

Maris Stella College (Autonomous), Vijayawada

Profile of every member in the Department

PG Department of Business Administration

Name : Dr. H. Kanaka Durga
Educational Qualification : M.Com, MBA, M.Phil, NET, Ph.d
Designation : Asst Professor, Dean of Academic Affairs
Years of experience : 20
Maris Stella College : 13
Other Institutions : 7
G Suite Email Id : kanakadurga.h@marisstella.ac.in
Email Id : dhy1679@gmail.com
Contact No : 9909006849
Languages Known : Telugu, English
Areas of Interest : Finance and Accountancy

Academic Contribution:

- External Examiner for viva-voce for MBA and M.Com.
- Question Paper Setting for M.Com & MBA Autonomous colleges affiliated to Krishna University, Andhra University

Academic Profile:

Refresher Courses/Orientation Courses/Short Term Courses Attended: 01

Research Publications:

- a) Journals- 5
- b) Conference Proceedings - 5

Paper Presentations: 3

Research Projects: Nil

Books Published/Chapters in Books: Nil

Research Guideship: Nil

Workshops/Seminars/Webinars/Conferences Attended:

- Attended one day online Hands-on workshop on Timetable Management organised by the Nodal Office, CHRIST(Deemed to be University), Thiruvananthapuram Kerala on march 27, 2021.
- Presented Paper on “A Study on the concept and challenges of Industry 4.0, in the UGC Sponsored Two day National Seminar on 4.0 Industrial Norms and its impact on Business Functions held on 26th and 27th March, 2021, by Department of Commerce and Business Administration, ANU, Guntur.
- Attended five day online workshop on “Formal Written Communication” organized by IQAC, Maris Stella College in Collaboration with Christ (Deemed to be University), Bengaluru from 19th – 23rd October, 2020.
- Attended five day online workshop in Digital Assessment through Examineer Software from 17-21 August,2020 organised by IQAC, Maris Stella College, Vijayawada.
- Attended a National Webinar on “Post Covid-19: Shift in the Skill set needed for Business Management” organised by the department of MBA, Andhra Loyola College, on 17 th July 2020.
- Participated in the National Webinar on “Social Work during and Post COVID times”, organised by the Albertian Centre for Human Resource Development and Research, St Alberts College on 19th May 2020
- Participated IIDE’s Online webinar on Digital Marketing 101 on May 12, 2020
- Attended on Workshop on Video Content Creation organised by IQAC Marian College, Kuttikkanam on 15, 16, and 17 April,2020
- Participated in the National Seminar on “NAAC Assessment and Accreditation Building Institutional Competencies”, organised by IQAC and CEDBEC, CHRIST(Deemed to be University, Bangalore held on 5-7 March 2020.
- Attended and Presented a paper on “GST-Implications on IPR on Goods and Services in India, in UGC Autonomy grant supported two day National Conference on Intellectual property Rights by PG& UG Departments of Economics , Maris Stella College on 28 and 29 th February 2020
- Participated in the Golden Jubilee National Seminar on “Indian Higher Education: Current Status and Leadership Challenges”, organised by CEDBEC, CHRIST(Deemed to be University, Bangalore held on 11-13 June 2020.

- Paper “A Study on Performance Evaluation of Select Mutual Fund Schemes: An Operational Research Approach” Published in IOSR Journal of Business and Management E-ISSN:2278-487X,P-ISSN:2319-7668. VOL:19 Issue-12 ver(December 2017),pp 69-72

FDPs/Training Programs Attended:

- Participated in “5 Day Faculty Development Programme in Commerce”, from 20th July to 24th July,2020 organised by Commissionerate of Collegiate Education, Government of Andhra Pradesh, Vijayawada.
- Attended FDP at Andhra Loyola Institute of Engineering and Technology on “Challenges and Trends in Management Education” from 28-30th July 2016
- Attended AICTE- Sponsored Two- Week Staff Development on “Emerging Trends in Business Models” from 26-06-2012 to 09-07-2012 organised by Department of Business Administration, PG Centre, PB. Siddhartha College of Arts and Science, Vijayawada.

Membership in Professional Bodies: Nil

Recognition/Awards: Nil