



**MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA**  
**A College with Potential for Excellence**  
**NAAC Accredited & ISO 21001:2018 Certified**

**Gender Sensitization Action Plan: 2023-24**

Maris Stella College is committed to fostering a campus environment characterized by diversity, inclusivity, equality, and justice. Central to our mission is empowering women and achieving gender equality. We uphold a zero-tolerance policy for gender discrimination and are dedicated to creating a positive, equitable atmosphere for all.

To achieve this, we provide a safe and supportive campus that offers equal opportunities in education and employment. A comprehensive Gender Sensitization Action Plan is planned by the IQAC in the year 2023-24:

- Coordinate activities for raising awareness about gender issues as outlined in the Memorandum of Understanding (MoU) with Vasavya Mahila Mandali and Marpu Trust.
- Recommend that departments organize competitions in essay writing, public speaking, and poster presentations on the theme of gender equity.
- Arrange seminars, awareness programs, interactive workshops, and guest lectures to explore various facets of gender sensitization and conduct gender audits.
- Observe International Women's Day.
- Motivate students to participate in all activities related to gender issues.
- Women's Dignity Day to be observed on July 7, 2023 underscoring the importance of upholding women's dignity and rights in society.
- Observe 'National Girl Child Day' on January 24, 2024, with a strong commitment to gender equity.