medal